

Council Membership Growth Plan

V1.24



BOY SCOUTS OF AMERICA®
CONNECTICUT YANKEE COUNCIL

Connecticut Yankee Council Membership Growth Plan



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CONNECTICUT YANKEE COUNCIL

Our Vision

The Connecticut Yankee Council strengthens communities through life changing experiences for youth and families, that build character, teach leadership skills, and instill a commitment of service to others that last a lifetime.

Our Mission

Preparing youth for Life.

Connecticut Yankee Council Membership Growth Plan

Background

The Connecticut Yankee Council has had three years of great membership outcomes. In both 2021 and 2022 we grew our membership by over 3%, one of only a very small number of councils who were able to do this. In 2022, the council showed even more success. We showed balanced growth, with every district in the council showing growth and each one of our program areas. We also had the 2nd highest retention rate in the nation. In 2023, we showed our greatest success with over 10% growth, growth in both our mainstay programs, nearly quadrupled the size of our exploring program, and continued to lead the nation in retention. We should all be proud of these accomplishments.

However, we cannot rest on the laurels of our past success or our past success will just lead to our future failure. We need to take these recent successes to drive us to continue to improve in the future to ensure continued success.

This document will analyze our recent successes and the current market conditions to determine where the best opportunities for continued success exist for our council. This will also help us keep focused. Our council has relatively small membership team and if we try to pursue every opportunity our team will be so diluted that we will not be effective. This document will help us focus on only those few areas which we can effectively perform.

2023 Membership Goals Review

In 2023, we developed a set of ambitious goals to help our council continue to grow its membership. While we were not able meet all these goals, a significant portion of these goals were able to be met. Of the 12 goals that were established 8 were met and 4 were not met. The table below outlines the goals for 2023 and if the goal was met. Each of these goals will be reviewed in more detail in the following sections.

Goal	Status
Grow membership in each district by 3%	Not Met
Grow membership in Cub Scouts and Scouts BSA by 3%	Met
Grow Lion Membership by 5%	Met
Grow Cub Scout Adult Volunteers by 3%	Not Met
Start 2 new Scouts BSA girl Troops	Met
Start 3 new Explorer Posts	Met*
Start 3 new Sea Scout Ships	Not Met
Maintain a retention rate of 85%	Met
Transition 60% of Arrow of Light Scouts to a Scouts BSA unit	Not Met
Create a recruitment guide for Cub Scout Packs and Scouts BSA Troops as well as a Webelos to Scout Transition Guide for Families	Met
Create a set of tools to track membership data more effectively	Met
Create a plan to recruit within the Latino Population	Met

Connecticut Yankee Council Membership Growth Plan

Grow membership in each district by 3%

The only district to make this goal was the Togo West district which grew by an incredible 40%. None of the traditional membership districts were able to grow by this amount. Pomperaug and Scatacook districts did grow its membership, but by less than 1%. Quinnipiac was very close to growing its membership needing only 10 more members to grow and Powahay fell behind in growing its membership by approximately 8%.

Grow membership in Cub Scouts and Scouts BSA by 3%

Both primary programs offered by the BSA did grow. The Scouts BSA program by over 5% and the Cub Scout Program by over 11%. This goal was met almost entirely due to the Togo West district. The only program that grew in the other district was Cub Scouts in the Scatacook district.

Grow Lion Membership by 5%

Lion membership grew by 6% this year. The growth in this program was a bit more balanced across the council. Togo West, Quinnipiac, and Scatacook district all showed growth within the Lion program.

Grow Cub Scout Adult Volunteers by 3%

The Cub Scout Adult Volunteers dropped by approximately 5% in 2023. This decrease was not seen across the board. Some modest gains in volunteers were seen in Scatacook, Quinnipiac and Togo West Districts.

Start 2 new Scouts BSA girl Troops

The council has made great progress in this area. Our council was one of the leading councils for formation of Girl Troops when the program was first introduced and we continue to excel in this area. This year we started 12 new girl troops, 1 unit within Pomperaug district, 2 within Quinnipiac District and 9 within Togo West District.

Start 3 new Explorer Posts

While we did not start the three posts the goal did state, we did meet the spirit of this goal. While we only started 2 new exploring posts, we also started 3 Exploring Clubs. This gives a total of 5 new Exploring units and does meet the spirit of the goal.

Start 3 new Sea Scout Ships

Our council struggled in this area only adding 1 new Ship within the Pomperaug district.

Connecticut Yankee Council Membership Growth Plan

Maintain a retention rate of 85%

Our council continues to lead the nation in youth retention. We maintained a retention rate of 84.3%. This goal was balanced throughout the entire council. With the highest district being Togo West with a retention rate of 96% and the lowest district having a retention rate of 77.4% in Powahay.

Transition 60% of Arrow of Light Scouts to a Scouts BSA unit

While we did not meet this goal we did increase our rate from 21% to 30%. However, these numbers should not be taken as fact. There is likely measurement error in this statistic where some scouts who are not an Arrow of Light are being counted as being eligible based on their birth dates.

Create a recruitment guide for Cub Scout Packs and Scouts BSA Troops as well as a Webelos to Scout Transition Guide for Families

All these guides were created by April well in advance of the fall recruiting season. These guides were created with collaboration from the entire membership team. These guides have been given much praise from the units as a resource they relied upon for their recruitment efforts.

Create a set of tools to track membership data more effectively

These tools were finalized in February and were used on a monthly basis by the membership team to track our goals and to help determine where to put our resources. In December, these tools underwent a major rewrite. This rewrite was prompted by the change in membership policy where new members are signed up for an entire year. The tools now track the metrics month to month and compare year over year results to the same month as opposed to year end. The membership growth report also now has additional reports that include multiple youth as well.

Create a plan to recruit within the Latino Population

This strategy was written in conjunction members of the Latino community. This will be included as part of the 2024 membership strategy.

Connecticut Yankee Council Membership Growth Plan

Annual Goals

Creating goals is an important part of the membership plan as it shows the areas where we have chosen to focus our resources. Throughout the document the reason why many of these goals are in place should be clear. Some of these goals will be harder to accomplish than others, but all these goals can be accomplished. These goals are important to the long-term viability of our organization.

1. Grow traditional membership by 1%
2. Grow Scoutreach membership to one additional town partner
3. Grow Lion & Tiger Membership by 5%
4. Grow Cub Scout Adult Volunteers by 3%
5. Grow the number of traditional membership packs by 3
6. Maintain a retention rate above 80%
7. Create a welcome packet to be distributed to all new scout families
8. Develop a list of all schools within the council and determine what units recruit from them to assist in determining best locations to start new units
9. Grow the market share to above 5% in 3 additional towns
10. Develop additional resources for units and council to recruit unit level volunteers

SWOT Analysis

A SWOT analysis is a tool used by many businesses to evaluate their strategic position within a market. This analysis categorizes an organization's strengths, weaknesses, opportunities, and threats. This helps an organization in understanding what has gotten them where they are and what they need to look at to continue its success. Below is the SWOT analysis for our council's membership team. Details on each of these are below.

Figure 1: SWOT Analysis

SWOT Analysis		
	Helpful to the meeting Objectives	Harmful to meeting Objectives
Internal Origin	Strengths: <ul style="list-style-type: none">• ScoutReach• Partnerships• Retention	Weaknesses: <ul style="list-style-type: none">• Traditional Membership• Volunteers
External Origin	Opportunities: <ul style="list-style-type: none">• Urban Areas• Hispanic Community	Threats: <ul style="list-style-type: none">• Population Growth• Competing After School Programs• Access to Schools

Strengths

ScoutReach

The backbone of our council's growth the last three years has been from the scout reach program. In 2021, our ScoutReach program grew almost 30%. In that same year the only traditional scouting district that showed growth was Pomperaug district, and it only showed marginal growth. In 2022, the growth of our scout reach program was similar. In 2023, this membership grew by more than 40%. This growth has mostly been concentrated in the city of New Haven with Bridgeport growing in 2023. We have established a great relationship with both the City and School leadership that has allowed for this explosive growth. Growth of this rate in New Haven cannot be counted on to continue in the long term. With a growth rate this high, we would have every youth in the City of New Haven as part of our program in less than a decade. Instead of counting on this continued growth rate in New Haven, this performance needs to be leveraged to expand this program to other similar areas within our council.

Partnerships

Our council has taken an innovative approach to growing membership by partnering with outside organizations to leverage their resources and competencies. There are several examples of these arrangements. First, the Sound School, which we first partnered with and then took over operations, has given us access to a group of like-minded youth to grow our membership as well as an additional summer programming location. Our partnership with Avelo Airlines has also given us access the aviation industry and allowed us to grow our Exploring membership. Our Partnership with LEADS is also poised to help us grow our Latino membership. Our long term relationship with the trade unions has given us great opportunities for our members to earn merit badges but should be used in the formation of Exploring units.

These partnership have given us great opportunities for membership growth and additional partnerships should be pursued in 2024 to continue this growth.

Retention

Our retention rate for scouts is the highest of all councils in the nation at approximately 85%. Our retention rate has historically been high. It is hard to attribute this to any cause, but this is likely attributed at least in part to our councils great training, camping and activities programs. This helps keep our scouts engaged in scouting. It is also likely to do with the support system we offer our units.

Weaknesses

Traditional Membership

While we have shown overall membership growth for the last several years this has been primarily due to Scoutreach and not growth in traditional membership. In the last few years our traditional membership has shown a slight decline. While in 2023 the decline was only 1.3%. However, these declines do not show the whole picture. When taking into account the approximately 150 members there were added to registration through the sound school

Connecticut Yankee Council Membership Growth Plan

who would otherwise not be members, our traditional membership declined by almost 4% last year and the Pomperaug district would show membership declines similar to Powahay district. In order to continue our growth trajectory we must grow this membership segment.

Volunteers

Without volunteers we cannot effectively run our programs. While every district was able to grow the volunteer base for the Scouts BSA program, only about half the district were able to grow Cub Scout Volunteers. Growing this segment of our volunteer base is a critical component to growth of our traditional membership. However, Cub Scout volunteers are not the only area where we have seen declines in district and council volunteers as well. This is in part the reason for the recently announced re-districting within the council.

Opportunities

Urban Areas

We have shown that we know how to make our program work within an urban environment with our program in New Haven. However, our market share in our other large population centers (Bridgeport, Stamford, Norwalk, and Danbury) all have market share well below those of the surrounding area, around or below 1%. The biggest opportunity in this area is Bridgeport which is the largest city within our council, we have made strides in the area by more than doubling the membership in this city. However, there is still much more work to be done there is still much more that can be done in this city to bring its membership in line with the surrounding town. We can use our successful strategy in New Haven to grow scouting in these other areas as we have shown in Bridgeport.

Latino Outreach

The council has recently begun a relationship with Latinos for Educational Advocacy and Diversity (LEAD) to increase our reach into the Latino Community in Danbury. LEAD is an organization throughout the state of Connecticut. This relationship can be further leveraged to increase our reach into the Latino community throughout our council. Additionally, our council now has on staff a professional who is fluent in Spanish that will assist in our ability to provide support to this community as well.

Threats

Population Growth

The population of Connecticut is expected to shrink for scouting age youth in the coming years. This means that to grow we will need to capture a higher market share and not just count on population growth to grow our program. This will mean growth will be harder as gaining incremental market share will be harder to achieve than simply maintain our current market share with a growing population.

Competing After School Programs

Youth now more than ever have an abundance of choice on how to spend their time. Parents also now are focused on given their children diverse opportunities during their development to both give them a broad perspective as well as to better prepare them to enter the highly

Connecticut Yankee Council Membership Growth Plan

competitive college application process. This means that we now have more competition than ever, but our program still offers the best program to give youth lifelong skills.

Access to Schools

The schools have been the main source for recruitment for our Cub Scout Packs. However, it has been increasingly difficult for packs to recruit within a school. Most schools now no longer allow volunteers or professionals into the building to give scout talks to build up excitement for scouting. Schools are also increasingly restricting the distribution of physical flyers and some are not allowing for distribution of digital flyers as well. This is making it much harder for our current packs to be able to recruit new members.

Strategic Pillars

Our strategy will depend upon four strategic pillars by which all our goals will revolve. These pillars are Recruit, Retain, Transition, and Data Driven. This comes down to a simple equation:

$$\textit{Recruitment + Retention + Transition = Growth}$$

Recruit

Recruitment is the backbone of sustaining our program. Without recruitment our membership would be gone within just a few years. Effective recruitment is the biggest part of our membership plan. As part of this year's membership plan, we will refine our recruitment strategies to make our recruitment seasons even more effective.

Retain

The second pillar of our membership strategy is retain. Retention is another key factor in growing our membership. This is not only because keeping our base members keeps our membership numbers up, but it also helps us to recruit new members. New members are more likely to join if they see a thriving unit.

Transition

The transition process is another key pillar to achieving our membership goals. The transition process is one that can easily be glossed over when developing a membership plan. This is important to ensure that none of our units end up with gap years in their membership. One area of this pillar that is often not considered is the transition from a Scouts BSA unit into one of our older scout programs. Focus will be maintained this year on these areas of the transition process.

Data Driven

Data driven is the last pillar of our strategy. This pillar is the support structure used aid the other three pillars. Data will be used to focus our team to the areas where we will have the most impact. This approach will allow us to both be leaner and nimbler.

Connecticut Yankee Council Membership Growth Plan

Growing the Team

To continue to grow our membership we must also grow our membership team. On the council level several volunteer positions will need to be filled this year to align with our strategic initiatives.

Autonomy will be given to the district teams to form their teams in the manner which they feel will best suit the needs of their districts. However, they should work with the council membership team to ensure that the entire team is aligned. District membership Chair's should work with the Council Vice-President of Membership to determine the correct composition of the district membership team, but final determination of the team will be left to the district chair.

Latino Outreach Chair

With our recent partnership LEAD in Danbury, we must develop a more comprehensive strategy to reach the Latino community. This role will work with the professional staff to develop a comprehensive approach to recruit and retain members of the Latino community. This year is poised to be a year where our potential for growth in the Latino population since with the release of the new Cub Scout program there should be a release of Spanish language materials.

Sea Scout Membership Chair

Our recent purchase of the Sail Away School in Bridgeport and the recent donation of a large boat has poised our council for large growth in our Sea Scouting program. A comprehensive strategy must be developed to capitalize on these recent investments. In this role, the volunteer will work with the council's older youth program professional to develop a comprehensive strategy to grow Sea Scouting. This will include determining communities to best develop new Ships, potential charter partners and recruitment strategies for new scouts.

Girl Recruitment Chair

It has been five years since the BSA first welcomed girls into the Cub Scout program. Some units have been able to grow the girls well while others have not. We have also had a great success creating many new girl Scouts BSA units when the program was first established in 2019. With the Cub Scout Pack's now getting better at recruiting girls, there are likely places where we have girl Cub Scouts who have no local Scouts BSA unit to transition to. In this role the volunteer will be responsible for identify towns with mismatches in the Cub Scout Girls and Scouts BSA girls' units and work to establish new Scouts BSA girl units within these towns. They will also be responsible for surveying Cub Scout units with large girl populations to determine best practices in recruiting Cub Scout girls.

Webelos to Scout Chair

The Webelos to Scout transition rate has fallen far below our retention rate. Intuitively this should not be the case as Arrow of Light scouts are likely to have been with the program for several years and therefore should have an affinity for our program. This would suggest that is a flaw in our Webelos to Scout Transition program. Therefore, a council Webelos to Scout

Connecticut Yankee Council Membership Growth Plan

Transition Chair will be appointed. This volunteer’s sole job will be to focus on the Webelos to Scout Transition process ensuring all Arrow of Light families know their options for transitioning into a local troop, answering questions they may have and follow up with all families who do not transition to determine the reason. This will be used in subsequent years to formulate a plan to increase the transition rate. They will also be tasked with putting together a Webelos to Scout Transition guide for families.

Annual Membership Plan – Accomplishing Our Goals

With the current state of membership now understood and the alignment of the team defined, each of the 2024 goals will be looked at in detail to determine the strategy to meet each of these goals.

Grow traditional membership by 1%

Growing our traditional membership by 1% would be the first time this would be accomplished in several year, but it is one that is entirely achievable, and one we need to accomplish to maintain our long-term viability. With the number of Packs and Troops we have within our traditional districts, on average each unit would need to grow by just half a scout to achieve this goal. When framed in this manner this goal seems entirely achievable.

This will not happen in every unit, so our team will need to focus on specific areas in each district that are lagging the surrounding areas in terms of market share. The towns that each district should focus their recourses on are given in the table below. Note that the table below is based on the new district alignment that will be going into effect in March. New names have not been determined for these districts yet, so placeholder name are being used.

Figure 2: District Focus Areas

District	Cub Scout Focus Area	Scouts BSA Focus Area
Saugutuck	Norwalk, Stamford, Stratford	Norwalk, Stamford, Stratford
Aquila	Danbury	Danbury
Quinnipiac	Branford, Meriden	Orange, Meriden

Grow Scoutreach Town Partnership to a new Town

Scoutreach has been the growth engine for our council for the last several years and New Haven has been the primary factor for this. With a marketshare in this town of approximately 15% this town has four times the scouts of our average town. We cannot continue to count our growth engine to be in New Haven. We must diversify our approach to continue to grow.

We should use the success in New Haven to foster growth in other markets. We should focus our strategy on getting members of the Board of Education from New Haven to talk with the Board of Education in other urban markets to let them know how our program has benefited their community and how it could benefit theirs.

Connecticut Yankee Council Membership Growth Plan

There are three towns with large markets that we should focus this approach towards: Bridgeport, Stamford and Norwalk.

Grow Lion & Tiger Membership by 5%

Lions were the only cub area in 2022 where the council did not see growth and tigers were the only cub area where we did not grow. Since this is the area that will have the longest-term impact on growing our membership special focus will be paid to this area.

While our strategy for growing cub scouts in general will also help us grow our Lion membership, additional strategies will be employed. This additional strategy will be to identify the pre-schools within the council. Then in conjunction with the cub scout packs, in the spring distribute flyers to all the Pre-K 4 classrooms promoting Cub Scouts. This will begin to get families informed of Cub Scouts before other organization do which will give us a first mover advantage.

Grow Cub Scout Adult Volunteers by 3%

The data shows that a pack with more registered adult leaders tend to have higher growth rate, therefore focus will be added to this area. While we were able to grow adult volunteers in general, we still lost volunteers for Cub Scouts. As part of the pack recruitment guide, a section will be expanded upon for adult recruitment.

Focus will be made on packs with an adult to youth ratio of less than 0.3. These will be the focus units where the council membership committee will aid to units. The units will require extra attention are listed in the table below.

Connecticut Yankee Council Membership Growth Plan

Figure 3: Packs with Low Adult to Youth Ratios

Unit	Town	District	Adults	Youth	Adult-Youth Ratio
Pack 56	Darien	Powahay	2	35	0.06
Pack 401	East Haven	Quinnipiac	1	16	0.06
Pack 28	Danbury	Scatacook	2	18	0.11
Pack 164	Trumbull	Pomperaug	6	52	0.12
Pack 99	Fairfield	Pomperaug	8	69	0.12
Pack 199	Fairfield	Pomperaug	8	69	0.12
Pack 197	Fairfield	Pomperaug	6	50	0.12
Pack 633	North Branford	Quinnipiac	4	33	0.12
Pack 118	Redding	Scatacook	7	56	0.13
Pack 26	Wallingford	Quinnipiac	6	47	0.13
Pack 75	Weston	Pomperaug	5	37	0.14
Pack 922	Orange	Quinnipiac	11	80	0.14
Pack 161	Darien	Powahay	12	87	0.14
Pack 166	Easton	Pomperaug	9	59	0.15
Pack 124	Ridgefield	Scatacook	4	26	0.15
Pack 45	New Canaan	Powahay	5	32	0.16
Pack 472	Guilford	Quinnipiac	6	38	0.16
Pack 167	Trumbull	Pomperaug	9	55	0.16
Pack 261	Trumbull	Pomperaug	9	54	0.17
Pack 931	Bethany	Quinnipiac	4	23	0.17
Pack 156	Bethel	Scatacook	14	80	0.18
Pack 70	New Canaan	Powahay	9	51	0.18
Pack 17	Wilton	Powahay	7	39	0.18
Pack 495	Madison	Quinnipiac	8	43	0.19
Pack 89	Fairfield	Pomperaug	6	32	0.19
Pack 614	Hamden	Quinnipiac	1	5	0.20
Pack 95	Fairfield	Pomperaug	12	59	0.20
Pack 126	Ridgefield	Scatacook	8	39	0.21
Pack 22	Wilton	Powahay	4	19	0.21
Pack 135	Brookfield	Scatacook	11	52	0.21
Pack 401	Fairfield	Pomperaug	7	33	0.21
Pack 39	Westport	Pomperaug	13	61	0.21
Pack 64	Trumbull	Pomperaug	10	46	0.22
Pack 196	Milford	Quinnipiac	9	41	0.22
Pack 155	Darien	Powahay	10	45	0.22
Pack 270	Newtown	Scatacook	17	76	0.22
Pack 82	Fairfield	Pomperaug	8	35	0.23
Pack 455	North Branford	Quinnipiac	6	26	0.23

Connecticut Yankee Council Membership Growth Plan

Unit	Town	District	Adults	Youth	Adult-Youth Ratio
Pack 55	Darien	Powahay	5	21	0.24
Pack 217	Newtown	Scatacook	5	21	0.24
Pack 803	North Haven	Quinnipiac	5	21	0.24
Pack 810	North Haven	Quinnipiac	12	50	0.24
Pack 177	Stratford	Pomperaug	4	16	0.25
Troop 38	Bridgeport	Pomperaug	3	12	0.25
Pack 11	Stamford	Powahay	11	44	0.25
Pack 604	Hamden	Quinnipiac	1	4	0.25
Pack 162	Monroe	Pomperaug	12	47	0.26
Pack 116	Ridgefield	Scatacook	12	47	0.26
Pack 15	Stamford	Powahay	11	43	0.26
Pack 28	Wallingford	Quinnipiac	9	35	0.26
Pack 7	New Canaan	Powahay	9	34	0.26
Pack 19	Southington	Quinnipiac	13	49	0.27
Pack 74	Stratford	Pomperaug	7	26	0.27
Pack 424	Branford	Quinnipiac	5	18	0.28
Pack 34	Bridgeport	Pomperaug	6	21	0.29
Pack 470	Newtown	Scatacook	12	42	0.29

Maintain a retention rate of 80%

In 2023, our council maintained one of the highest retention rate in the nation and in 2024 in it our intention to maintain that position. The main factor in maintaining this high retention rate is a great unit and council/district program to keep our scouts interested in scouting. Our focus on adding adult volunteers will help with the unit program component of this.

Our council and districts offer a phenomenal program for our scouts with a variety of events to keep our scouts interested in our program. However, right now the unit leader is often the gate keeper to information about our council and district events. In order to keep our retention, rate up when a new membership application is processed the email on the application will be added to the council's mailing list so that the family will receive trail notes and other council information.

Grow the number of traditional membership packs by 3

In order to grow our traditional cub membership, we cannot rely on simply growing our current units. We must also focus on growing our unit base if we are going to grow traditional membership. Right now there are more troops then packs in most towns, so we will need to grow our number of packs or risk losing more troops. We will use two criteria to determine where to focus our efforts. The first we will be to focus on towns with the highest ratios of available youth to units. The second will be in conjunction with our school

Connecticut Yankee Council Membership Growth Plan

assessment goal. Those schools with the highest available youth and no unit will be targeted for new unit formation.

Town	Units	Available Youth	Unit to Youth Ratio
Norwalk	1	3816	0.00008
Stamford	2	12454	0.00011
Meriden	1	2668	0.00011
Westport	1	2037	0.00019
Hamden	2	3191	0.00026
East Haven	1	3811	0.00028
Stratford	2	2973	0.00029
Southington	2	2120	0.00033
Wallingford	2	6092	0.00034
Bethel	1	29548	0.00035
Danbury	4	2558	0.00038
Brookfield	1	2859	0.00039

Create a welcome packet to be distributed to all new scout families

The Scouting program is a very diverse program with many parts. This is an advantage of our organization as a large amount of youth can find a home within our programs. However, this can also be a disadvantage to new families. The multitude of programs, activities and organizational units can be overwhelming to new families. To help new families better understand our organization, a new family welcome packet will be developed to give new families a better perspective of our organizations. Additionally, when new members sign up to become members, they will be automatically enrolled in our email list so that they can be informed of our events and programs.

Develop a list of all school within the council and determine what units recruit from them to assist in determining best locations to start new units

Currently our council does not have a good understanding of which schools our units are recruiting from, or the relative size of the schools within our council. We will create a listing of all schools within our council (both public and private) along with their current enrollment. Once this list is compiled, we will survey all of the units within our council to find out which schools they are currently recruiting from. This will give us a listing of the schools with the largest populations that are not being recruited to for either the formation of new units, or to get a current unit to start recruiting to these schools. If it is determined that having a current unit recruit to these schools is the better strategy, an incentive structure will be employed to incentivize units to recruit to these new schools.

Connecticut Yankee Council Membership Growth Plan

Growth the market share to above 5% in 3 additional towns

The council's new strategic plan sets the goal of growing our membership to 5% of total available youth (TAY) by the end of 2026. To align our annual membership plan with the council's strategic plan we must grow the number of towns which have at least 5% TAY. The CT Yankee council is already in an enviable position having 15 of our 38 towns meeting this criteria, but if we want to make this goal a reality we must grow this population even further.

This year we will focus on growing 3 additional towns to this criteria. There are several towns that are close to level and we will focus our effort on moving these marginal towns over the line. Below are towns with least amount of scouts required to reach 5% market share

Town	Current Market Share	Additional Youth Need to Reach 5% Market Share
Bethel	4.79%	6
Brookfield	4.57%	11
Guilford	4.61%	13
Madison	4.54%	13
North Haven	4.45%	18
Orange	3.77%	26
Weston	3.34%	34
Wilton	3.92%	40

Develop additional resources for units and council to recruit unit level volunteers

A personalized and direct ask is the most effective way to get a potential volunteer to agree to take on a role. This year we will create additional resources for both units and the council to recruit adult volunteers. This will include scripts for the leader to use upon making their ask, position cards outlining the duties required of given positions and their relative time commitment.

Monthly Focus Areas

Month	Council Membership Professional	Council Field Staff	Council & District Volunteers
January	Establish list of potential new units and charter partners	Collect outstanding charters	Survey units to determine which school are actively being recruited at; Finalize list of arrow of light scouts who are eligible to cross over to troops
February	Identify Units that are in danger of folding	Work with units in focus areas and identify possible charter partners in these areas	Develop additional resources for recruiting adult volunteers, monitor and track cross overs
March	Work with Urban School districts to grow these areas like New Haven, establish new Scoutreach units in other towns	Work with units in danger of folding to turn them around	Develop welcome kit for new scout families, monitor and track cross overs
April	Determine schools where no unit is actively recruiting	Meet with potential new charter partners to start new unit formation	Work with units that have low adult volunteers, monitor and track cross overs
May	Survey membership to determine who is eligible to attend extreme scouting	Contact AOL Scouts that have not transitioned to a Troop, work with units to add unrecruited schools to their plans, Support Spring Recruitment	Contact AOL Scouts that have not transitioned to a Troop, work with units to add unrecruited schools to their plans, Support Spring Recruitment
June	Support Spring Recruitment	Support Spring Recruitment	Support Spring Recruitment
July	Prepare for Membership Kickoff	Prepare for Fall Recruitment	Prepare for Membership Kickoff
August	Coordinate Recruitment equipment with unit, print flyers for units, boost Facebook events	Coordinate Recruitment equipment with unit, print flyers for units, boost Facebook events	Conduct Membership Kickoff
September	Coordinate Recruitment equipment with unit, print flyers for units, boost Facebook events	Support Fall Recruitment	Support Fall Recruitment
October	Contact Arrow of Light Families with Troop information	Support Fall Recruitment	Support Fall Recruitment
November	Process Recharterers and applications	Contact units that have not turned in fall recruitment applications	Contact units that have not turned in fall recruitment applications
December	Process Recharterers and applications	Contact units that have not turned in fall recruitment applications	Contact units that have not turned in fall recruitment applications

Current Market Analysis

To understand how to grow our membership in 2024 the state of our council at the end of 2023 must first be understood. This section will look at the membership in several different ways. Data will be examined on the Council, District, Town and Unit level and across all of our program areas. This assessment will allow the membership team to put its focus on the areas that are falling behind of others. It will also allow us to identify the areas that are ahead and will allow us to learn best practices from.

Council Level Results

Membership Growth

On Council again showed great results for membership in 2023. Growth was shown in all our program areas with the exception of Venturing and Sea Scouting. Growth varied by program area and is summarized in the table below.

Figure 4: Council Membership Growth

Program	2023 Year End Membership	2023 Annual Growth Rate	2022 Growth Rate
Cub Scouts	4,353	11.4%	11.84%
Scouts BSA	3,863	5.3%	1.61%
Venturing	127	-12.4%	8.28%
Sea Scouts	38	0.0%	-15.79%
Exploring	273	232.9%	39.02%
Total	8,654	10.4%	7.84%

Breaking these numbers down into traditional and Scoutreach members, it is seen that while our Scoutreach program has shown tremendous growth, our traditional membership continues to decline. While this decline is only slight, when considering that 147 of these exploring members were registered as part of the Sail Away School this decline reach 4%.

Figure 5: Council Traditional vs Scoutreach Membership Growth

Program	2023 Traditional Year End Membership	2023 Traditional Annual Growth Rate	2023 Scoutreach Year End Membership	2023 Scoutreach Annual Growth Rate
Cub Scouts	2846	-1.7%	1,555	46.4%
Scouts BSA	2690	-6.4%	1,350	37.9%
Venturing	12	8.3%	114	-14.3%
Sea Scouts	38	0.0%	0	N/A
Exploring	82	178.0%	45	INF
Total	5664	-1.4%	3,064	40.9%

Looking at the Cub Scout numbers in more detail, it can be seen that growth was balanced at all levels except for Tigers. The Tiger program saw double digit declines, but this was following a large loss in Lions rate in the previous year. All other programs showed growth at a higher rate than the previous year.

Connecticut Yankee Council Membership Growth Plan

Figure 6: Council Detailed Cub Scout Membership Growth

Program	Traditional Membership		Scoutreach Membership		Total Membership	
	2023 Year End Membership	2023 Annual Growth Rate	2023 Year End Membership	2023 Annual Growth Rate	2023 Year End Membership	2023 Annual Growth Rate
Lions	234	2.6%	84	86.9%	318	33.1%
Tigers	405	-15.3%	135	-23.7%	540	-14.8%
Cub Scouts	1081	3.3%	545	31.9%	1626	14.8%
Webelos	1078	-2.6%	791	35.1%	1869	15.4%
Total	2798	-1.7%	4353	10.2%	4353	11.4%

Recruitment

Recruitment numbers go hand and hand with growth, but the two are not the same. Recruitment represents the number of new scouts we have brought into our program and excludes any transitioning from program to program. After a 10% decline in recruitment in 2022, we rebounded in this category in 2023. Growing our total recruitment by 16%. While this put us on a trajectory for sustained membership growth, there is still a divide between Traditional and Scoutreach. Traditional recruiting being down slightly and Scoutreach recruiting up substantially.

Figure 7: Council Membership Recruitment

Program	2023 Traditional Year End Recruited	Traditional Growth Rate	2023 Scoutreach Year End Recruited	Scoutreach Growth Rate	2023 Total Year End Recruited	Total Growth Rate
Cub Scouts	826	-13.7%	671	43.1%	1497	11.8%
Scouts BSA	245	-13.9%	164	20.7%	409	0.0%
Venturing	4	75.0%	0	0.0%	4	0.0%
Sea Scouts	14	14.3%	0	0.0%	14	0.0%
Exploring	161	76.4%	45	100.0%	206	81.6%
Total	1250	-1.5%	880	36.3%	2130	14.1%

Retention

The council showed best in class retention results, leading the nation in retention rate and this excellent retention rate allow the council to grow again in 2023. While the retention number is down slightly from 2022, this year's retention is much more balanced. The council saw similar retention numbers across all of its programs, unlike last year which had lagging retention in all of its older scout programs. While the retention numbers in Scoutreach were higher, traditional membership retention numbers were still very high.

Figure 8: Council Retention rate

Program	Traditional Youth Retained	2023 Traditional % Retained	Scoutreach Youth Retained	2023 Scoutreach % Retained	Total Youth Retained	2023 Total % Retained
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Connecticut Yankee Council Membership Growth Plan

Cub Scouts	2218	78.0%	1020	96.0%	3238	82.9%
Scouts BSA	1786	80.7%	911	98.8%	2697	86.0%
Venturing	39	90.7%	0	N/A	39	90.7%
Sea Scouts	7	53.8%	116	87.2%	123	84.2%
Exploring	97	90.7%	0	0.0%	97	90.7%
Total	4147	79.4%	2047	96.7%	6194	84.4%

Webelos to Scout Transition

The council transitioned more scouts in 2023 than it did in 2022. Similarly, to other metrics, the growth was seen in Scoutreach and not Traditional scouting. However, while traditional scouting total transition was lower, the transition rate was up do to less scouts being eligible to transition. However, please note that this transition rate most likely underrepresents the true transition rate. This is because the eligible base is likely overstated as it includes everyone who meets the eligibility requirements for Scouts BSA and this likely includes many Webelos that are planning to transition in the following year.

Figure 9: Council Webelos Crossover

Area	2023 Scouts Transitioned	2023 % Transitioned	2022 Scouts Transitioned	2022 % Transitioned
Traditional	259	35.1%	289	25.8%
Scoutreach	129	26.8%	30	8.57%
Total	388	31.8%	319	21.7%

Unit Growth

Unit growth followed a similar pattern to membership growth. We are losing ground with our traditional units and gaining ground with Scoutreach. While we were able to show overall unit growth, the loss in Cub Scout packs for our long term growth is concerning.

Connecticut Yankee Council Membership Growth Plan

Figure 10: Council Unit Growth

Program	Cub Scouts	Scouts BSA	Venturing	Sea Scouts	Exploring	Total
Traditional Units Added	2	2	1	1	1	7
Traditional Units Lost	8	6	2	1	2	19
Traditional Net Gain	-6	-4	-1	0	-1	-12
Traditional Growth %	-7.2%	-3.5%	-25.0%	0.0%	-12.5%	-5.6%
Scoutreach Units Added	8	9	0	N/A	3	20
Scoutreach Units Lost	5	0	0	N/A	0	5
Scoutreach Net Gain	3	9	0	N/A	3	15
Scoutreach Growth %	8.1%	28.1%	0.0%	N/A	INF	21.1%
Total Units Added	10	11	1	1	4	27
Total Units Lost	13	6	2	1	2	24
Total Net Gain	-3	5	-1	0	2	3
Total Growth %	-2.5%	3.4%	-16.7%	0.0%	25.0%	1.0%

Gender Balance

While girls have only been incorporated into our program for 5 years, the council has made great strides in bringing them into the program. Our two flagship programs both have made considerable progress on this from with approximately 1 in 5 youth in these programs being a girl. Adoption in the scout reach program is leading traditional where parity has almost been reached. While this number is not parity, it does represent a lot of progress in just a small amount of time and girls are a great opportunity for continued membership growth.

Figure 11: Council Gender Balance

	Cub Scouts	Scouts BSA	Venturing	Sea Scouts	Exploring	Total
Traditional Male	2486	2186	9	23	145	4852
Traditional Female	312	323	4	15	83	737
Traditional % Female	11.2%	12.9%	30.8%	39.5%	36.4%	13.2%
Scoutreach Male	850	894	109	N/A	21	1874

Connecticut Yankee Council Membership Growth Plan

Scoutreach Female	705	456	5	N/A	24	1190
Scoutreach % Female	45.3%	33.8%	4.4%	N/A	53.3%	38.8%
Total Male	3336	3080	118	23	166	6726
Total Female	1017	779	9	15	107	1927
Total % Female	23.4%	20.2%	7.1%	39.5%	39.2%	22.3%

Market Share

With the growth in membership and the flat to declining available youth market, the market share grew by a substantial amount again in 2023. Market Share growth was led by the Cub Scout program, but the growth for Scouts BSA was also high. Market Share for the older youth programs are still very low.

Figure 12: Council Market Share

Program	2023 Market Share	2022 Market Share	Growth Rate
Cub Scouts	4.37%	3.90%	0.47%
Scouts BSA	7.06%	6.69%	0.37%
Venturing	0.22%	0.25%	-0.03%
Sea Scouts	0.07%	0.07%	0.00%
Exploring	0.47%	0.14%	0.33%
Total	4.06%	3.68%	0.38%

Adult Volunteers

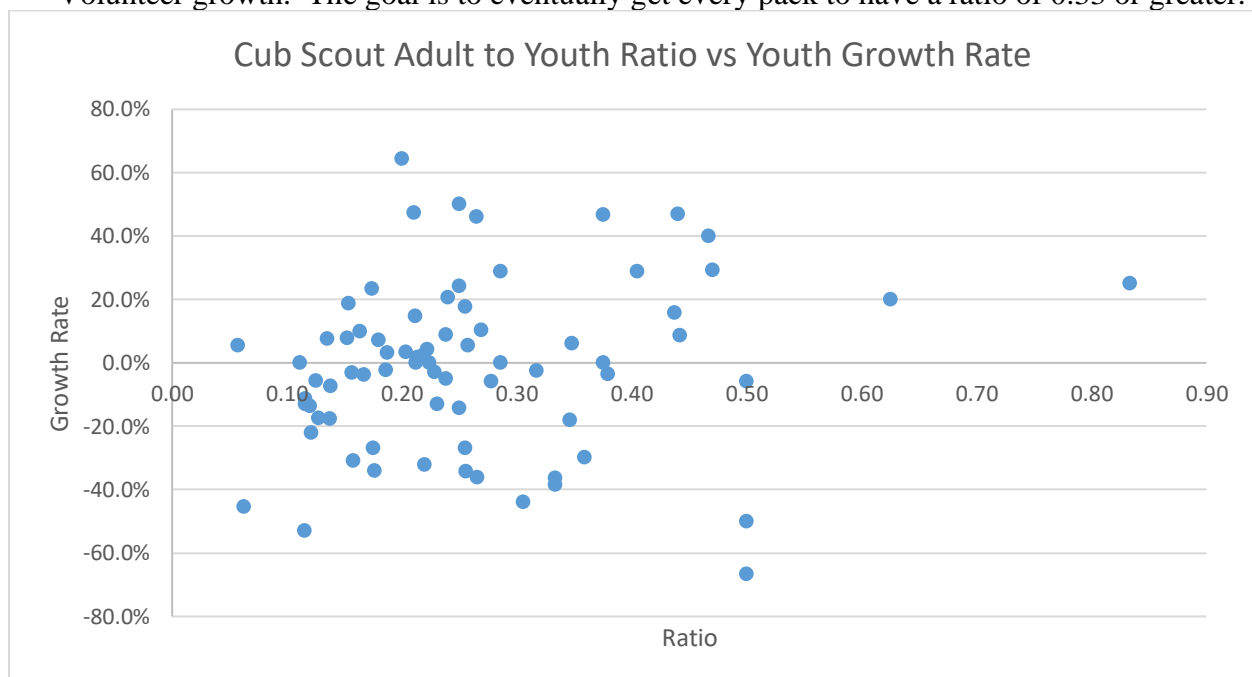
Growth of our adult volunteers in 2023 was a highlight for our council seeing large growth in the traditional and Scoutreach sectors. The Cub Scout program was the one area of concern with a decrease of around 5%. This is of the upmost concern since this program is the most volunteer intensive. Growing the number of youth in this program while decreasing the volunteer base is a recipe for low retention and future loss of volunteers.

Connecticut Yankee Council Membership Growth Plan

Figure 13: Council Adult Volunteer Growth

Area	Program	2023 Year End Adults	2023 Adult Growth Rate	2023 Adult to Youth Ratio	2022 Adult Growth Rate	2022 Adult to Youth Ratio
Traditional	Cub Scouts	641	-4.6%	0.229	12.6%	0.24
	Scouts BSA	1537	12.7%	0.613	1.5%	0.51
	Venturing	20	66.7%	1.538	-50.0%	1.00
	Sea Scouts	43	4.9%	0.189	64.0%	0.50
	Exploring	43	4.9%	0.189	64.0%	0.50
	Total	2270	7.6%	0.406	5.0%	0.37
Scoutreach	Cub Scouts	58	7.4%	0.04	14.9%	0.05
	Scouts BSA	56	69.7%	0.04	22.2%	0.03
	Venturing	7	0.0%	0.12	250.0%	0.09
	Sea Scouts	N/A	N/A	N/A	N/A	N/A
	Exploring	6	0.0%	0.00	N/A	N/A
	Total	127	35.1%	0.04	23.7%	0.04
Total	Cub Scouts	699	-3.7%	0.161	12.7%	0.19
	Scouts BSA	1593	14.0%	0.413	1.9%	0.38
	Venturing	27	42.1%	0.38	-26.9%	0.22
	Sea Scouts	49	19.5%	0.215	64.0%	0.50
	Exploring	49	19.5%	0.215	64.0%	0.50
	Total	2397	8.8%	0.28	0.0571	0.28

With adult volunteer numbers known, the affect they have on growing a unit can be explored. The plots below show the relationship between the ratio of adult volunteers to scouts and growth of youth within a unit. This shows that there is a correlation between the adult to youth ratio and a unit's growth rate at the Cub Scout Level, the higher the ratio generally results in a higher youth growth rate. On the Scouts BSA level this correlation is even more pronounced. This correlation on the Cub Scout level leads to the goal of Cub Scout Adult Volunteer growth. The goal is to eventually get every pack to have a ratio of 0.33 or greater.



Connecticut Yankee Council Membership Growth Plan

Figure 14: Cub Scout Adult-Youth Ratio vs Membership Growth Trend

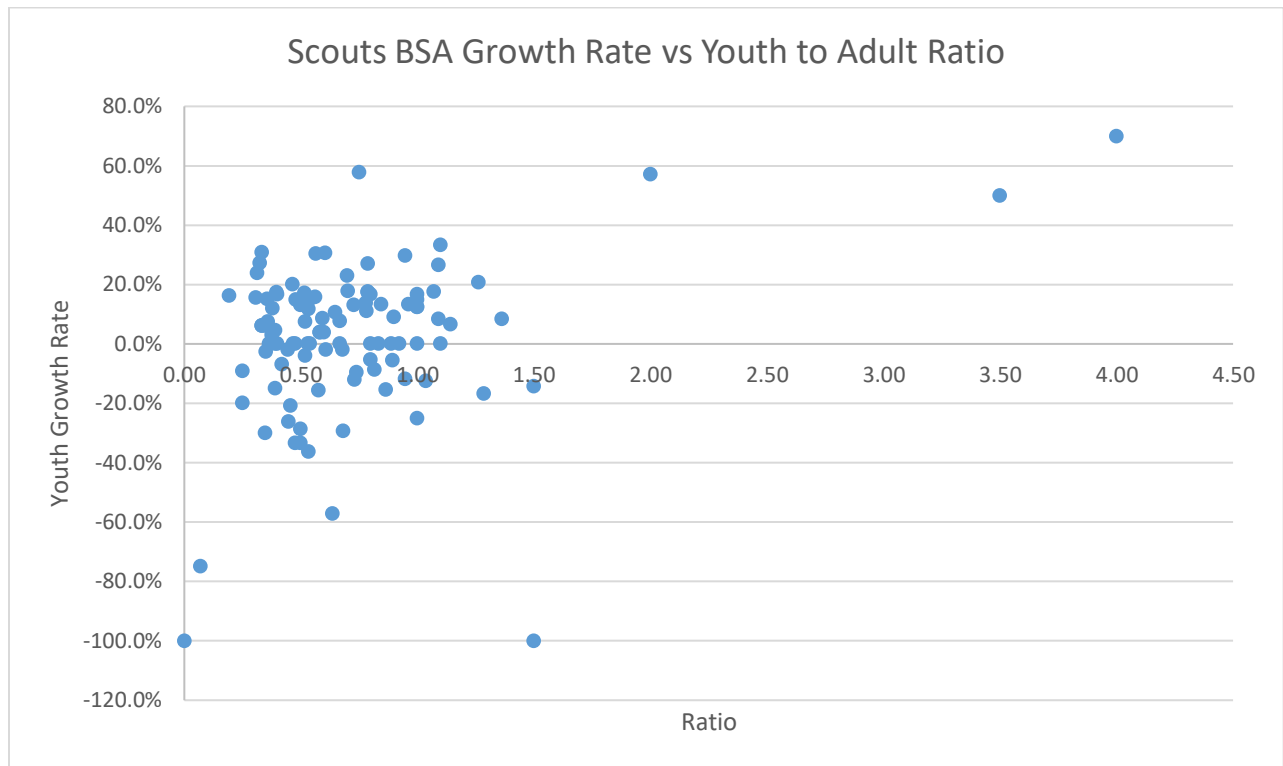


Figure 15: Scouts BSA Adult-Youth Ratio vs Membership Growth Trend

District Level Results

Membership Growth

Membership grew in four of five districts (Powahay was the only district with membership loss), but like 2022 growth was led by the Togo West District. Togo West was also the only district have greater than the 3% growth target the council.

When looking at the program level growth, the growth driver for each district was different. For Pomperaug, the exploring program drove growth thanks mainly to the Sail Away School. Scatacook grew entirely from Cub Scouts. Quinnipiac grew as a result of all programs except Scouts BSA.

The Council’s investment in the Sea Scout program has started to bear fruit. Quinnipiac was able to grow its Sea Scout program. The exploring program has also made great strides with significant growth in the Pomperaug district (from the sail away school) as well as in Quinnipiac with the creation of several new units.

Looking at the Cub Scout program in more detail, growth varied by program across the district. The Cub Scout Sub-program showed growth in the most district, 4 out of 5. Lion also showed growth in 3 of the 5 districts. Tigers was the worst performer where growth was seen in no district. This is likely a result of having a bad recruitment year for Lions the previous year.

Figure 16: District Membership Growth

District	2022 Year End Membership	2023 Annual Growth Rate	2022 Growth Rate
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Connecticut Yankee Council Membership Growth Plan

Pomperaug	1,748	0.3%	2.53%
Pomperaug (excluding Sail Away School)	1,601	-8.1%	2.53%
Powahay	969	-8.6%	1.15%
Quinnipiac	1,607	0.2%	1.58%
Scatacook	1,262	0.3%	0.24%
Togo West	3,064	40.9%	28.87%
Total	8,650	10.4%	7.84%

Figure 17: District Cub Scout Membership Growth

District	2023 Year End Membership	2023 Annual Growth Rate	2022 Growth Rate
Pomperaug	898	-5.0%	3.7%
Powahay	495	-11.0%	0.4%
Quinnipiac	800	0.8%	10.7%
Scatacook	605	9.8%	7.4%
Togo West	1,555	46.4%	29.4%
Total	4,353	11.4%	12.15%

Figure 18: District Scouts BSA Membership Growth

Distirct	2023 Year End Membership	2023 Annual Growth Rate	2022 Growth Rate
Pomperaug	685	-7.8%	-2.3%
Powahay	460	-6.9%	3.4%
Quinnipiac	707	-5.7%	-8.3%
Scatacook	657	-6.0%	-5.2%
Togo West	1,350	37.9%	16.0%
Total	3,859	5.3%	1.61%

Figure 19: District Venturing Membership Growth

District	2023 Year End Membership	2023 Annual Growth Rate	2022 Growth Rate
Pomperaug	0	0.0%	0.0%
Powahay	6	200.0%	-300.0%
Quinnipiac	7	16.7%	33.3%
Scatacook	0	-100.0%	-50.0%
Togo West	114	14.3%	15.0%
Total	127	-12.4%	8.28%

Figure 20: District Sea Scouts Membership Growth

District	2022 Year End Membership	2022 Annual Growth Rate	2021 Growth Rate
Pomperaug	18	-5.3%	-15.8%
Powahay	8	0.0%	-12.5%
Quinnipiac	12	71.4%	-28.6%

Connecticut Yankee Council Membership Growth Plan

Scatacook	0	-100.0%	0.0%
Togo West	0	0.0%	0.0%
Total	38	0.0%	-15.79%

Figure 21: District Exploring Membership Growth

District	2023 Year End Membership	2023 Annual Growth Rate	2022 Growth Rate
Pomperaug	147	320.0%	85.7%
Pomperaug (excluding Sail Away School)	0	-100.0%	85.7%
Powahay	0	0.0%	0.0%
Quinnipiac	81	72.3%	4.3%
Scatacook	0	0.0%	0.0%
Togo West	45	INF	0.0%
Total	273	232.9%	39.02%

Figure 22: District Detailed Cub Scout Membership Growth - Lions

District	2023 Year End Membership	2023 Annual Growth Rate	2022 Growth Rate
Pomperaug	59	-18.1%	-21.74%
Powahay	36	-36.8%	54.05%
Quinnipiac	99	47.76%	-5.63%
Scatacook	40	25.0%	-23.81%
Togo West	84	663.6%	-80.70%
Total	318	33.1%	-20.07%

Figure 23: District Detailed Cub Scout Membership Growth – Tigers

District	2023 Year End Membership	2023 Annual Growth Rate	2022 Growth Rate
Pomperaug	131	-22.0%	43.59%
Powahay	88	37.5%	-18.99%
Quinnipiac	109	-27.8%	57.29%
Scatacook	77	-8.3%	31.25%
Togo West	135	-19.2%	87.64%
Total	540	-14.8%	42.47%

Figure 24: District Detailed Cub Scout Membership Growth – Cub Scouts

District	2023 Year End Membership	2023 Annual Growth Rate	2022 Growth Rate
Pomperaug	334	2.1%	-8.91%
Powahay	168	-26.6%	6.02%
Quinnipiac	338	22.0%	12.15%
Scatacook	241	13.7%	8.72%
Togo West	545	46.9%	55.88%
Total	1,626	14.8%	12.83%

Connecticut Yankee Council Membership Growth Plan

Figure 25: District Detailed Cub Scout Membership Growth – Webelos

District	2023 Year End Membership	2023 Annual Growth Rate	2022 Growth Rate
Pomperaug	374	-1.0%	10.53%
Powahay	203	-1.5%	-7.21%
Quinnipiac	254	-15.1%	1.36%
Scatacook	247	10.8%	6.70%
Togo West	791	54.2%	40.16%
Total	1,869	15.4%	12.90%

Recruitment

While overall membership was up do almost entirely to better recruitment results, recruitment was up by 16% overall. Cub Scouts and Exploring were the two growth drivers. The Scouts BSA recruitment was flat compared to last year, Sea Scouts were up slightly and Venturing down slightly.

Powahay showed the worst results in this area with approximately a 25% decline in both programs. With the exception of Togo West, all districts showed a decline within our two largest programs, with Scatacook nearly matching 2022s numbers. The one area of was in the exploring program because of the Sail Away School and creation of new units in Quinnipiac.

Figure 26: District Recruitment

District	2023 Year End Recruited	2022 Year End Recruited	Growth Rate
Pomperaug	425	385	10.4%
Powahay	186	242	-23.1%
Quinnipiac	369	367	0.5%
Scatacook	270	275	-1.8%
Togo West	880	561	56.8%
Total	2130	1830	16.4%

Figure 27: District Cub Scout Recruitment

District	2023 Year End Recruited	2022 Year End Recruited	Growth Rate
Pomperaug	253	291	-13.0%
Powahay	131	175	-25.1%
Quinnipiac	245	273	-10.2%
Scatacook	197	200	-1.5%
Togo West	671	382	75.6%
Total	1,497	1,321	13.3%

Figure 28: District Scouts BSA Recruitment

District	2022 Year End Recruited	2021 Year End Recruited	Growth Rate
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Connecticut Yankee Council Membership Growth Plan

Pomperaug	56	65	-13.8%
Powahay	49	63	-22.2%
Quinnipiac	67	76	-11.8%
Scatacook	73	75	-2.7%
Togo West	164	130	26.2%
Total	409	409	0.0%

Figure 29: District Venturing Recruitment

District	2023 Year End Recruited	2022 Year End Recruited	Growth Rate
Pomperaug	0	0	0.0%
Powahay	4	0	Infinite
Quinnipiac	0	1	-100.0%
Scatacook	0	0	0.0%
Togo West	0	49	-100.0%
Total	4	50	-92.0%

Figure 30: District Sea Scout Recruitment

District	2022 Year End Recruited	2021 Year End Recruited	Growth Rate
Pomperaug	4	5	-20.0%
Powahay	2	4	-50.0%
Quinnipiac	8	3	266.7%
Scatacook	0	0	0.0%
Togo West	0	0	0.0%
Total	12	12	0.0%

Figure 31: District Explorers Recruitment

District	2022 Year End Recruited	2021 Year End Recruited	Growth Rate
Pomperaug	112	24	466.7%
Powahay	0	0	0.0%
Quinnipiac	49	14	350.0%
Scatacook	0	0	0.0%
Togo West	45	0	Infinite
Total	206	38	542.1%

Retention

All districts showed similar results except for Togo West whose retention numbers were significantly above the others. However, the retention numbers for all districts in both Cub Scout and Scouts BSA program are still best in class. The older scout programs all show mixed retention results.

Connecticut Yankee Council Membership Growth Plan

Figure 32: District Retention rate

District	Youth Retained	2023 % Retained	2022 % Retained
Pomperaug	2,130	76.9%	81.4%
Powahay	765	77.8%	80.6%
Quinnipiac	1,205	80.7%	83.0%
Scatacook	947	82.7%	81.7%
Togo West	2,047	96.7%	96.9%
Total	5,909	84.4%	85.4%

Figure 33: District Retention rate – Cub Scouts

District	Youth Retained	2023 % Retained	2022 % Retained
Pomperaug	726	76.8%	81.4%
Powahay	415	74.6%	79.0%
Quinnipiac	620	78.0%	83.5%
Scatacook	620	83.2%	80.0%
Togo West	1020	96.0%	97.7%
Total	3238	82.9%	84.8%

Figure 34: District Retention rate – Scouts BSA

District	Youth Retained	2023 % Retained	2022 % Retained
Pomperaug	447	74.5%	83.4%
Powahay	413	82.1%	82.9%
Quinnipiac	510	83.6%	83.8%
Scatacook	490	83.1%	84.2%
Togo West	911	98.8%	99.4%
Total	2697	86.0%	87.5%

Figure 35: District Retention rate – Venturing

District	Youth Retained	2023 % Retained	2022 % Retained
Pomperaug	0	0.0%	0.0%
Powahay	1	25.0%	100.0%
Quinnipiac	6	100.0%	25.0%
Scatacook	0	0.0%	71.4%
Togo West	116	87.2%	73.7%
Total	123	84.2%	70.7%

Connecticut Yankee Council Membership Growth Plan

Figure 36: District Retention rate – Sea Scouts

District	Youth Retained	2023 % Retained	2022 % Retained
Pomperaug	25	113.6%	46.9%
Powahay	10	100.0%	60.0%
Quinnipiac	4	50.0%	57.1%
Scatacook	0	0.0%	0.0%
Togo West	N/A	N/A	N/A
Total	39	90.7%	45.3%

Figure 37: District Retention rate – Exploring

District	Youth Retained	2023 % Retained	2022 % Retained
Pomperaug	32	100.0%	0.0%
Powahay	0	0.0%	0.0%
Quinnipiac	65	86.7%	0.0%
Scatacook	0	0.0%	0.0%
Togo West	0	0.0%	0.0%
Total	97	90.7%	0.0%

Webelos to Scout Transition

Webelos to Scout transition numbers fell in most districts, but were up overall. The transition rates increased for almost all district due to a smaller base this year.

Figure 38: District Webelos to Scout Transition

District	Scouts Transitioned	2023 % Transitioned	2022 % Transitioned
Pomperaug	88	35.77%	38.74%
Powahay	49	37.69%	40.13%
Quinnipiac	74	37.37%	44.86%
Scatacook	48	29.27%	44.03%
Togo West	129	26.82%	24.39%
Total	388	31.83%	39.09%

Unit Growth

Unit growth was seen one in the Togo West district which more than made up for losses in all of the other districts. The most alarming losses were seen in Powahay where 14.7% of units were lost and were most concentrated in the Cub Scout Program, cutting off the opportunity for future growth. Pomperaug also saw high losses in Cub Scouts as well. Losses in the Scouts BSA program while still high were much more modest.

Figure 39: District Unit Growth

District	Units Added	Units Lost	Net Gain	Growth %
Pomperaug	1	6	-5	-8.6%

Connecticut Yankee Council Membership Growth Plan

Powahay	1	6	-5	-14.7%
Quinnipiac	4	5	-1	-1.3%
Scatacook	1	2	-1	-2.3%
Togo West	20	5	15	21.1%
Total	27	24	3	1.1%

Figure 40: District Unit Growth – Cub Scouts

District	Units Added	Units Lost	Net Gain	Growth %
Pomperaug	0	3	-3	-12.5%
Powahay	0	3	-3	-20.00%
Quinnipiac	1	2	-1	-3.6%
Scatacook	1	0	1	6.3%
Togo West	8	5	3	8.1%
Total	11	13	-2	-1.7%

Figure 41: District Unit Growth – Scouts BSA

District	Units Added	Units Lost	Net Gain	Growth %
Pomperaug	1	2	-1	-3.6%
Powahay	0	2	-2	-11.8%
Quinnipiac	1	2	-1	-2.3%
Scatacook	0	0	0	0.0%
Togo West	9	0	9	28.2%
Total	11	6	5	3.4%

Figure 42: District Unit Growth – Venturing

District	Units Added	Units Lost	Net Gain	Growth %
Pomperaug	0	0	0	0.00%
Powahay	1	1	0	0.00%
Quinnipiac	0	0	0	0.00%
Scatacook	0	1	-1	-100.00%
Togo West	0	0	0	0.00%
Total	1	2	-1	-16.7%

Connecticut Yankee Council Membership Growth Plan

Figure 43: District Unit Growth – Sea Scouts

District	Units Added	Units Lost	Net Gain	Growth %
Pomperaug	0	0	0	0.00%
Powahay	0	0	0	0.00%
Quinnipiac	1	0	1	50.00%
Scatacook	0	1	-1	-100.00%
Togo West	0	0	0	0.00%
Total	1	1	0	0.00%

Figure 44: District Unit Growth – Exploring

District	Units Added	Units Lost	Net Gain	Growth %
Pomperaug	0	1	-1	-33.3%
Powahay	0	0	0	0.00%
Quinnipiac	1	1	0	0.00%
Scatacook	0	0	0	0.00%
Togo West	3	0	0	Infinite
Total	4	2	2	25.00%

Gender Balance

Togo West has done a great job of growing the number of females in all of its programs bringing them to near parity. All other districts generally grew the percent of females as well, to a much smaller extent. However, while there are some gains in the number of female scattered throughout, the general reason for the higher rate is the smaller total base with a similar number of females.

Figure 45: District Gender Balance

District	Total Males	Total Females	2023 % Female	2022 % Female
Pomperaug	1483	265	15.2%	12.6%
Powahay	865	107	11.0%	9.6%
Quinnipiac	1449	158	9.8%	8.7%
Scatacook	1055	207	16.4%	16.3%
Togo West	1874	1190	38.8%	33.6%
Total	6726	1927	22.3%	17.8%

Connecticut Yankee Council Membership Growth Plan

Figure 46: District Gender Balance – Cub Scouts

District	Total Males	Total Females	2023 % Female	2022 % Female
Pomperaug	794	104	11.6%	11.2%
Powahay	453	42	8.5%	9.4%
Quinnipiac	714	86	10.8%	10.6%
Scatacook	525	80	13.2%	12.7%
Togo West	850	705	45.3%	42.5%
Total	3336	1017	30.5%	19.5%

Figure 47: District Gender Balance – Scouts BSA

District	Total Males	Total Females	2023 % Female	2022 % Female
Pomperaug	591	94	13.7%	12.4%
Powahay	401	59	12.8%	9.5%
Quinnipiac	664	43	6.1%	5.6%
Scatacook	530	127	19.3%	19.3%
Togo West	894	456	33.8%	27.9%
Total	3080	779	25.3%	16.1%

Figure 48: District Gender Balance – Venturing

District	Total Males	Total Females	2023 % Female	2022 % Female
Pomperaug	0	0	N/A	N/A
Powahay	4	2	50.0%	0.0%
Quinnipiac	5	2	28.6%	33.3%
Scatacook	0	0	N/A	0.0%
Togo West	109	5	4.4%	4.5%
Total	118	9	7.6%	5.5%

Figure 49: District Gender Balance – Sea Scouts

District	Total Males	Total Females	2023 % Female	2022 % Female
Pomperaug	13	5	27.8%	26.3%
Powahay	4	4	50.0%	37.5%
Quinnipiac	6	6	50.0%	28.6%
Scatacook	0	0	N/A	0.0%
Togo West	0	0	N/A	N/A
Total	23	15	65.2%	26.3%

Connecticut Yankee Council Membership Growth Plan

Figure 50: District Gender Balance – Exploring

District	Total Males	Total Females	2023 % Female	2022 % Female
Pomperaug	85	62	42.2%	45.7%
Powahay	0	0	N/A	N/A
Quinnipiac	60	21	25.9%	21.3%
Scatacook	0	0	N/A	N/A
Togo West	21	24	53.3%	N/A
Total	166	107	39.2%	31.7%

Market Share

Market Share grew in all districts overall except for Quinnipiac. Market Share in our two staple programs grew as well across the board apart from Quinnipiac in Cub Scouts and Scouts BSA and Scatacook in Scouts BSA. However, in these categories market share in the Scatacook district was significantly above those of the other districts.

Figure 51: District Market Share

District	2023 Market Share	2022 Market Share	Growth Rate
Pomperaug	3.08%	3.00%	0.08%
Powahay	2.26%	2.51%	-0.25%
Quinnipiac	2.56%	2.50%	-0.06%
Scatacook	4.27%	4.03%	0.24%
Togo West	4.88%	3.39%	1.49%
Total	4.08%	3.68%	0.40%

Figure 52: District Market Share – Cub Scouts

District	2023 Market Share	2022 Market Share	Growth Rate
Pomperaug	3.43%	3.51%	-0.08%
Powahay	2.37%	2.51%	-0.14%
Quinnipiac	2.74%	2.50%	0.24%
Scatacook	4.57%	4.12%	0.45%
Togo West	5.32%	3.39%	1.93%
Total	4.37%	3.90%	0.47%

Figure 53: District Market Share – Scouts BSA

District	2023 Market Share	2022 Market Share	Growth Rate
Pomperaug	4.60%	4.88%	-0.22%
Powahay	4.26%	4.64%	-0.38%
Quinnipiac	4.37%	4.55%	-0.18%
Scatacook	8.40%	8.69%	-0.29%
Togo West	8.33%	5.94%	2.39%

Connecticut Yankee Council Membership Growth Plan

Total	7.06%	6.69%	0.37%
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Figure 54: District Market Share – Venturing

District	2023 Market Share	2022 Market Share	Growth Rate
Pomperaug	0.00%	0.00%	-0.01%
Powahay	0.05%	0.02%	0.03%
Quinnipiac	0.04%	0.03%	0.01%
Scatacook	0.00%	0.05%	-0.05%
Togo West	0.66%	0.75%	-0.09%
Total	0.22%	0.25%	-0.03%

Figure 55: District Market Share – Sea Scouts

District	2023 Market Share	2022 Market Share	Growth Rate
Pomperaug	0.11%	0.12%	-0.01%
Powahay	0.07%	0.02%	0.05%
Quinnipiac	0.07%	0.04%	0.03%
Scatacook	0.00%	0.05%	-0.05%
Togo West	0.00%	0.00%	0.00%
Total	0.07%	0.07%	0.00%

Figure 56: District Market Share – Exploring

District	2023 Market Share	2022 Market Share	Growth Rate
Pomperaug	0.94%	0.22%	0.74%
Powahay	0.00%	0.00%	0.00%
Quinnipiac	0.47%	0.27%	0.20%
Scatacook	0.00%	0.00%	0.00%
Togo West	0.26%	0.00%	0.26%
Total	0.47%	0.14%	0.33%

Adult Volunteers

Adult volunteers were generally up for most programs and districts. The one exception to this is the Cub Scout program which is down in about half of the district. This is the most concerning area to see a loss of volunteers since this program is the most dependent upon volunteers to run the program. This can have a negative effect on growth in the future.

Figure 57: District Adult Volunteer Growth

District	2023 Year End Adults	2023 Adult Growth Rate	2023 Adult to Youth Ratio	2022 Adult Growth Rate	2022 Adult to Youth Ratio
Pomperaug	604	8.8%	0.35	22.1%	0.41
Powahay	366	10.2%	0.39	25.5%	0.39
Quinnipiac	807	3.9%	0.50	21.3%	0.58

Connecticut Yankee Council Membership Growth Plan

Scatacook	493	10.8%	0.35	14.9%	0.41
Togo West	127	35.1%	0.04	66.0%	0.14
Total	2,397	8.8%	0.28	24.2%	0.39

Figure 58: District Adult Volunteer Growth – Cub Scouts

District	2023 Year End Adults	2023 Adult Growth Rate	2023 Adult to Youth Ratio	2022 Adult Growth Rate	2022 Adult to Youth Ratio
Pomperaug	174	-14.3%	0.19	48.0%	0.38
Powahay	100	-9.9%	0.20	43.3%	0.35
Quinnipiac	221	3.3%	0.28	49.4%	0.45
Scatacook	146	1.4%	0.24	38.2%	0.39
Togo West	58	7.4%	0.04	72.7%	0.16
Total	641	-4.6%	0.23	49.3%	0.33

Figure 59: District Adult Volunteer Growth – Scouts BSA

District	2023 Year End Adults	2023 Adult Growth Rate	2023 Adult to Youth Ratio	2022 Adult Growth Rate	2022 Adult to Youth Ratio
Pomperaug	408	25.5%	0.60	-7.1%	0.44
Powahay	258	19.4%	0.56	12.5%	0.44
Quinnipiac	524	0.4%	0.74	4.0%	0.70
Scatacook	347	15.3%	0.53	-1.7%	0.43
Togo West	58	7.4%	0.04	25.0%	0.07
Total	1537	12.7%	0.61	1.9%	0.45

Figure 60: District Adult Volunteer Growth – Venturing

District	2023 Year End Adults	2023 Adult Growth Rate	2023 Adult to Youth Ratio	2022 Adult Growth Rate	2022 Adult to Youth Ratio
Pomperaug	0	0.0%	0.00	0.0%	3.5
Powahay	4	100.0%	1.00	-14.3%	0.88
Quinnipiac	16	60.0%	1.67	-66.7%	2.25
Scatacook	0	0.0%	0.00	-200.0%	0.17
Togo West	7	0.0%	0.12	96.6%	0.52
Total	20	66.7%	1.54	57.8%	0.62

Connecticut Yankee Council Membership Growth Plan

Figure 61: District Adult Volunteer Growth – Sea Scouts

District	2023 Year End Adults	2023 Adult Growth Rate	2023 Adult to Youth Ratio	2022 Adult Growth Rate	2022 Adult to Youth Ratio
Pomperaug	11	-8.3%	0.61	50.0%	0.63
Powahay	4	33.3%	0.50	0.0%	0.38
Quinnipiac	14	180.0%	1.17	-80.0%	0.71
Scatacook	0	0.0%	0.00	0.0%	0.00
Togo West	0	0.0%	0.00	0.0%	0.00
Total	29	45.0%	0.76	10.0%	0.53

Figure 62: District Adult Volunteer Growth – Exploring

District	2023 Year End Adults	2023 Adult Growth Rate	2023 Adult to Youth Ratio	2022 Adult Growth Rate	2022 Adult to Youth Ratio
Pomperaug	11	-26.7%	0.07	86.7%	0.43
Powahay	0	0.0%	0.00	0.0%	0.00
Quinnipiac	32	23.1%	0.40	11.5%	0.55
Scatacook	0	0.0%	0.00	0.0%	0.00
Togo West	6	0.0%	0.00	0.0%	0.00
Total	43	4.9%	0.19	39.0%	0.50

Town Level Results

Membership Growth

Membership growth for the towns we serve are shown below sorted by 2023 growth rate. Approximately half our towns showed growth and was mixed across the entire council. The bottom 30% of towns showed double digit declines and were also mixed across the districts. For Cub Scouts over a quarter of the towns showed double digit growth, however approximately 30% showed double digit declines. Scouts BSA showed results that were less good with only about a 20% of towns showing growth and most declining, but most concerning is the town of Orange now no longer has a Scouts BSA program.

Connecticut Yankee Council Membership Growth Plan

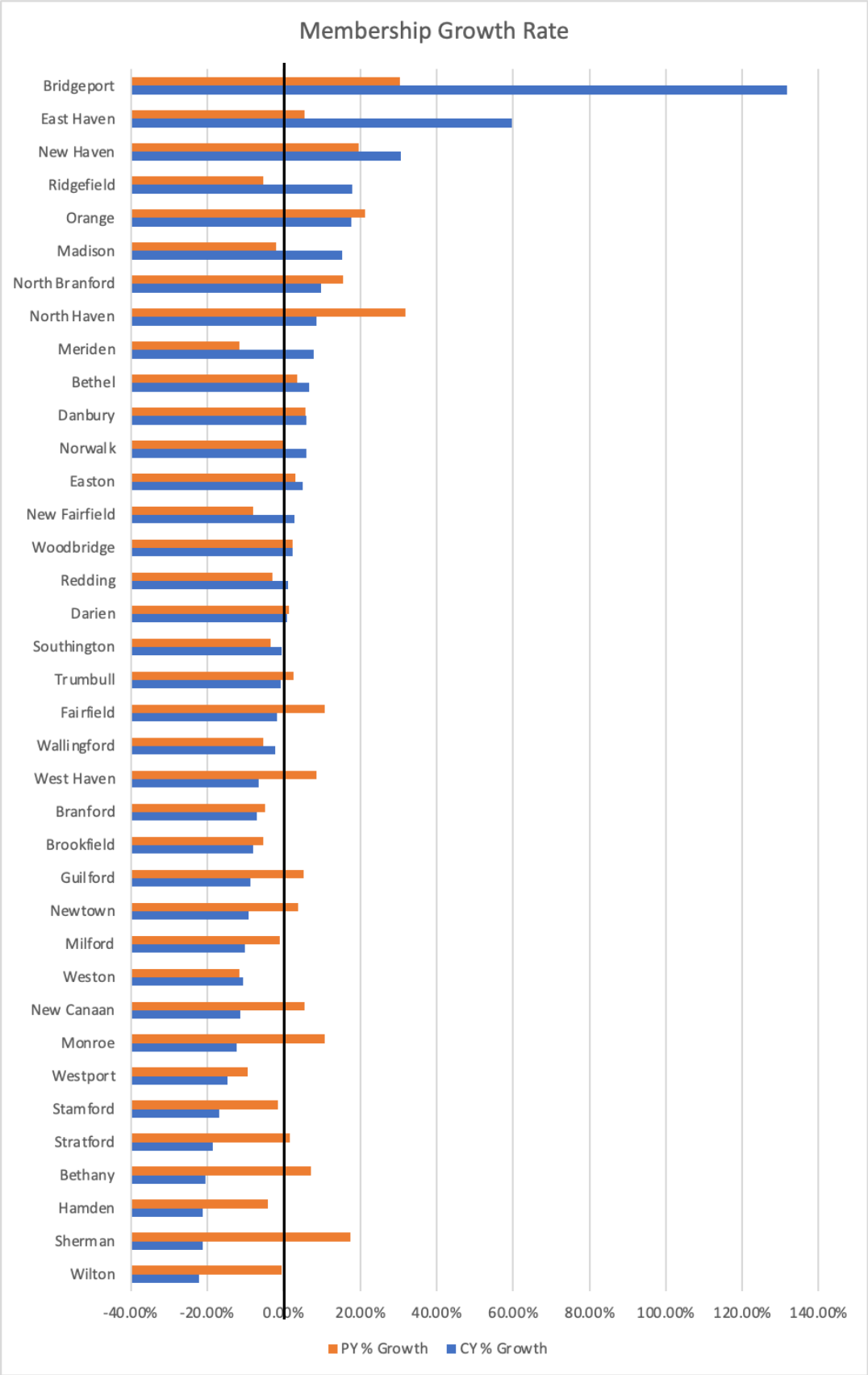


Figure 63: Town Membership Growth

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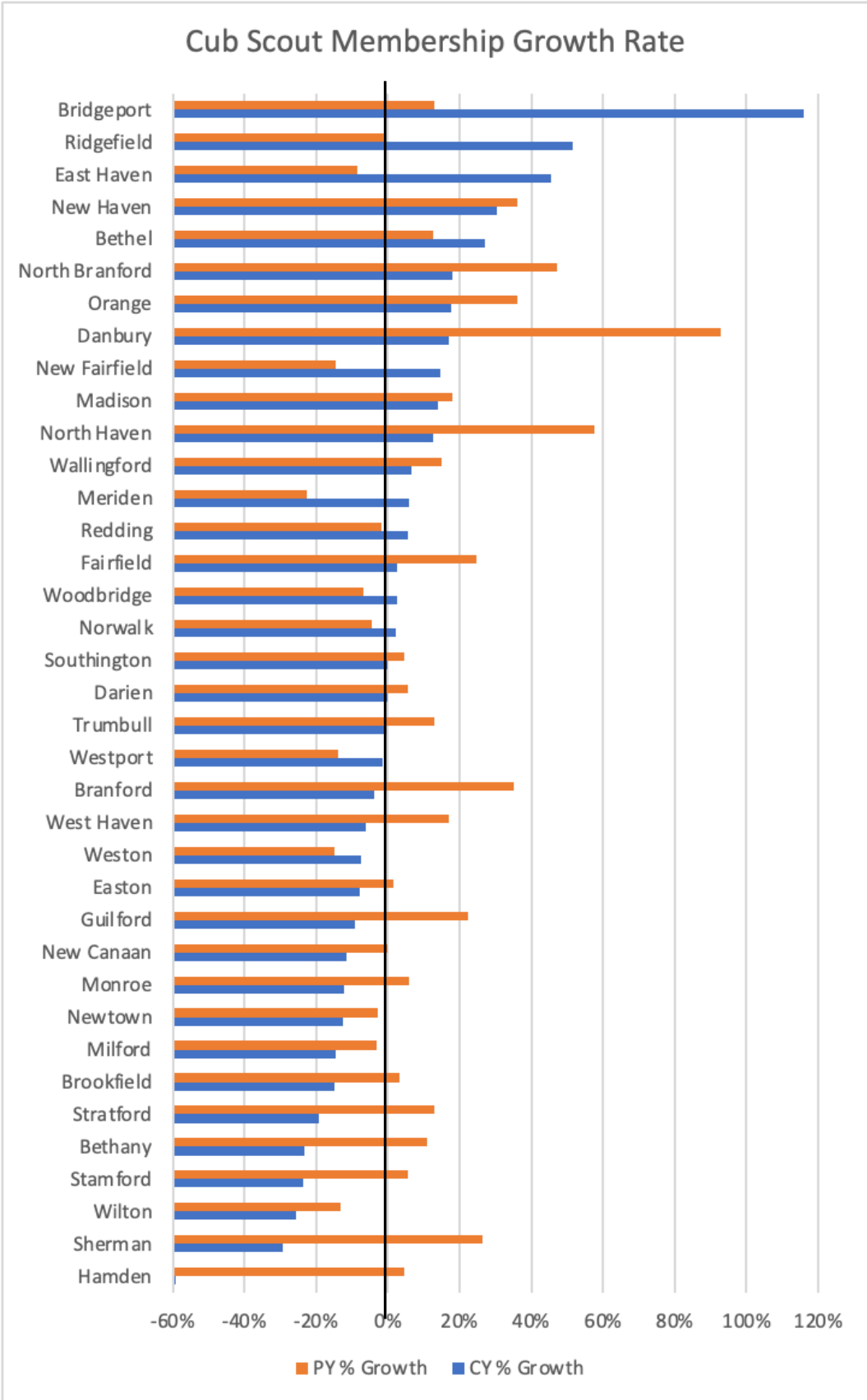


Figure 64: Town Membership Growth – Cub Scouts

Connecticut Yankee Council Membership Growth Plan

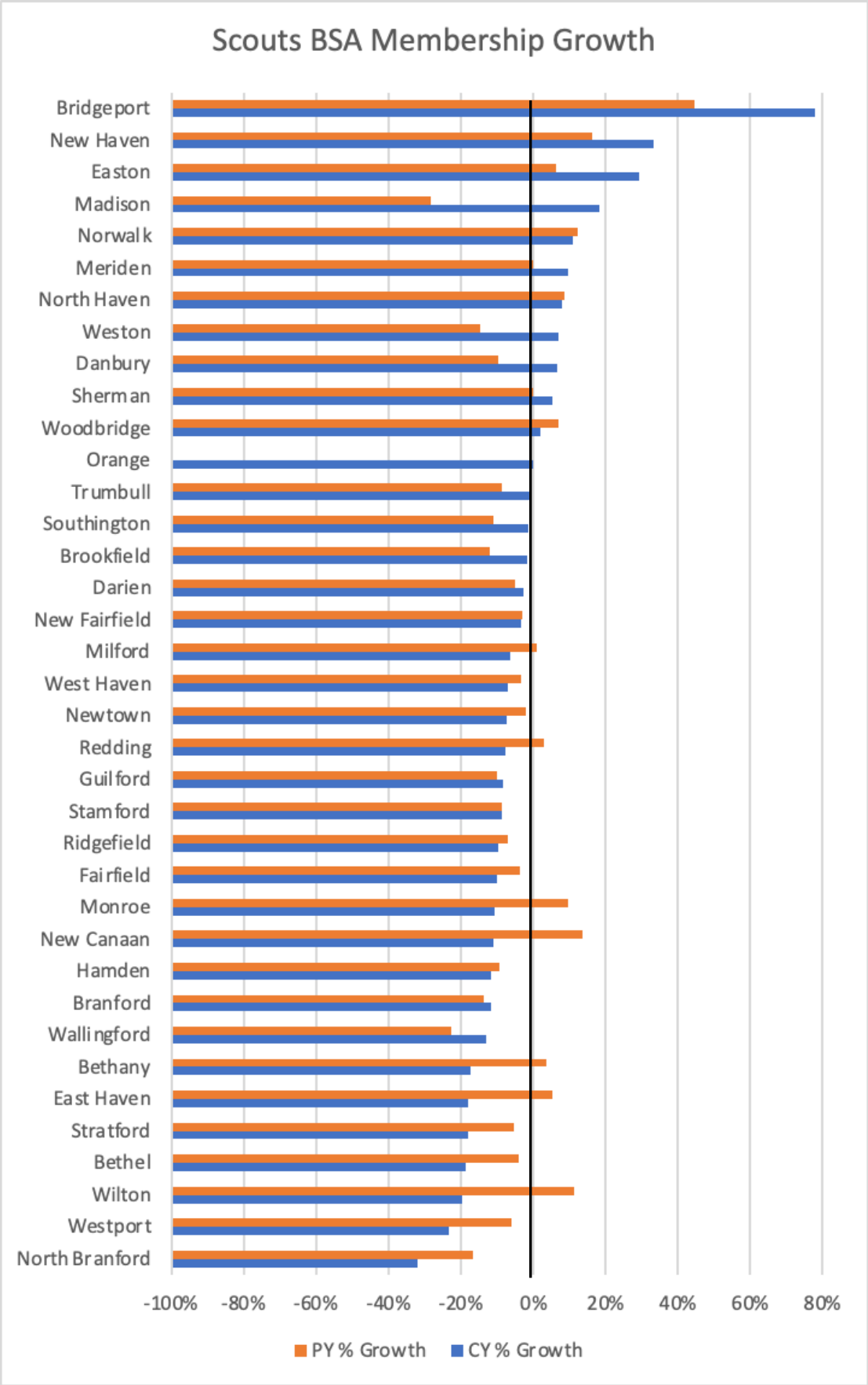


Figure 65: Town Membership Growth – Scouts BSA

Connecticut Yankee Council Membership Growth Plan

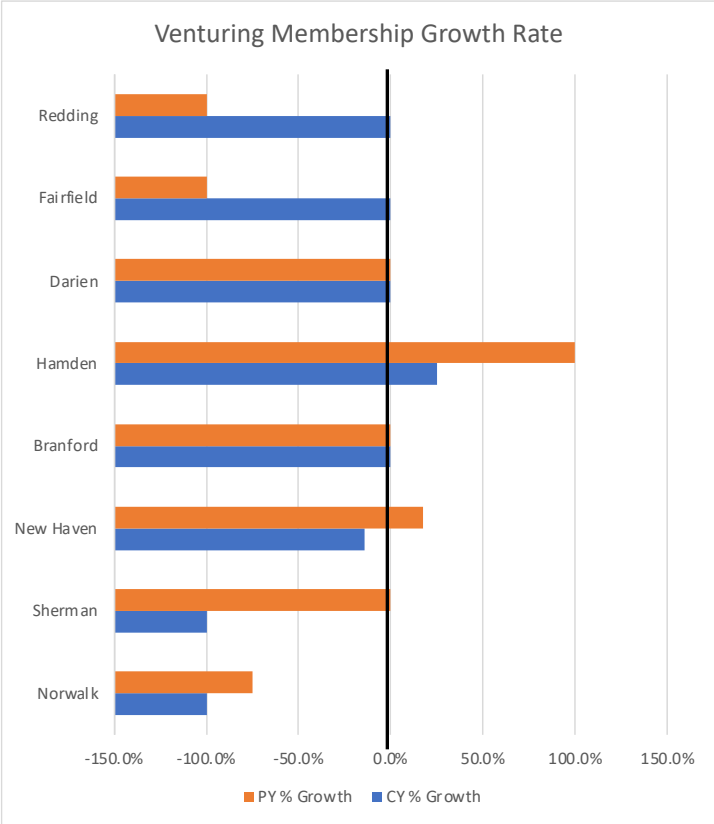


Figure 66: Town Membership Growth – Venturing

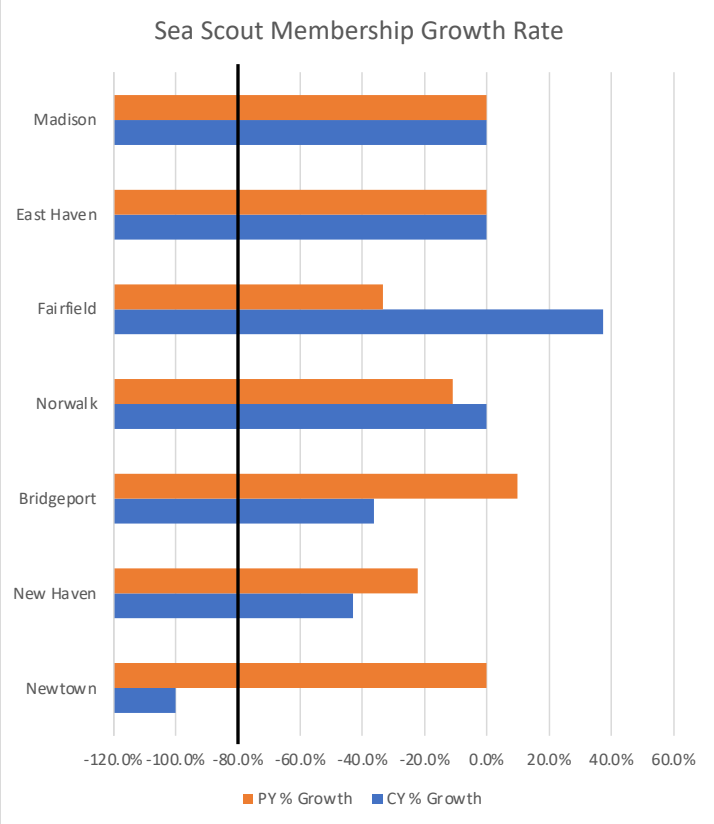


Figure 67: Town Membership Growth – Sea Scouts

Connecticut Yankee Council Membership Growth Plan

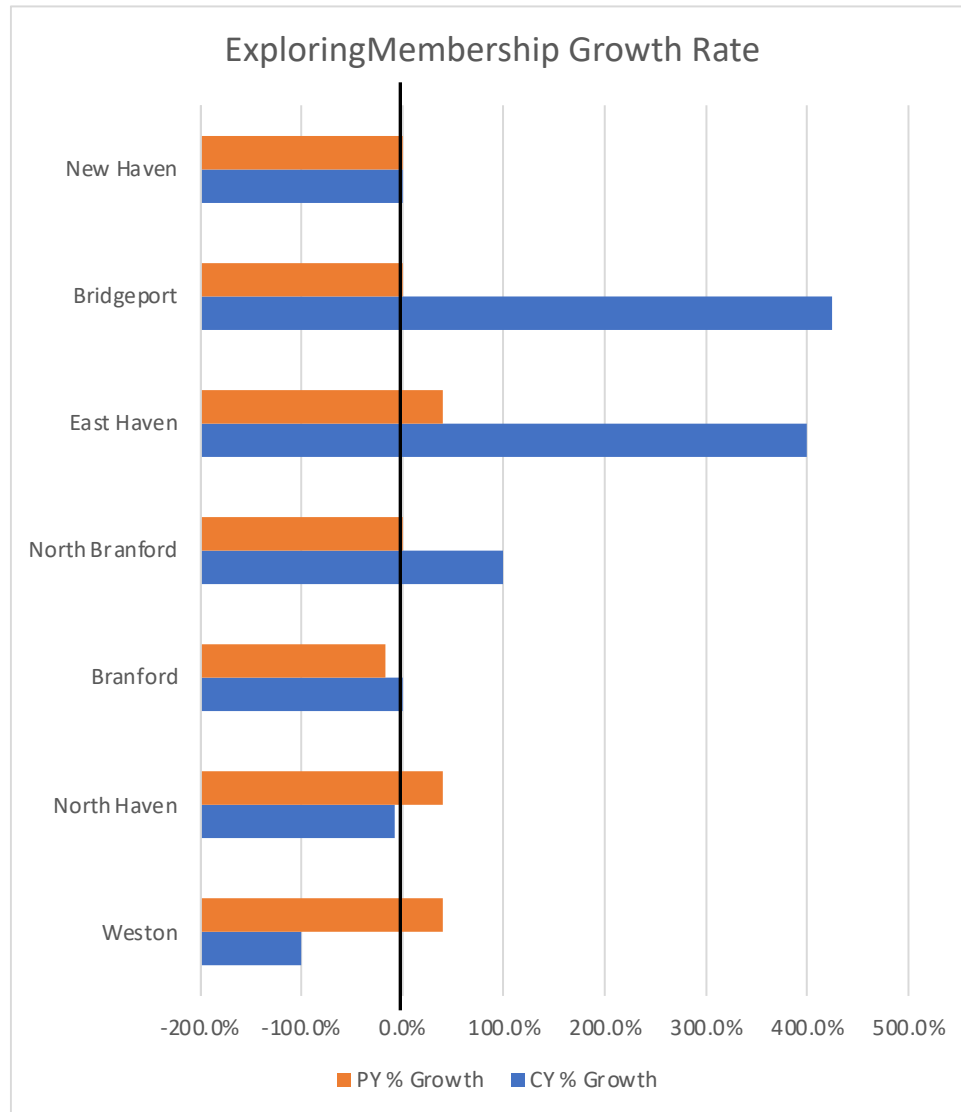


Figure 68: Town Membership Growth – Exploring

Recruitment

Recruitment was up in general in 2023. Recruitment numbers were up in about a third of towns. Nearly half of towns were able to capture 1% of the TAY. When focusing on the programs, more towns were able to hit this benchmark for Cub Scouts, but far less were able to for Scouts BSA, and three towns recruited no new Scouts BSA members. Recruitment for all other programs were at a low level.

Connecticut Yankee Council Membership Growth Plan

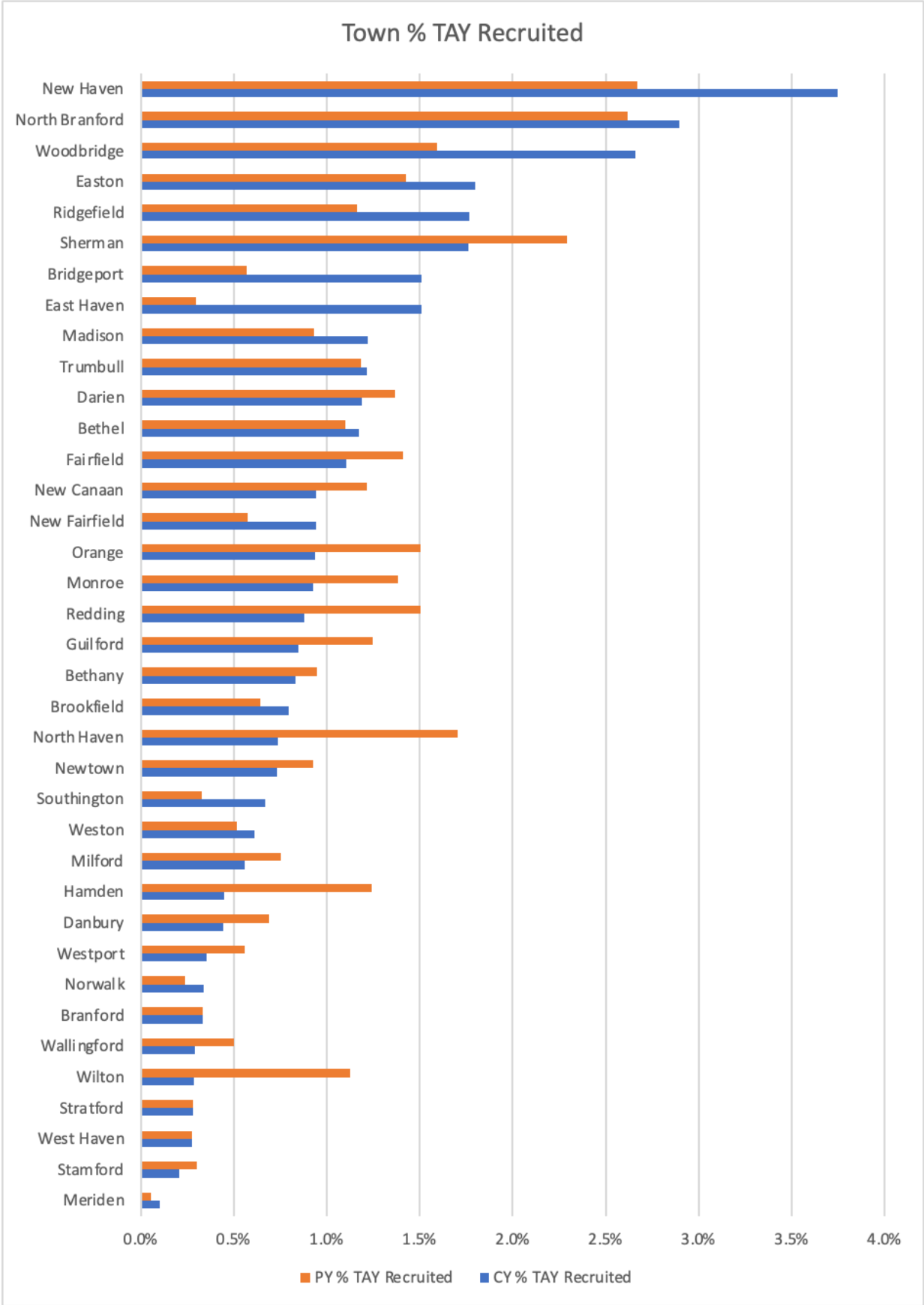


Figure 69: Town Recruitment

Connecticut Yankee Council Membership Growth Plan

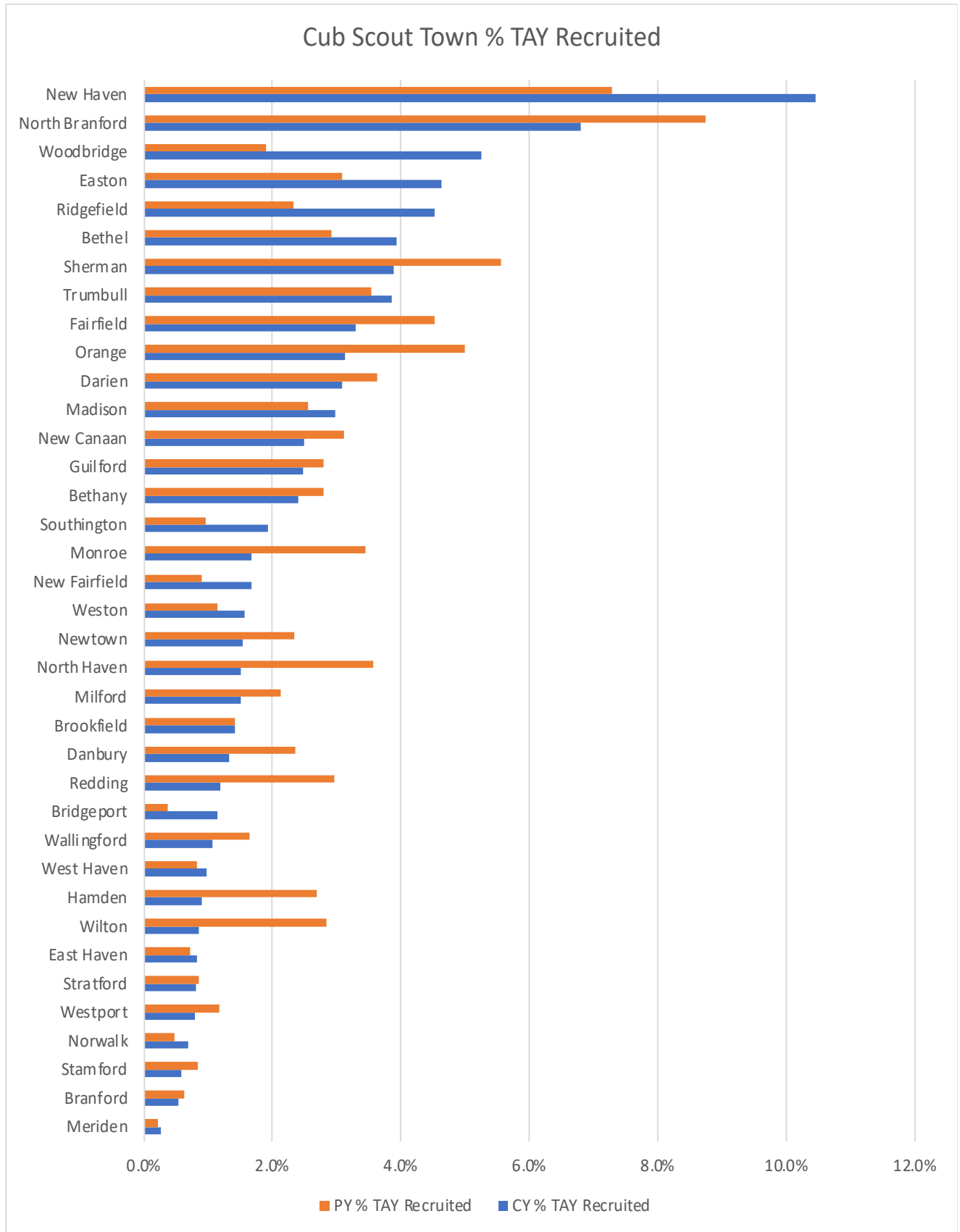


Figure 70: Town Recruitment – Cub Scouts

Connecticut Yankee Council Membership Growth Plan

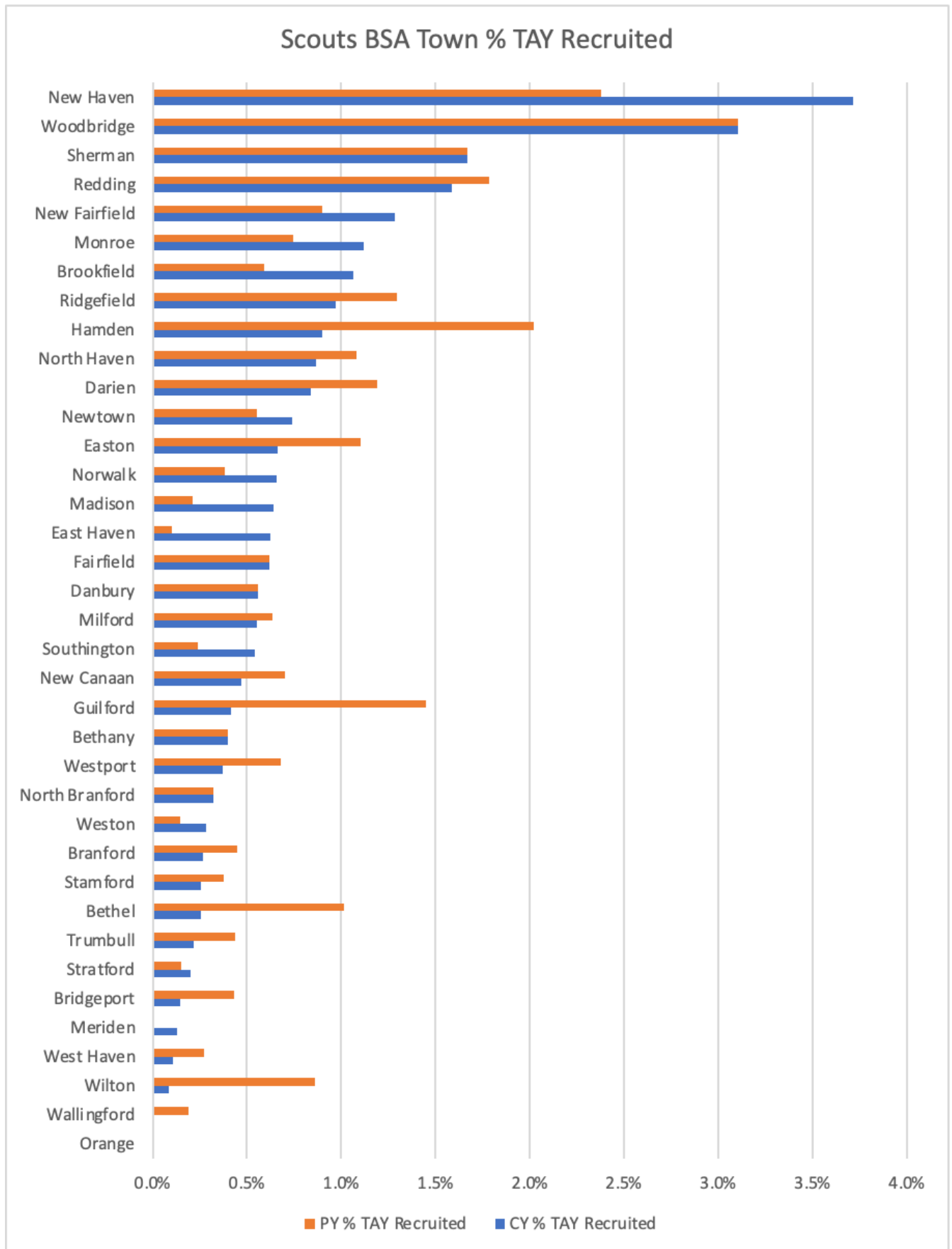


Figure 71: Town Recruitment – Scouts BSA

Connecticut Yankee Council Membership Growth Plan

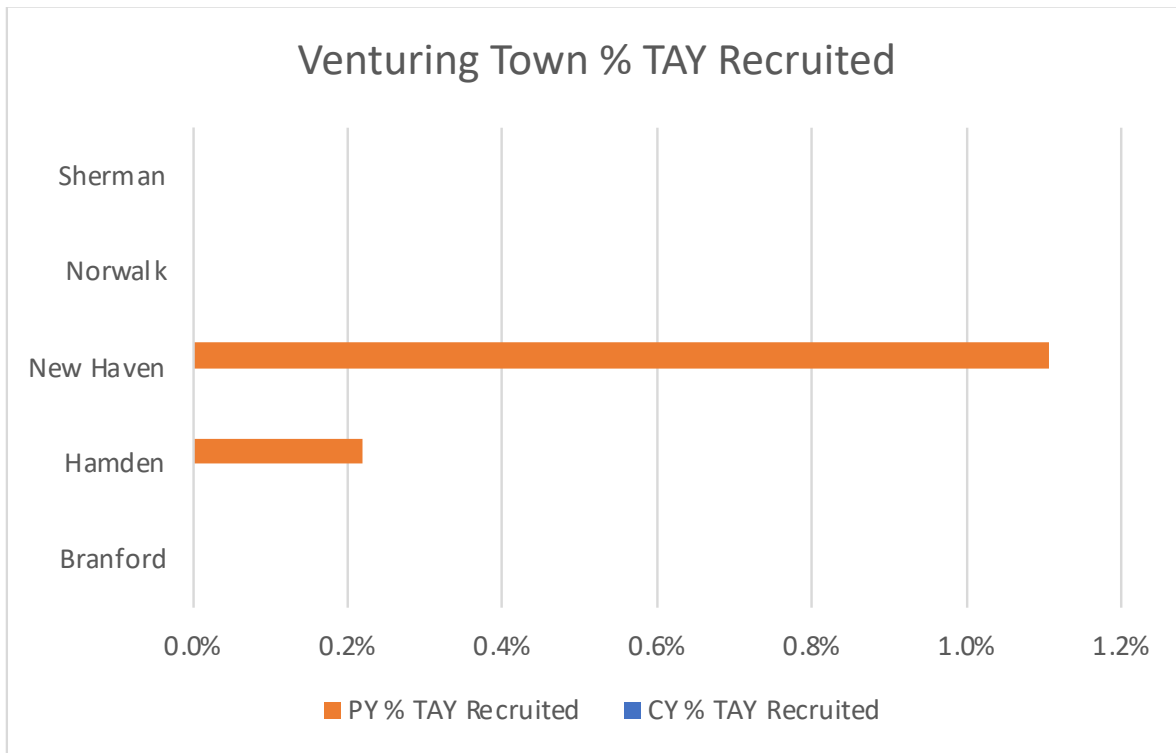


Figure 72: Town Recruitment – Venturing

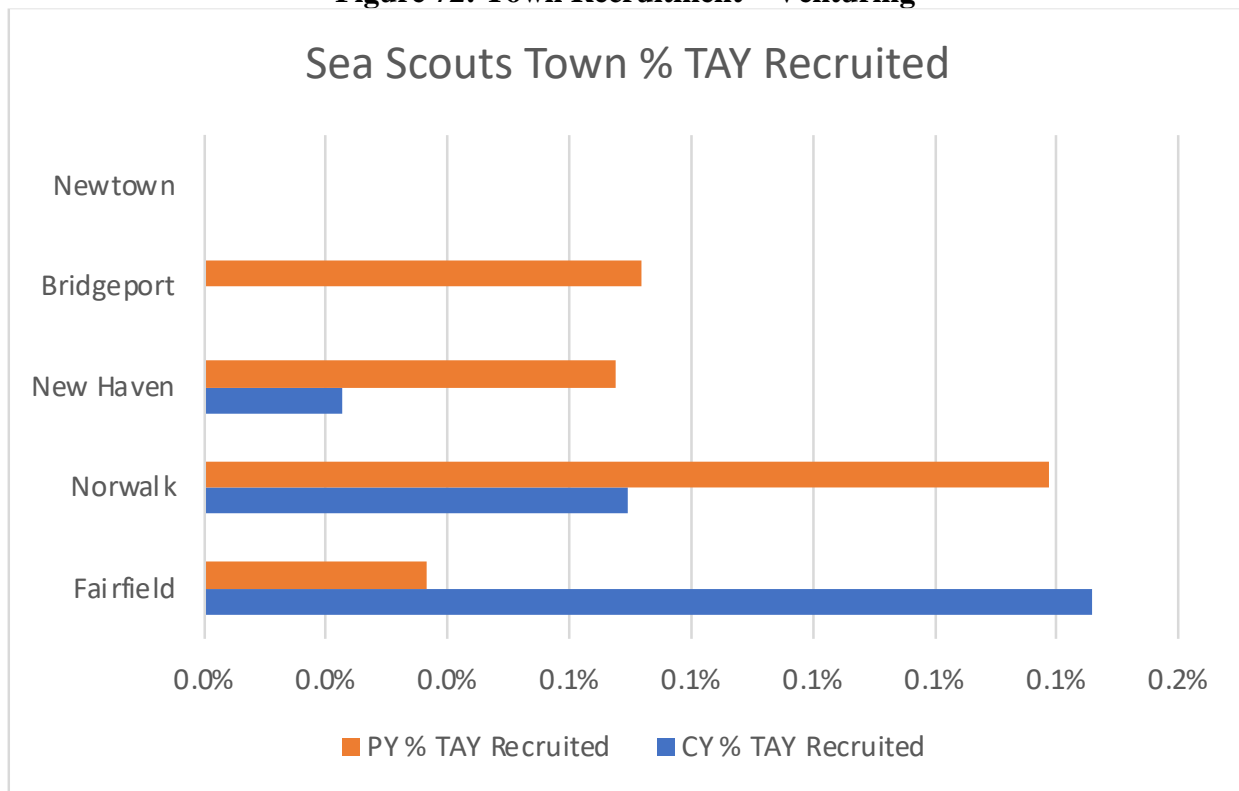


Figure 73: Town Recruitment – Sea Scouts

Connecticut Yankee Council Membership Growth Plan

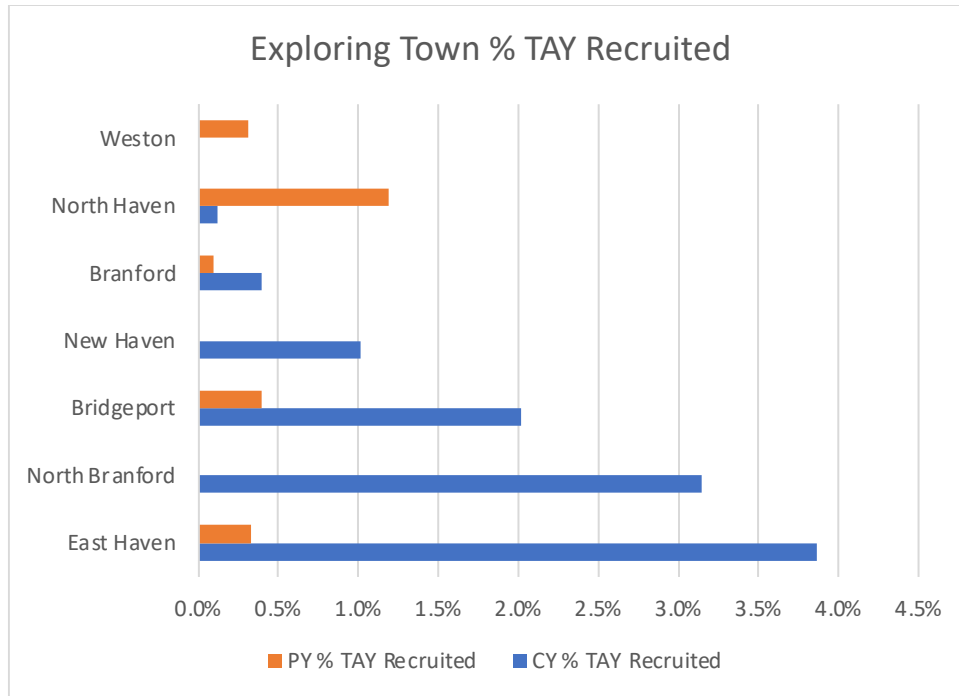


Figure 74: Town Recruitment – Explorers

Retention

The retention rate for all towns were all at a high enough level to not be concerning at the overall, Cub Scout, and Scouts BSA level. Older Scout programs however for the most part was at a low enough level to be concerned about the units' long-term viability.

Connecticut Yankee Council Membership Growth Plan

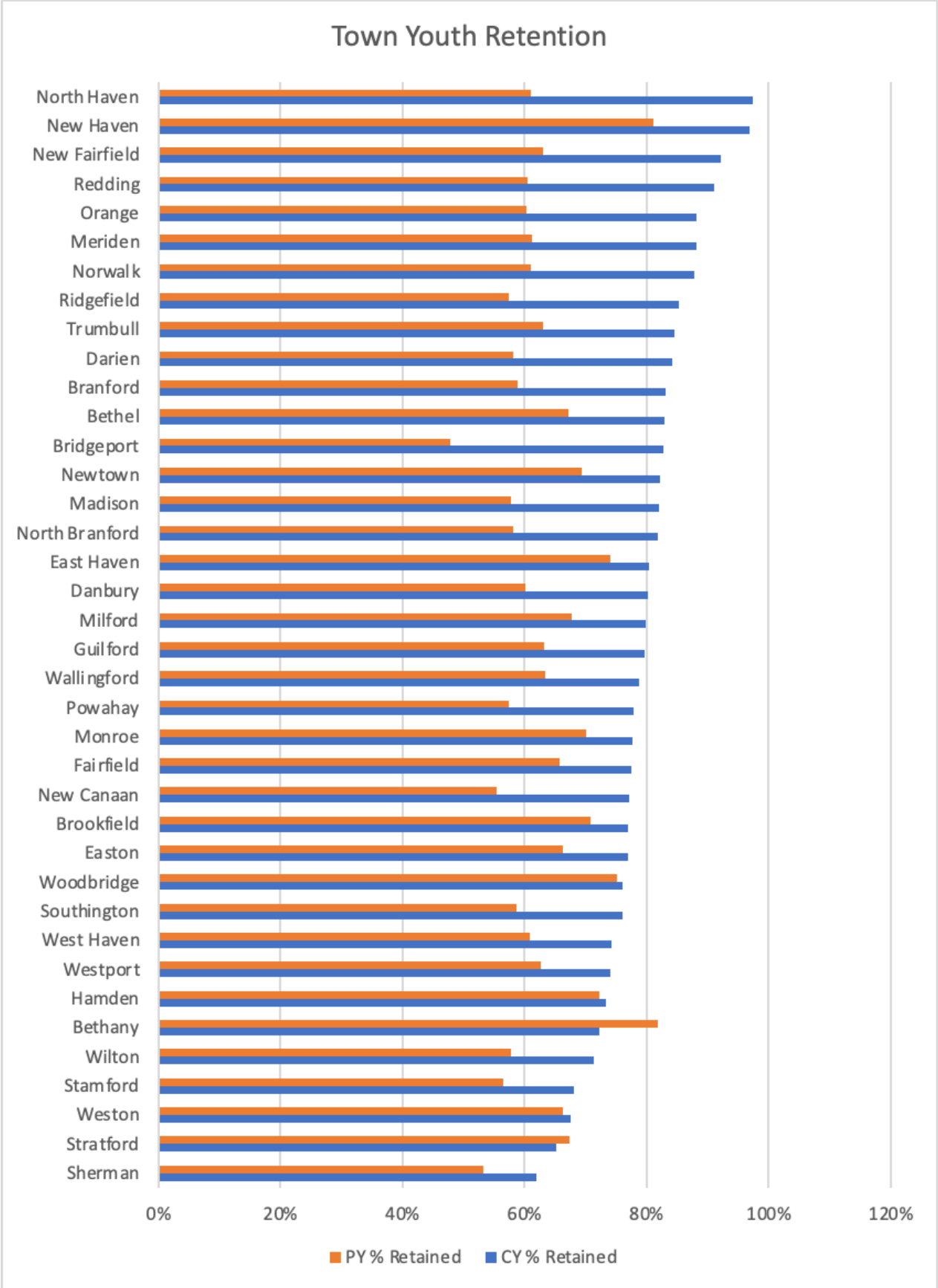


Figure 75: Town Retention Rate

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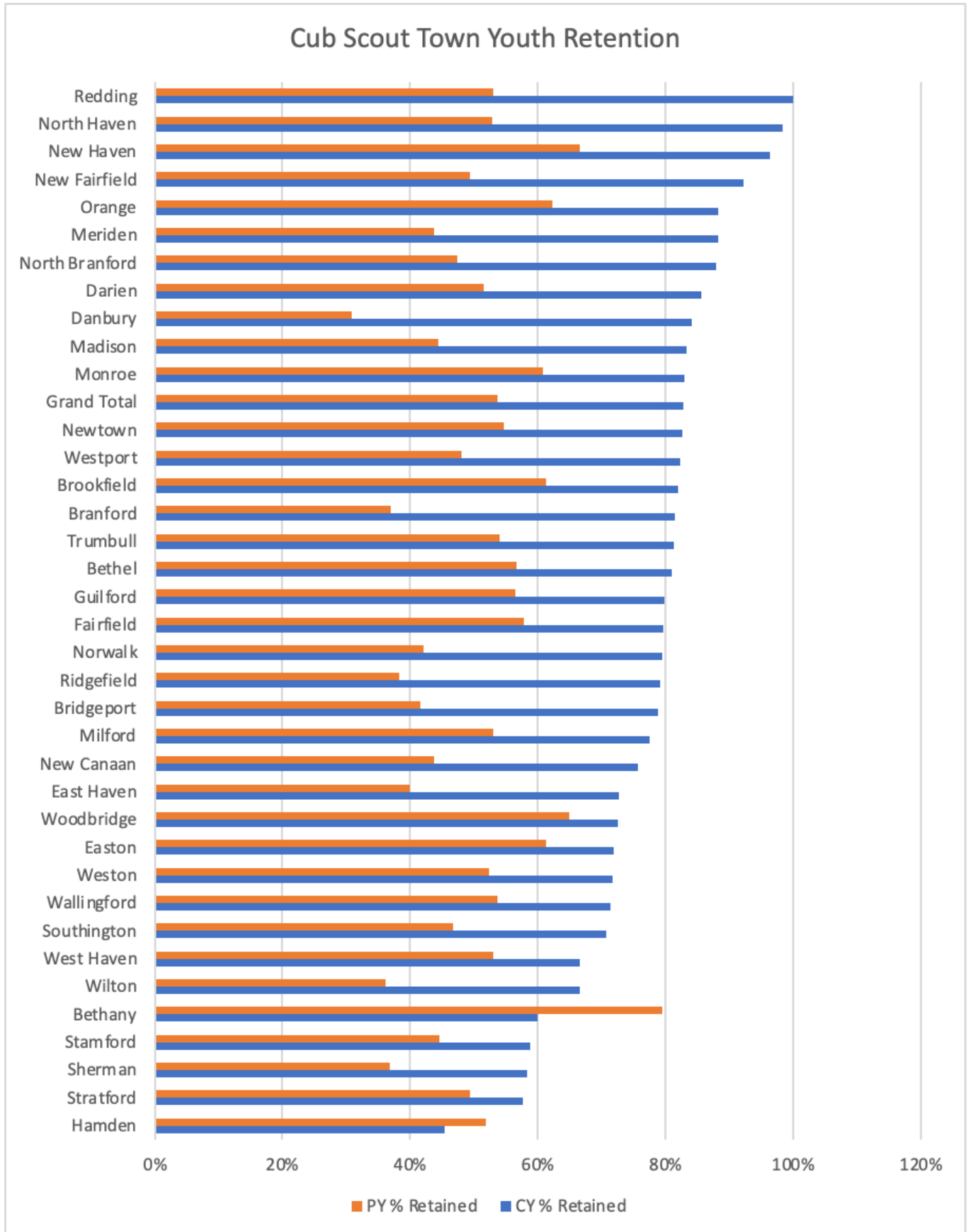


Figure 76: Town Retention Rate – Cub Scouts

Connecticut Yankee Council Membership Growth Plan

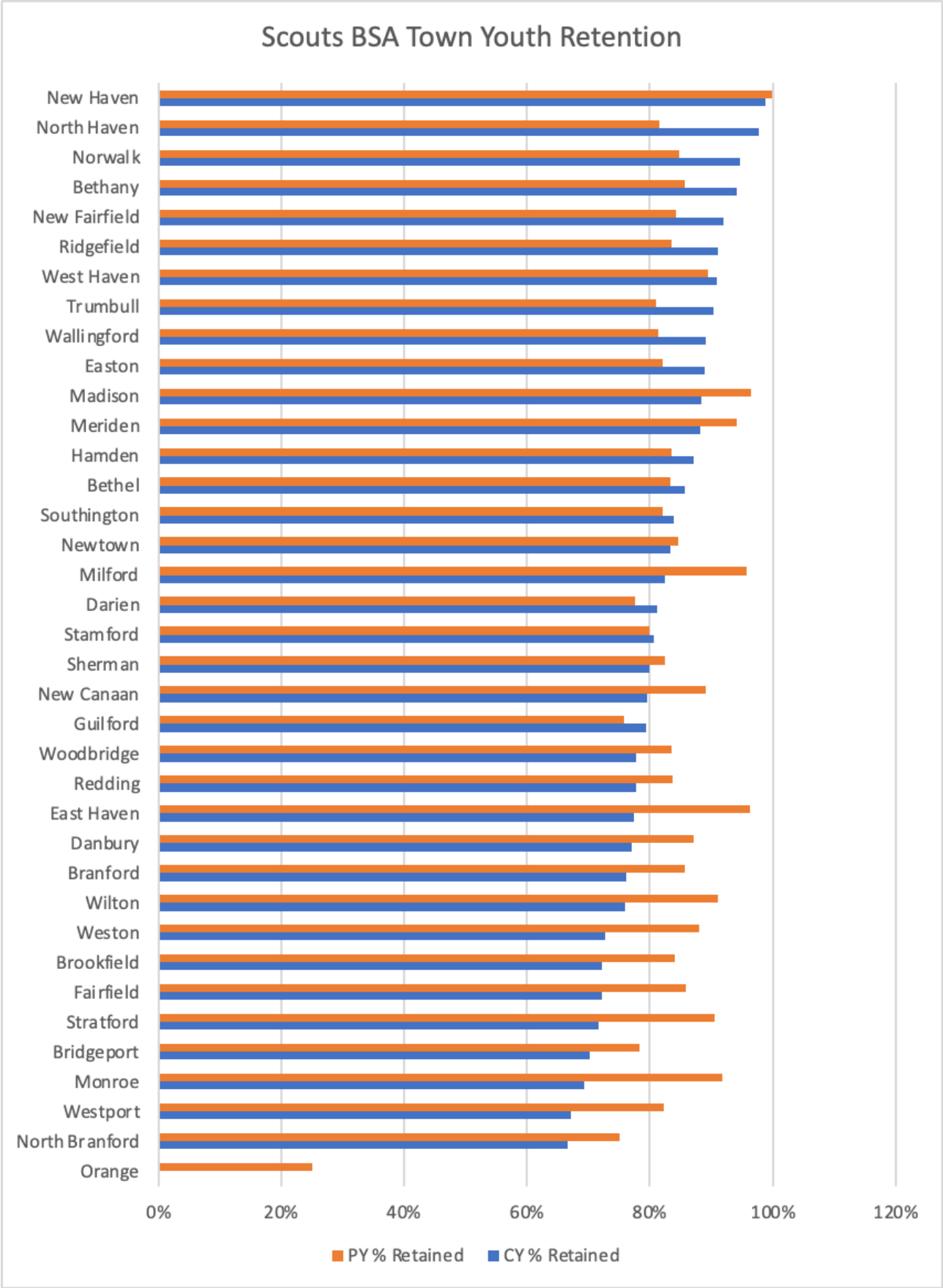


Figure 77: Town Retention Rate – Scouts BSA

Connecticut Yankee Council Membership Growth Plan

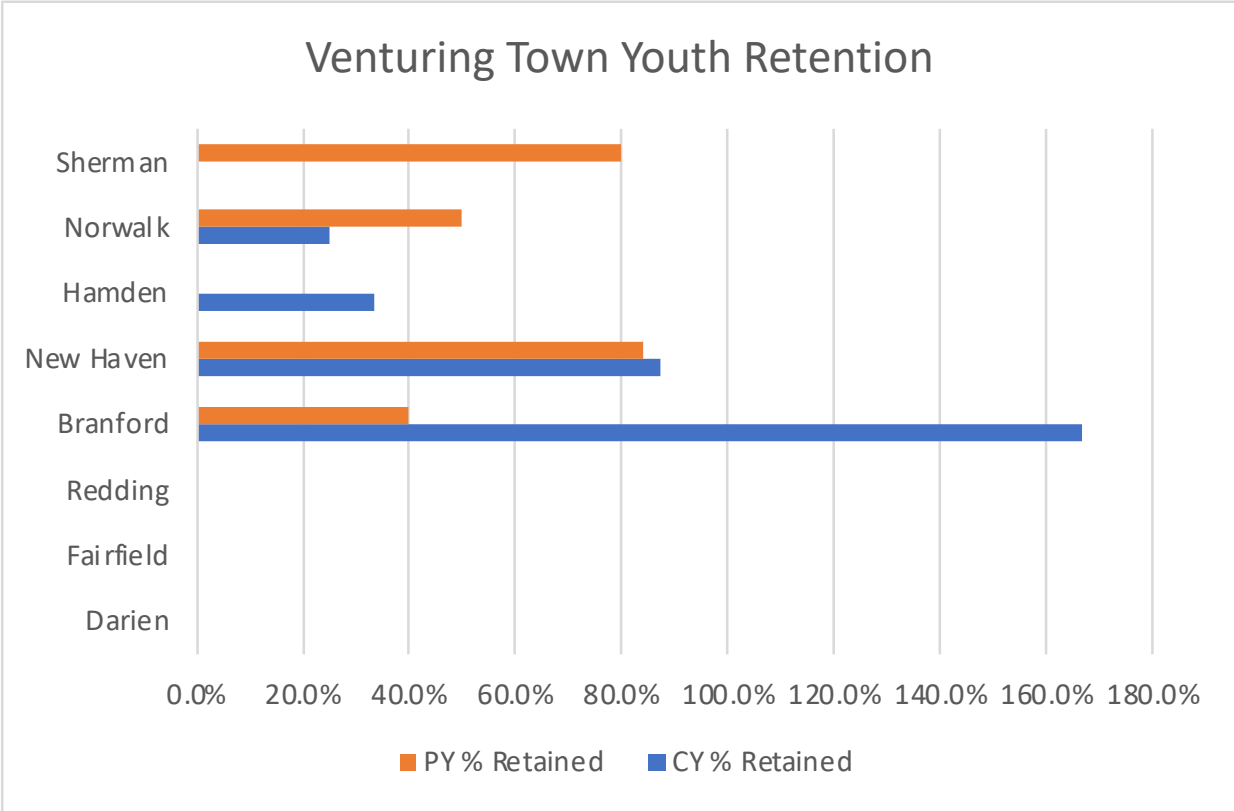


Figure 78: Town Retention Rate – Venturing

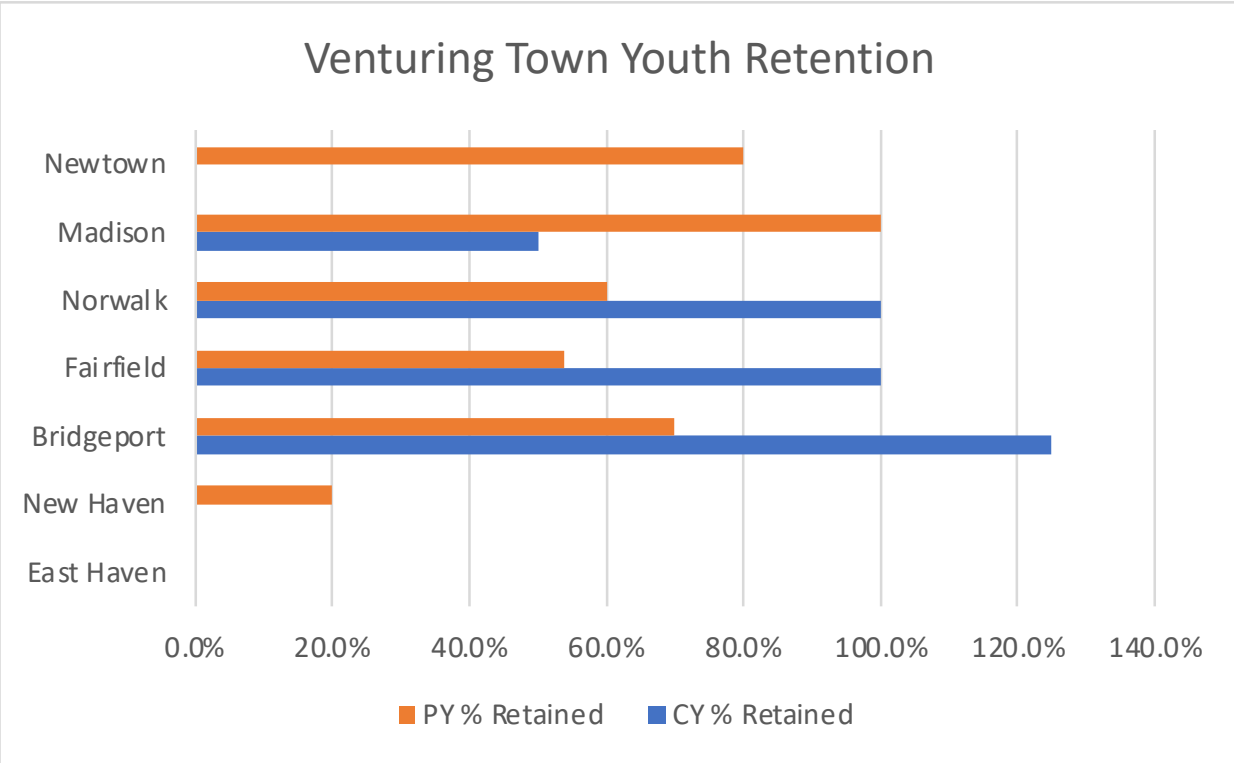


Figure 79: Town Retention Rate – Sea Scouting

Connecticut Yankee Council Membership Growth Plan

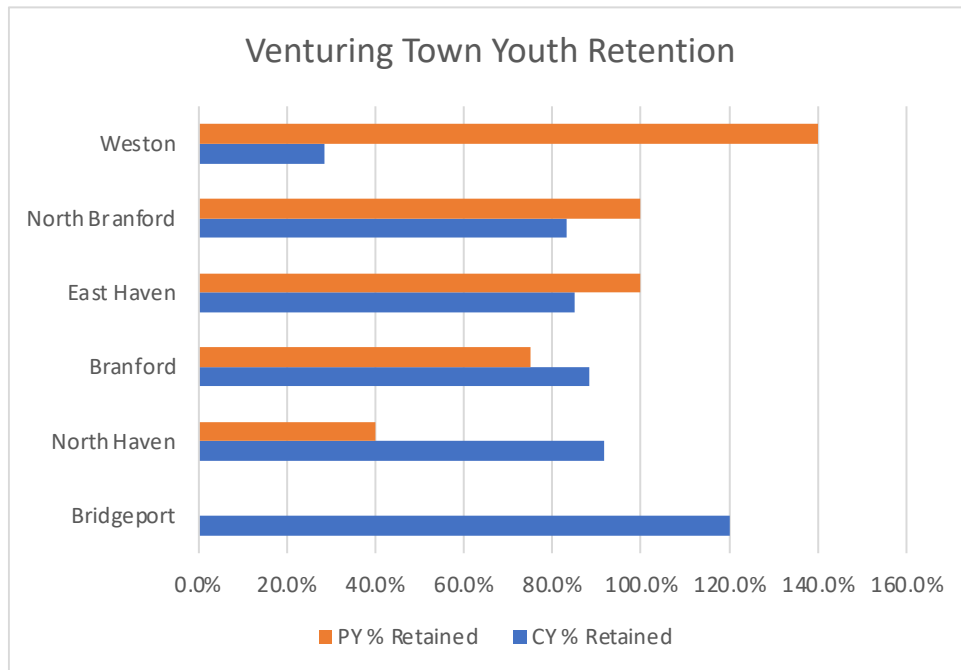


Figure 80: Town Retention Rate – Exploring

Webelos to Scout Transition

Webelos to Scout transition numbers spanned from 83% all the way down to 0%. These percentages, however, should not be seen as absolute truth. All scouts who meet the eligibility requirements to transition over to Scouts BSA are included in these numbers, and these would likely include many 4th grade Webelos Scouts who would plan to transition in the next year.

Connecticut Yankee Council Membership Growth Plan

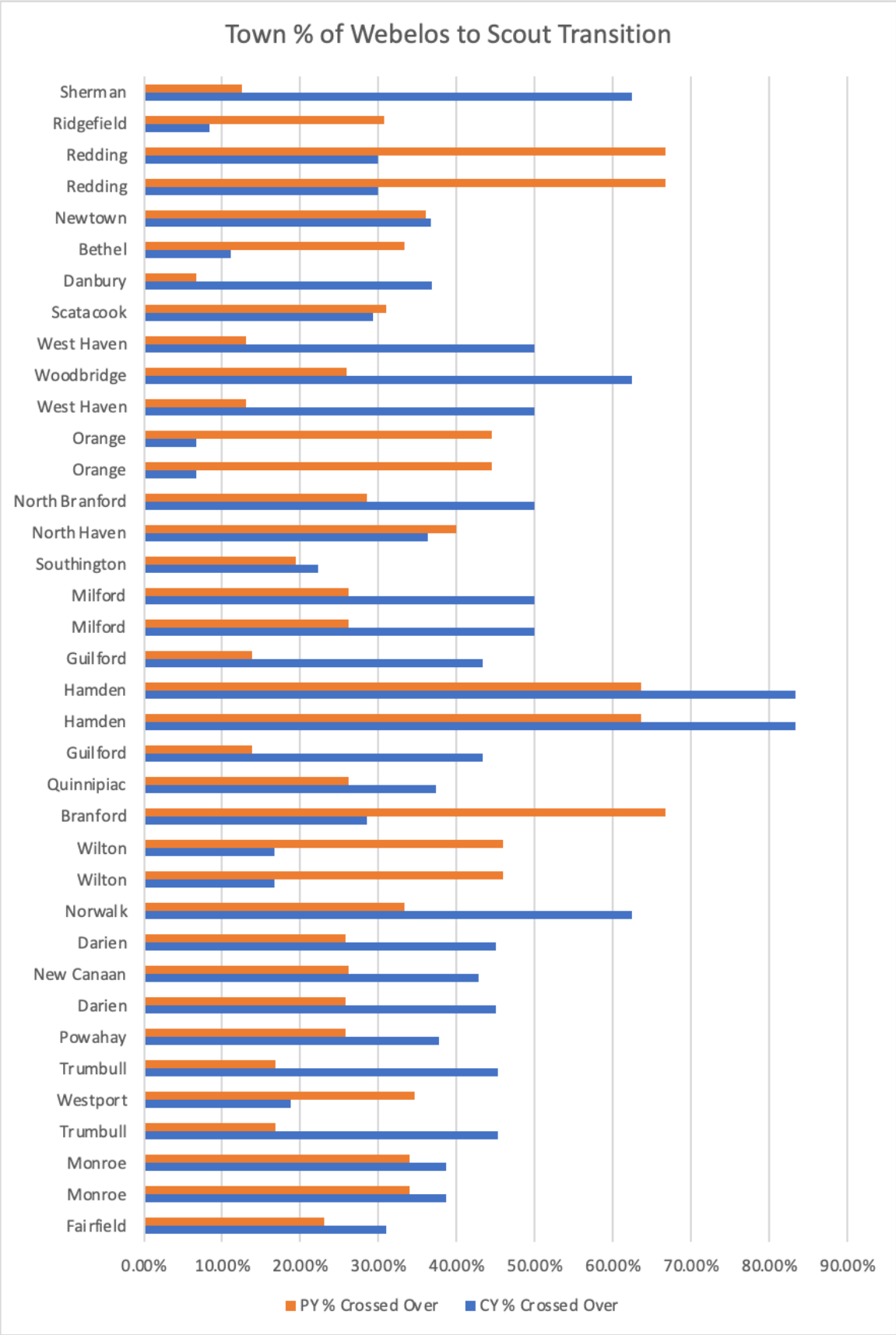


Figure 81: Town Webelos to Scout Transition

Connecticut Yankee Council Membership Growth Plan

Unit Growth

Eight towns were able to grow the number of units in 2023 while twelve towns had a loss of units. When focusing on the two primary programs five town had a loss in Cub Scouts units and only six towns a loss in Scouts BSA units. All of these results are worse than what was seen in 2022.

Figure 82: Town Unit Growth

Town	Units Added	Units Lost	Net Gain	Growth %
Norwalk		3	-3	-33.3%
Sherman		1	-1	-33.3%
Weston		1	-1	-33.3%
Stamford		2	-2	-28.6%
Stratford		2	-2	-22.2%
North Branford		1	-1	-20.0%
Westport		1	-1	-20.0%
Wilton		1	-1	-20.0%
Southington		1	-1	-14.3%
Milford		1	-1	-12.5%
Branford		1	-1	-11.1%
Newtown		1	-1	-7.1%
New Haven	11	4	7	11.9%
Darien	1		1	14.3%
Ridgefield	1		1	16.7%
East Haven	2	1	1	25.0%
Madison	1		1	25.0%
Monroe	1		1	25.0%
North Haven	1		1	25.0%
Bridgeport	9	3	6	26.1%

Connecticut Yankee Council Membership Growth Plan

Figure 83: Town Unit Growth – Cub Scouts

Town	Units Added	Units Lost	Net Gain	Growth %
Norwalk		1	-1	-50.0%
Stamford		2	-2	-50.0%
Southington		1	-1	-33.3%
Stratford		1	-1	-33.3%
Milford		1	-1	-25.0%
New Haven	4	4	0	0.0%
Bridgeport	4	3	1	10.0%
Ridgefield	1		1	33.3%
North Haven	1		1	100.0%

Figure 84: Town Unit Growth – Scouts BSA

Town	Units Added	Units Lost	Net Gain	Growth %
North Branford		1	-1	-50.0%
Wilton		1	-1	-33.3%
Branford		1	-1	-25.0%
Westport		1	-1	-25.0%
Norwalk		1	-1	-20.0%
Stratford		1	-1	-16.7%
New Haven	4		4	15.4%
Madison	1		1	50.0%
Monroe	1		1	50.0%
Bridgeport	5		5	55.6%

Figure 85: Town Unit Growth – Venturing

Town	Units Added	Units Lost	Net Gain	Growth %
Sherman		1	-1	-100.0%
Darien	1		1	Infinite

Figure 86: Town Unit Growth – Sea Scouts

Town	Units Added	Units Lost	Net Gain	Growth %
Newtown		1	-1	-100.0%
East Haven	1		1	Infinite

Connecticut Yankee Council Membership Growth Plan

Figure 87: Town Unit Growth – Exploring

Town	Units Added	Units Lost	Net Gain	Growth %
Weston		1	-1	-100.0%
East Haven	1	1	0	0.0%
New Haven	3		3	Infinite

Unit Balance

Unit Balance is another key indicator at the town level on the health of scouting. A healthy town will have as many or more Cub Scout Packs then Scouts BSA. This will make it so that Scouts BSA units are not over competing for Arrow of Light Scouts. Towns with a ratio below one has a danger of losing Scouts BSA units over the next few years, this is the case in over half of towns. This statistic is one of the most alarming of the 2023 year.

Connecticut Yankee Council Membership Growth Plan

Figure 88: Unit Balance

Town	District	Cub Scout Units	Scouts BSA Units	Cub-Scouts BSA Ratio
Norwalk	Powahay	1	4	0.25
Woodbridge	Quinnipiac	1	4	0.25
Westport	Pomperaug	1	3	0.33
Bethany	Quinnipiac	1	3	0.33
Bethel	Scatacook	1	3	0.33
Newtown	Scatacook	2	6	0.33
Stratford	Pomperaug	2	5	0.40
Monroe	Pomperaug	2	4	0.50
East Haven	Quinnipiac	1	2	0.50
Guilford	Quinnipiac	2	4	0.50
Hamden	Quinnipiac	2	4	0.50
Southington	Quinnipiac	2	4	0.50
Wallingford	Quinnipiac	2	4	0.50
Brookfield	Scatacook	1	2	0.50
Redding	Scatacook	1	2	0.50
Stamford	Powahay	2	3	0.67
Branford	Quinnipiac	2	3	0.67
Madison	Quinnipiac	2	3	0.67
New Fairfield	Scatacook	2	3	0.67
Milford	Quinnipiac	3	4	0.75
Bridgeport	Pomperaug	11	14	0.79
Easton	Pomperaug	1	1	1.00
Weston	Pomperaug	1	1	1.00
New Canaan	Powahay	3	3	1.00
Wilton	Powahay	2	2	1.00
Meriden	Quinnipiac	1	1	1.00
North Haven	Quinnipiac	2	2	1.00
West Haven	Quinnipiac	3	3	1.00
Danbury	Scatacook	5	5	1.00
Ridgefield	Scatacook	4	4	1.00
Sherman	Scatacook	1	1	1.00
New Haven	Togo West	30	30	1.00
Trumbull	Pomperaug	5	4	1.25
Fairfield	Pomperaug	8	6	1.33
Darien	Powahay	4	3	1.33
North Branford	Quinnipiac	2	1	2.00
Orange	Quinnipiac	1	0	Infinite

Connecticut Yankee Council Membership Growth Plan

Gender Balance

Almost all towns within our council are now accepting girls at the Cub Scout level, but it is clear some towns have been more effective than others. However, only about half of towns have a girls Scouts BSA program, meaning there will be many Cub Scout girls without a local Troop to cross over to. Females ratios are generally up compared to last year.

Connecticut Yankee Council Membership Growth Plan

Figure 89: Town Gender Balance

Town	District	Total Males	Total Females	Female %
Milford	Quinnipiac	167	0	0.0%
Stamford	Powahay	172	1	0.6%
Easton	Pomperaug	102	1	1.0%
Hamden	Quinnipiac	73	1	1.4%
Wallingford	Quinnipiac	133	3	2.2%
Wilton	Powahay	140	4	2.8%
Orange	Quinnipiac	77	3	3.8%
Brookfield	Scatacook	112	5	4.3%
Meriden	Quinnipiac	39	2	4.9%
New Canaan	Powahay	194	11	5.4%
Weston	Pomperaug	64	4	5.9%
Stratford	Pomperaug	94	7	6.9%
North Haven	Quinnipiac	129	10	7.2%
Southington	Quinnipiac	155	16	9.4%
Woodbridge	Quinnipiac	123	13	9.6%
Fairfield	Pomperaug	513	58	10.2%
Guilford	Quinnipiac	129	18	12.2%
Newtown	Scatacook	227	33	12.7%
Bethany	Quinnipiac	41	6	12.8%
Darien	Powahay	264	39	12.9%
Trumbull	Pomperaug	315	47	13.0%
North Branford	Quinnipiac	78	12	13.3%
Ridgefield	Scatacook	242	38	13.6%
Madison	Quinnipiac	104	17	14.0%
Monroe	Pomperaug	166	28	14.4%
Bethel	Scatacook	116	21	15.3%
Branford	Quinnipiac	75	17	18.5%
Sherman	Scatacook	30	7	18.9%
East Haven	Quinnipiac	72	19	20.9%
Danbury	Scatacook	139	39	21.9%
Westport	Pomperaug	100	33	24.8%
New Haven	Quinnipiac	3	1	25.0%
New Fairfield	Scatacook	102	34	25.0%
Redding	Scatacook	87	30	25.6%
West Haven	Quinnipiac	51	20	28.2%
Norwalk	Powahay	92	52	36.1%
New Haven	Togo West	1684	977	36.7%

Connecticut Yankee Council Membership Growth Plan

Figure 90: Town Gender Balance – Cub Scouts

Town	District	Total Males	Total Females	Female %	Has Girl Troop
Bridgeport	Pomperaug	709	551	43.7%	Yes
New Haven	Togo West	699	540	43.6%	Yes
Sherman	Scatacook	10	7	41.2%	No
West Haven	Quinnipiac	30	15	33.3%	Yes
Danbury	Scatacook	70	27	27.8%	Yes
Monroe	Pomperaug	74	19	20.4%	Yes
North Branford	Quinnipiac	47	12	20.3%	No
Redding	Scatacook	46	10	17.9%	Yes
Madison	Quinnipiac	68	14	17.1%	Yes
Norwalk	Powahay	38	7	15.6%	Yes
Branford	Quinnipiac	22	4	15.4%	Yes
Bethel	Scatacook	68	12	15.0%	Yes
Guilford	Quinnipiac	69	11	13.8%	Yes
Westport	Pomperaug	53	8	13.1%	Yes
North Haven	Quinnipiac	62	9	12.7%	No
Southington	Quinnipiac	81	11	12.0%	Yes
Hamden	Quinnipiac	8	1	11.1%	No
Meriden	Quinnipiac	16	2	11.1%	No
Weston	Pomperaug	33	4	10.8%	No
Trumbull	Pomperaug	199	24	10.8%	Yes
Darien	Powahay	169	19	10.1%	Yes
Brookfield	Scatacook	47	5	9.6%	No
New Canaan	Powahay	106	11	9.4%	No
Fairfield	Pomperaug	328	34	9.4%	Yes
New Fairfield	Scatacook	43	4	8.5%	Yes
Stratford	Pomperaug	39	3	7.1%	Yes
Wilton	Powahay	54	4	6.9%	No
Newtown	Scatacook	110	8	6.8%	Yes
Ridgefield	Scatacook	131	7	5.1%	Yes
Orange	Quinnipiac	77	3	3.8%	No
Wallingford	Quinnipiac	79	3	3.7%	No
Woodbridge	Quinnipiac	40	1	2.4%	Yes
Easton	Pomperaug	58	1	1.7%	No
Stamford	Powahay	86	1	1.1%	No
Bethany	Quinnipiac	23	0	0.0%	Yes
East Haven	Quinnipiac	16	0	0.0%	No
Milford	Quinnipiac	76	0	0.0%	No

Connecticut Yankee Council Membership Growth Plan

Figure 91: Town Gender Balance – Scouts BSA

Town	District	Total Males	Total Females	Female %
Easton	Pomperaug	44	0	0.0%
Weston	Pomperaug	31	0	0.0%
New Canaan	Powahay	88	0	0.0%
Stamford	Powahay	86	0	0.0%
Wilton	Powahay	86	0	0.0%
East Haven	Quinnipiac	32	0	0.0%
Hamden	Quinnipiac	60	0	0.0%
Meriden	Quinnipiac	23	0	0.0%
Milford	Quinnipiac	91	0	0.0%
North Branford	Quinnipiac	17	0	0.0%
North Haven	Quinnipiac	55	0	0.0%
Wallingford	Quinnipiac	54	0	0.0%
Brookfield	Scatacook	65	0	0.0%
Sherman	Scatacook	20	0	0.0%
Southington	Quinnipiac	74	5	6.3%
Stratford	Pomperaug	55	4	6.8%
Madison	Quinnipiac	36	3	7.7%
Monroe	Pomperaug	92	9	8.9%
Guilford	Quinnipiac	60	7	10.4%
Fairfield	Pomperaug	177	21	10.6%
Branford	Quinnipiac	40	5	11.1%
Woodbridge	Quinnipiac	83	12	12.6%
Danbury	Scatacook	69	12	14.8%
Bethel	Scatacook	48	9	15.8%
Darien	Powahay	91	18	16.5%
Trumbull	Pomperaug	116	23	16.5%
Newtown	Scatacook	117	25	17.6%
West Haven	Quinnipiac	21	5	19.2%
Ridgefield	Scatacook	111	31	21.8%
Bethany	Quinnipiac	18	6	25.0%
New Haven	Togo West	855	408	32.3%
Redding	Scatacook	41	20	32.8%
Bridgeport	Pomperaug	923	468	33.6%
New Fairfield	Scatacook	59	30	33.7%
Westport	Pomperaug	47	25	34.7%
Norwalk	Powahay	50	41	45.1%

Connecticut Yankee Council Membership Growth Plan

Figure 92: Town Gender Balance – Venturing

Town	District	Total Males	Total Females	Female %
Hamden	Quinnipiac	5	0	0.0%
New Haven	Togo West	109	5	4.4%
Darien	Powahay	4	2	33.3%
Branford	Quinnipiac	0	2	100.0%

Figure 93: Town Gender Balance – Sea Scouts

Town	District	Total Males	Total Females	Female %
New Haven	Togo West	3	1	25.0%
Fairfield	Pomperaug	8	3	27.3%
Bridgeport	Pomperaug	5	2	28.6%
Norwalk	Powahay	4	4	50.0%
East Haven	Quinnipiac	3	5	62.5%

Figure 94: Town Gender Balance – Exploring

Town	District	Total Males	Total Females	Female %
North Branford	Quinnipiac	14	0	0.0%
North Haven	Quinnipiac	12	1	7.7%
Branford	Quinnipiac	13	6	31.6%
East Haven	Quinnipiac	21	14	40.0%
Bridgeport	Pomperaug	85	62	42.2%
New Haven	Togo West	21	24	53.3%

Market Share

The tables below show market share numbers for the town sorted from Lowest to Highest market share. Approximately a third of towns had a market share greater than 5%, and approximately two thirds hitting the benchmark value of 3%. The Cub Scout program showed similar results to the overall numbers, but the Scouts BSA program had a much larger fraction of towns hitting both the 5% and 3% marks.

Connecticut Yankee Council Membership Growth Plan

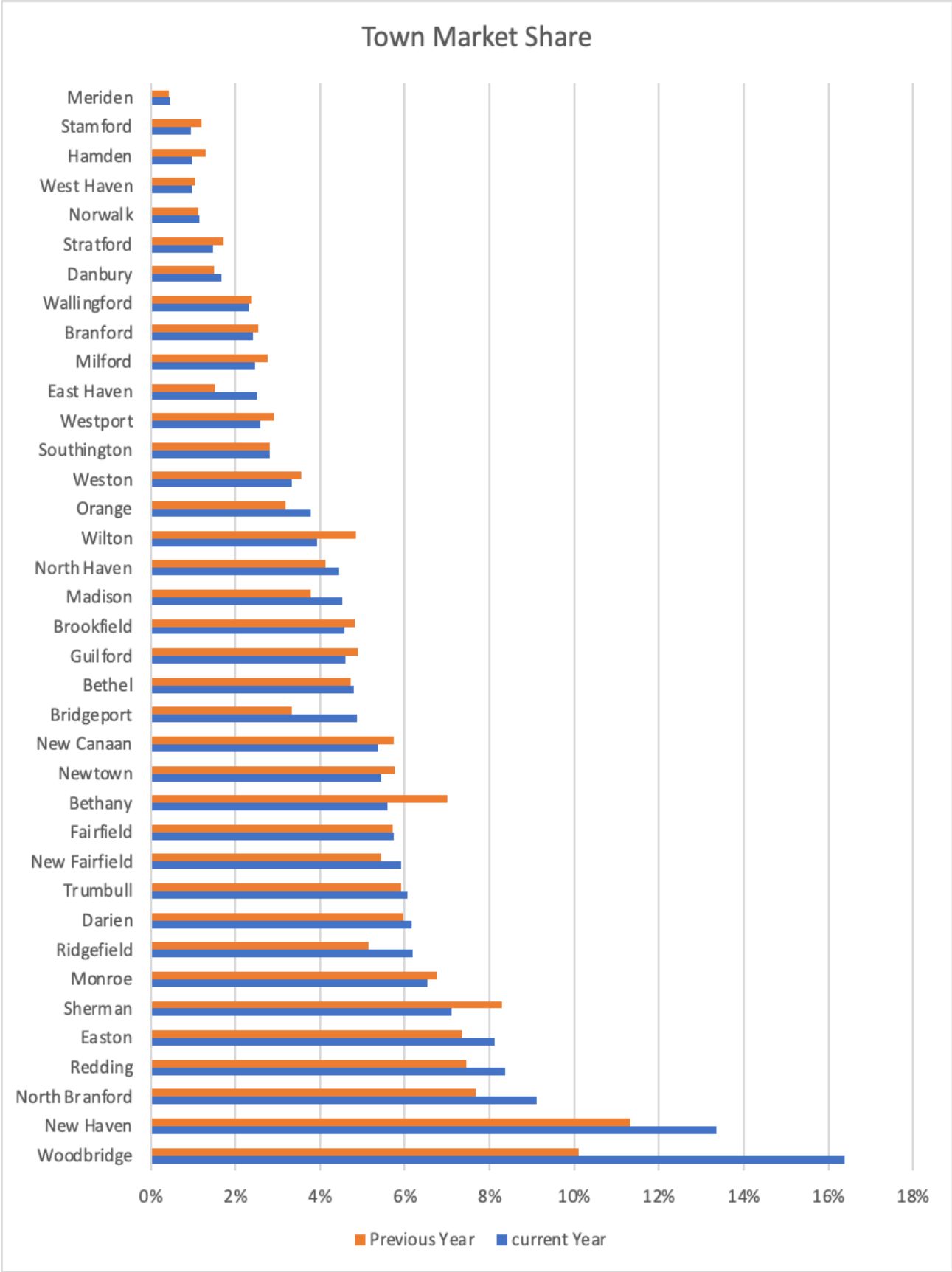


Figure 95: Town Market Share

Connecticut Yankee Council Membership Growth Plan

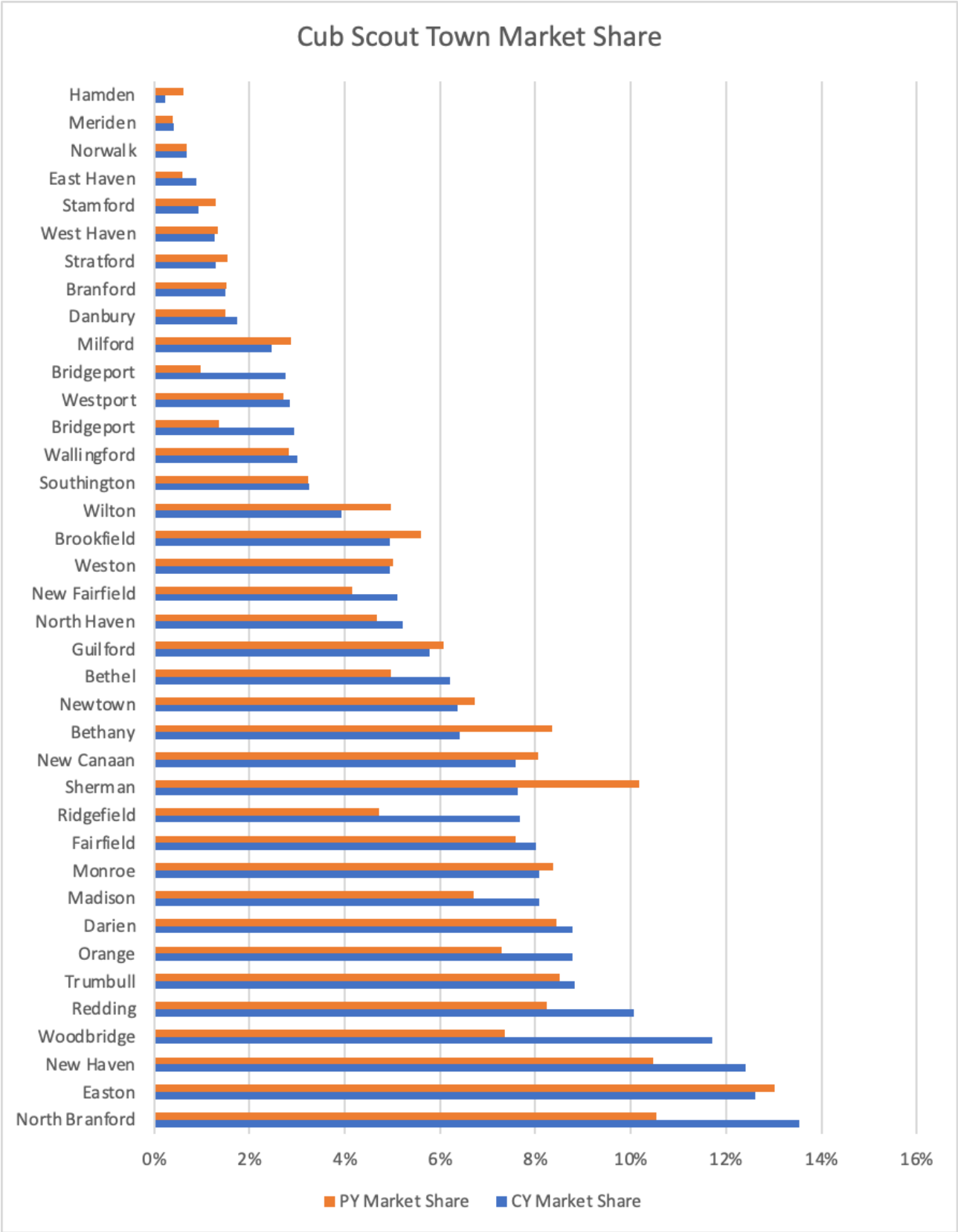


Figure 96: Town Membership Growth – Cub Scouts

Connecticut Yankee Council Membership Growth Plan

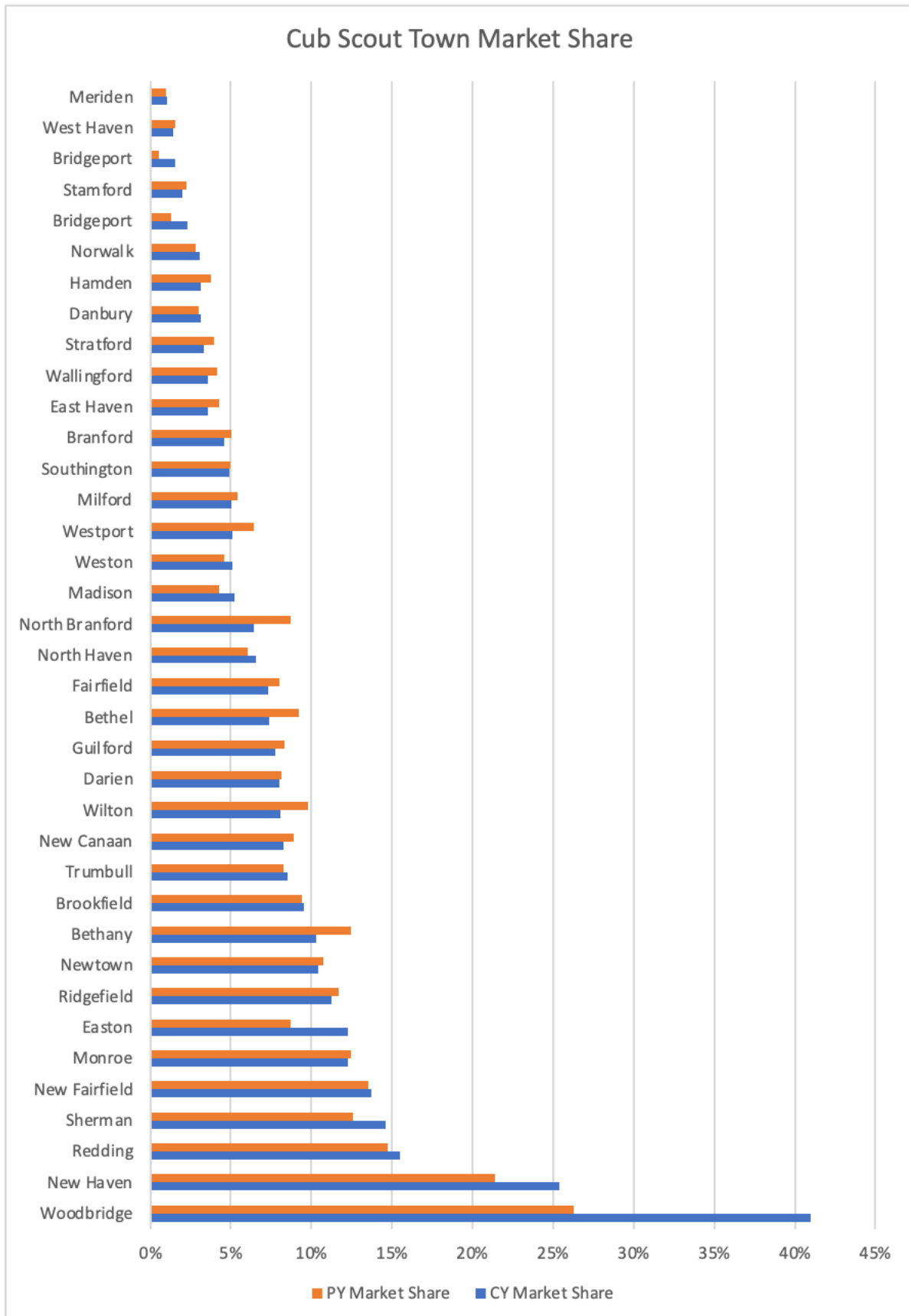


Figure 97: Town Market Share – Scouts BSA

Connecticut Yankee Council Membership Growth Plan

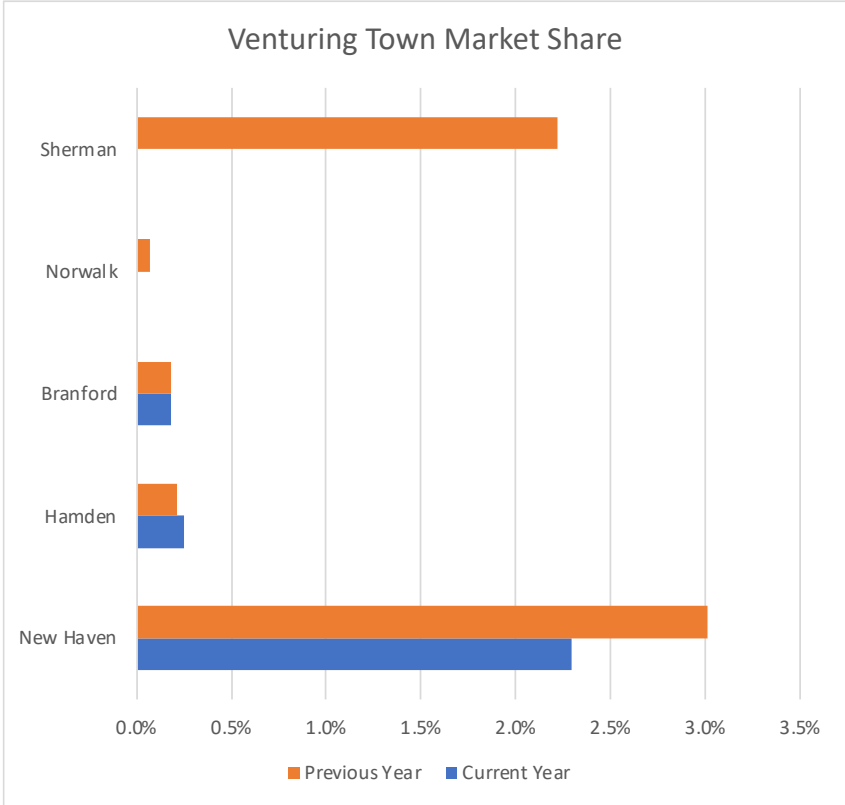


Figure 98: Town Market Share – Venturing

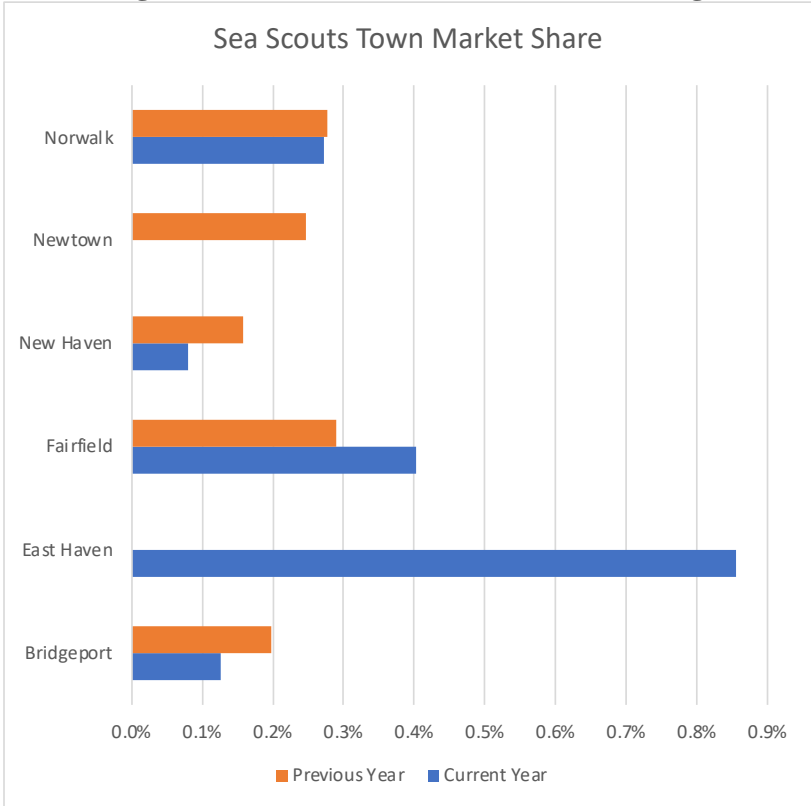


Figure 99: Town Market Share – Sea Scouts

Connecticut Yankee Council Membership Growth Plan

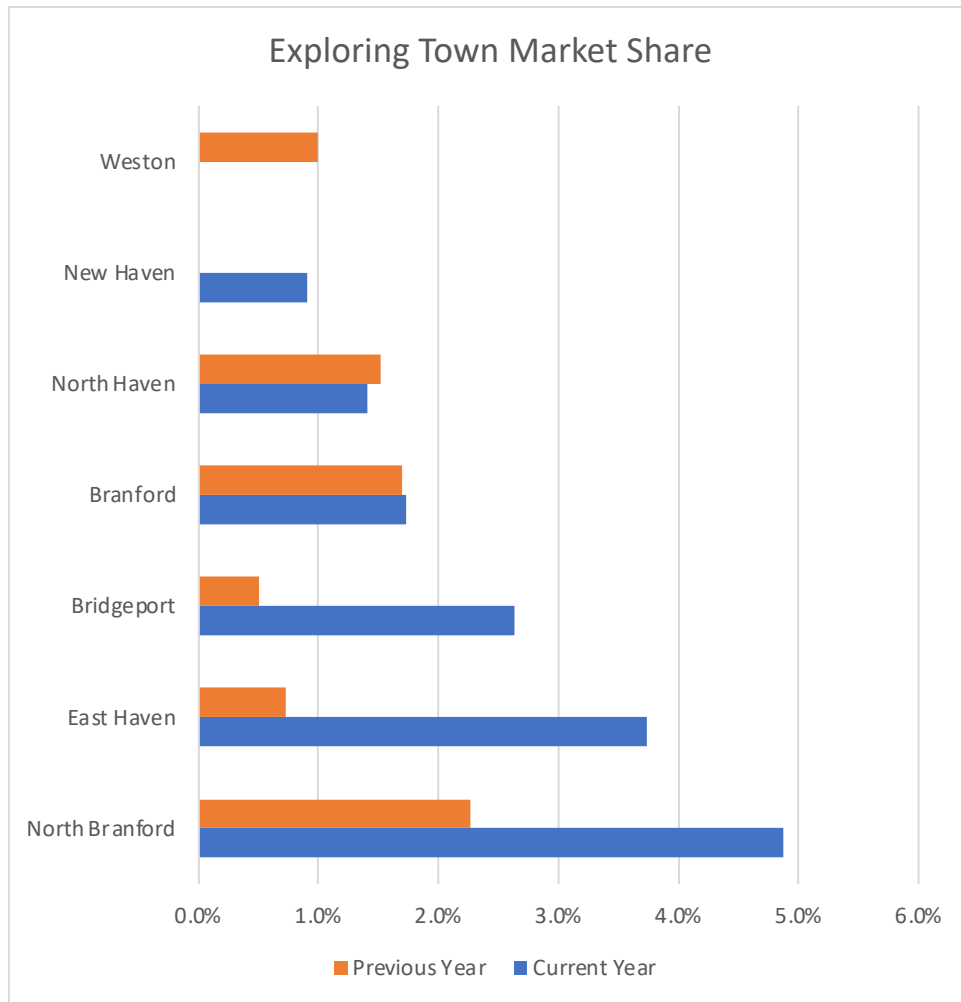


Figure 100: Town Market Share – Exploring

Adult Volunteers

Growth in adults was shown in all but nine towns. When focusing only on Cub Scouts nearly half of all towns show a decline in adult volunteers. Adult volunteer growth was more robust for the Scouts BSA program with three quarters of towns showing gains in volunteers.

Connecticut Yankee Council Membership Growth Plan

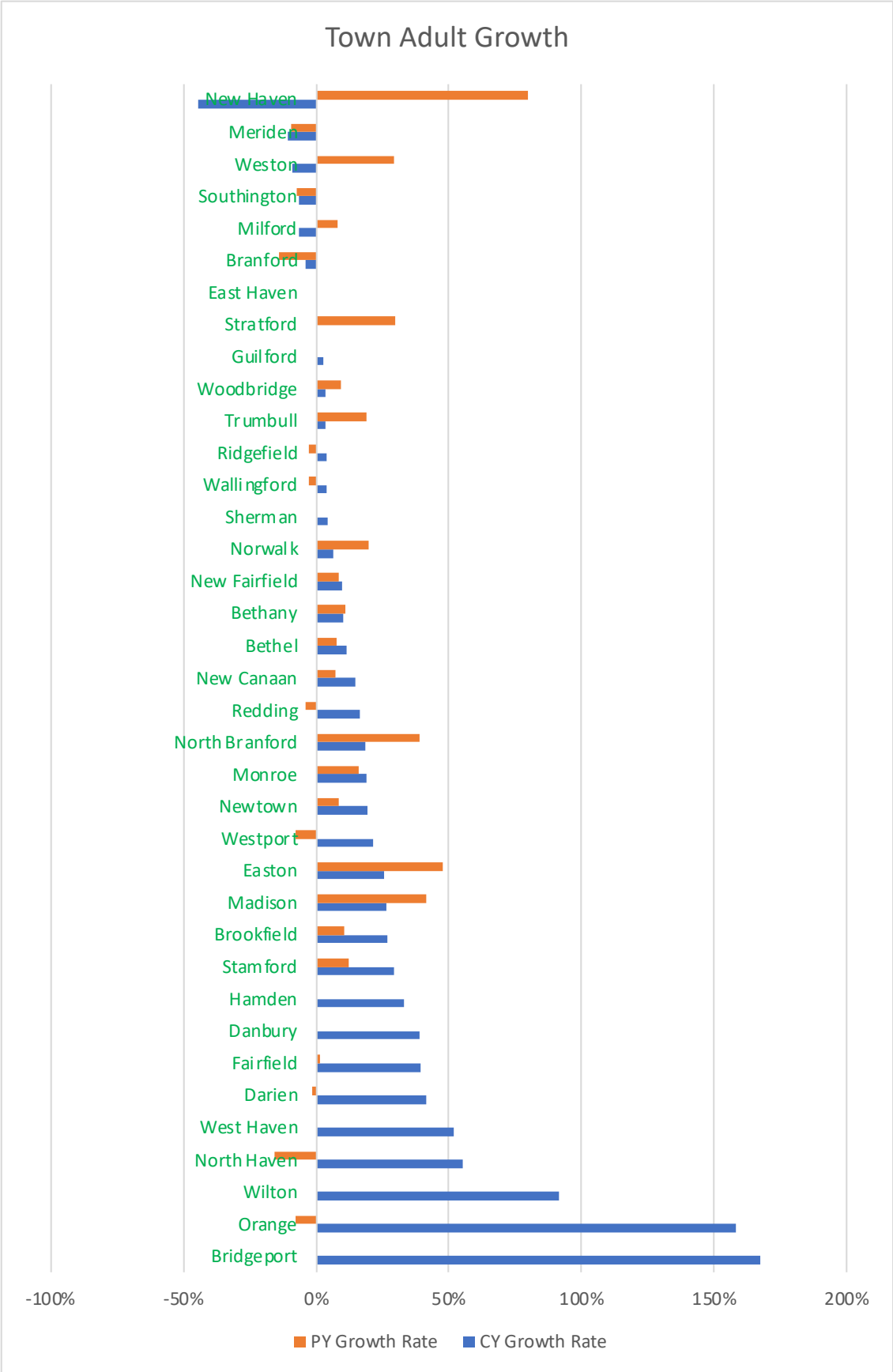


Figure 101: Town Adult Volunteer Growth

Connecticut Yankee Council Membership Growth Plan

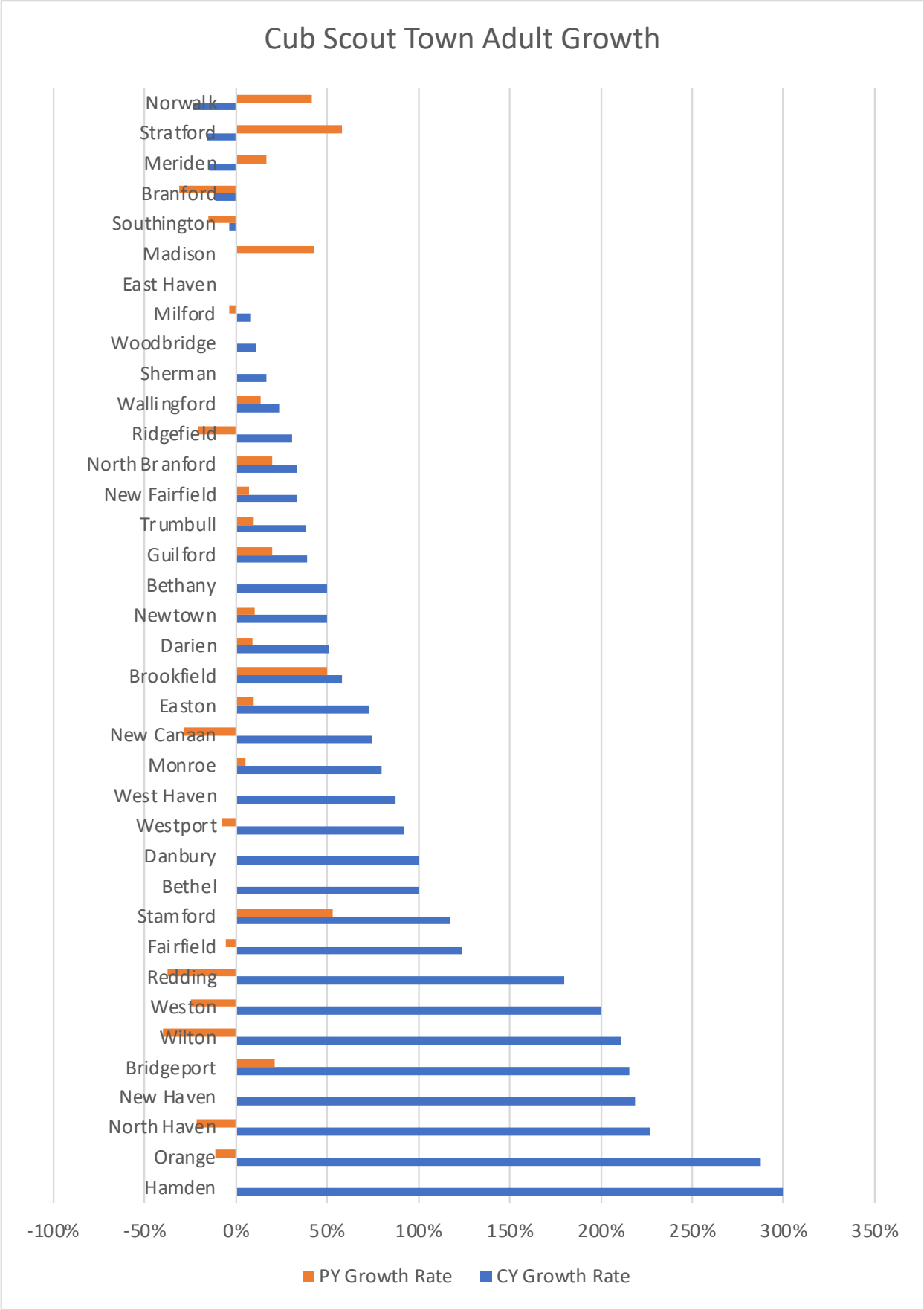


Figure 102: Town Adult Volunteer Growth – Cub Scouts

Connecticut Yankee Council Membership Growth Plan



Figure 103: Town Adult Volunteer Growth – Scouts BSA

Connecticut Yankee Council Membership Growth Plan

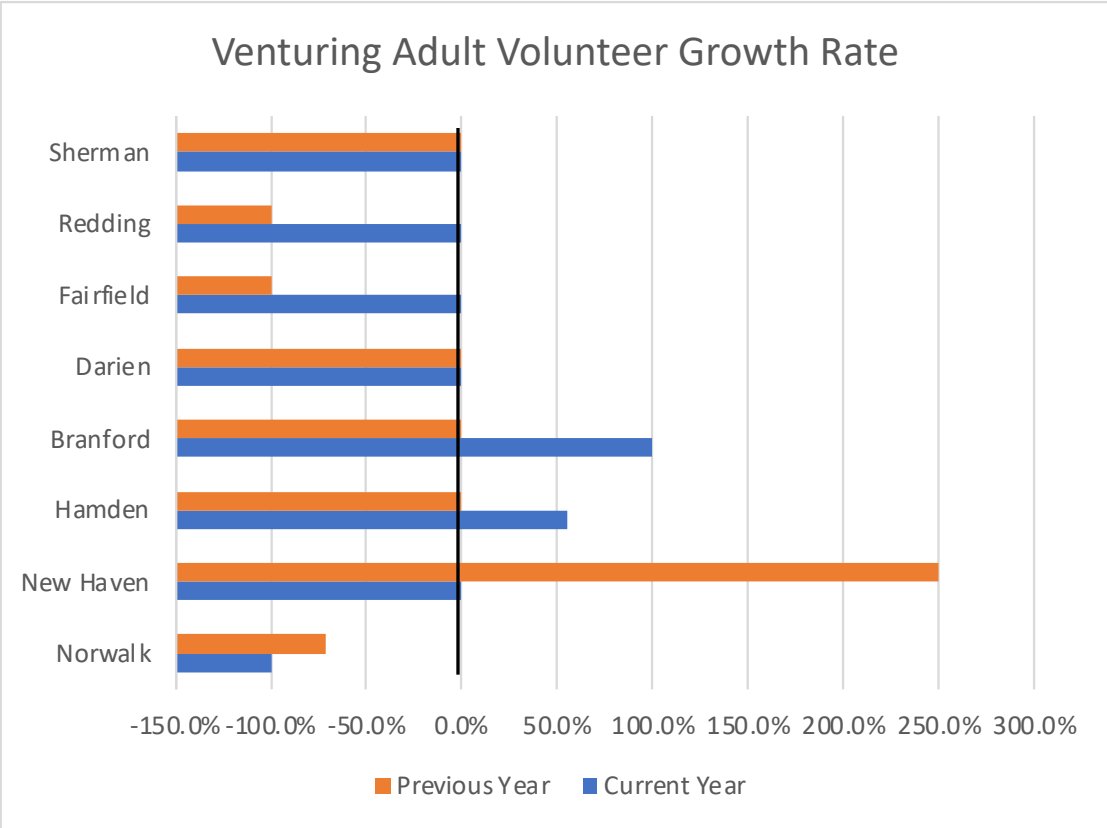


Figure 104: Town Adult Volunteer Growth – Venturing

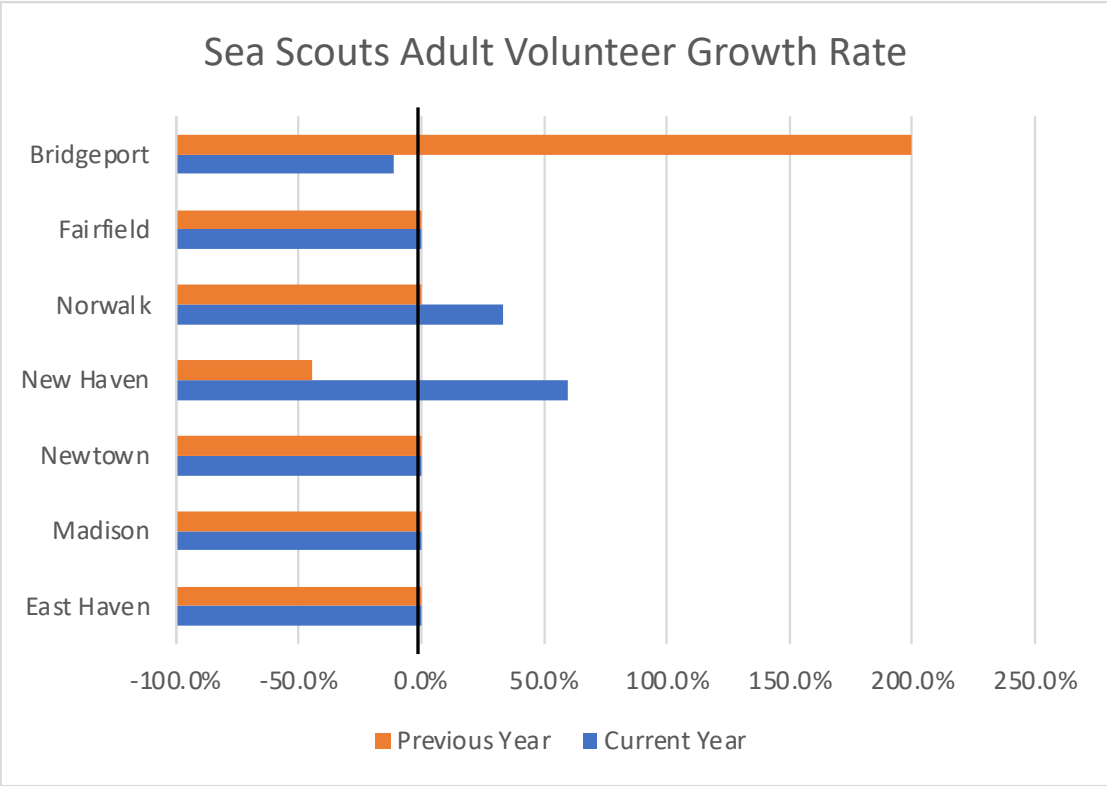


Figure 105: Town Adult Volunteer Growth – Sea Scouts

Connecticut Yankee Council Membership Growth Plan

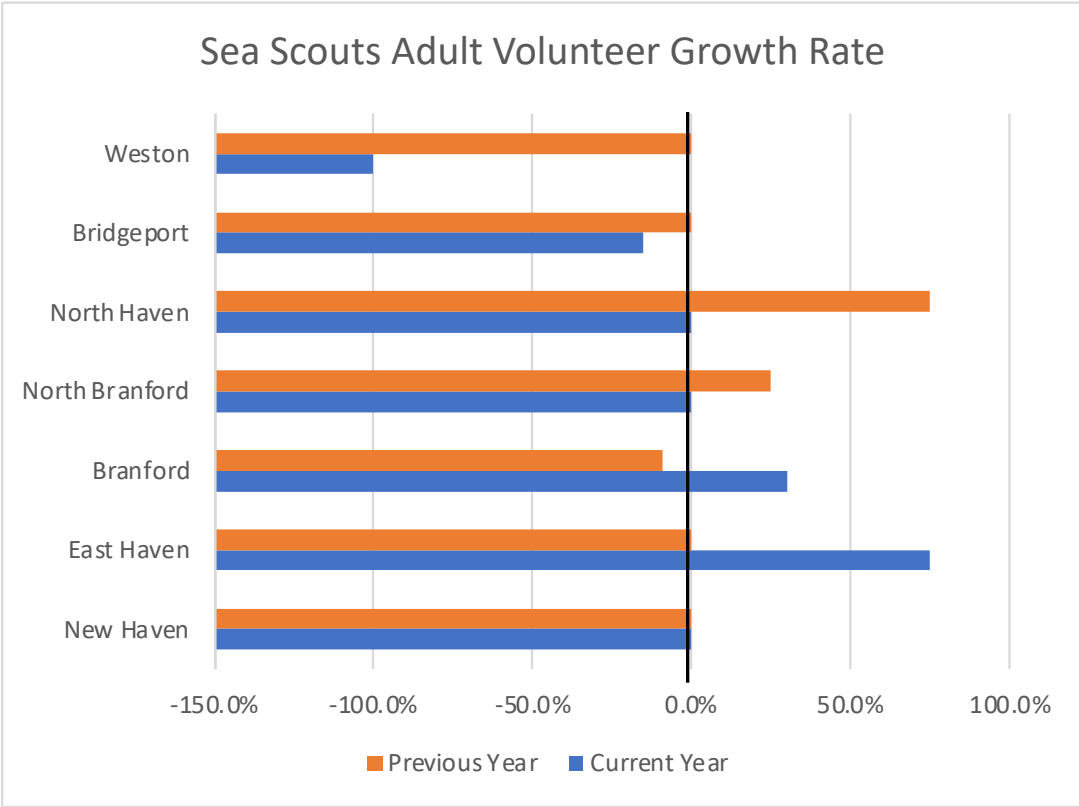


Figure 106: Town Adult Volunteer Growth – Exploring

Connecticut Yankee Council Membership Growth Plan

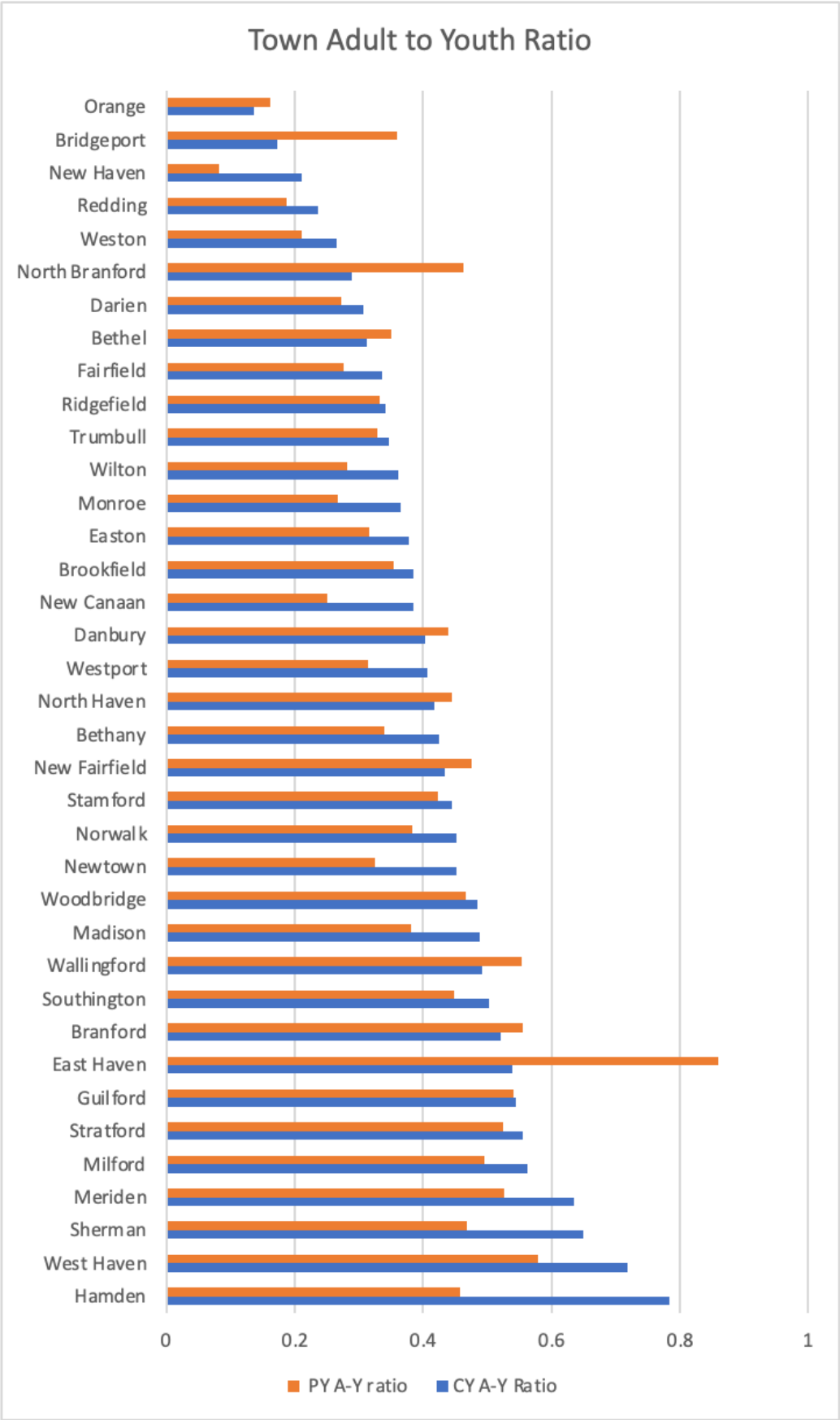


Figure 107: Town Adult Volunteer Ratio

Connecticut Yankee Council Membership Growth Plan

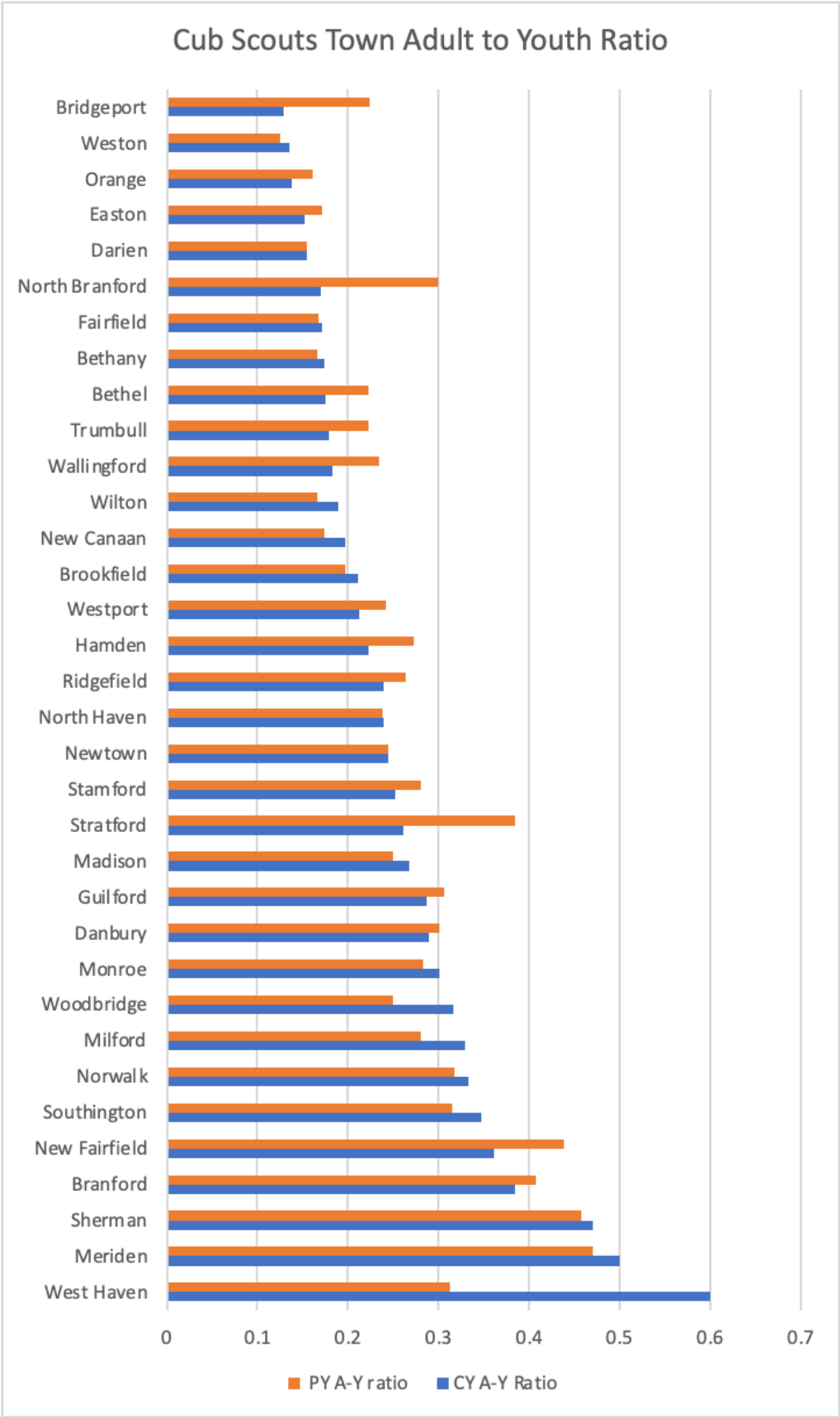


Figure 108: Town Adult Volunteer Ratio – Cub Scouts

Connecticut Yankee Council Membership Growth Plan

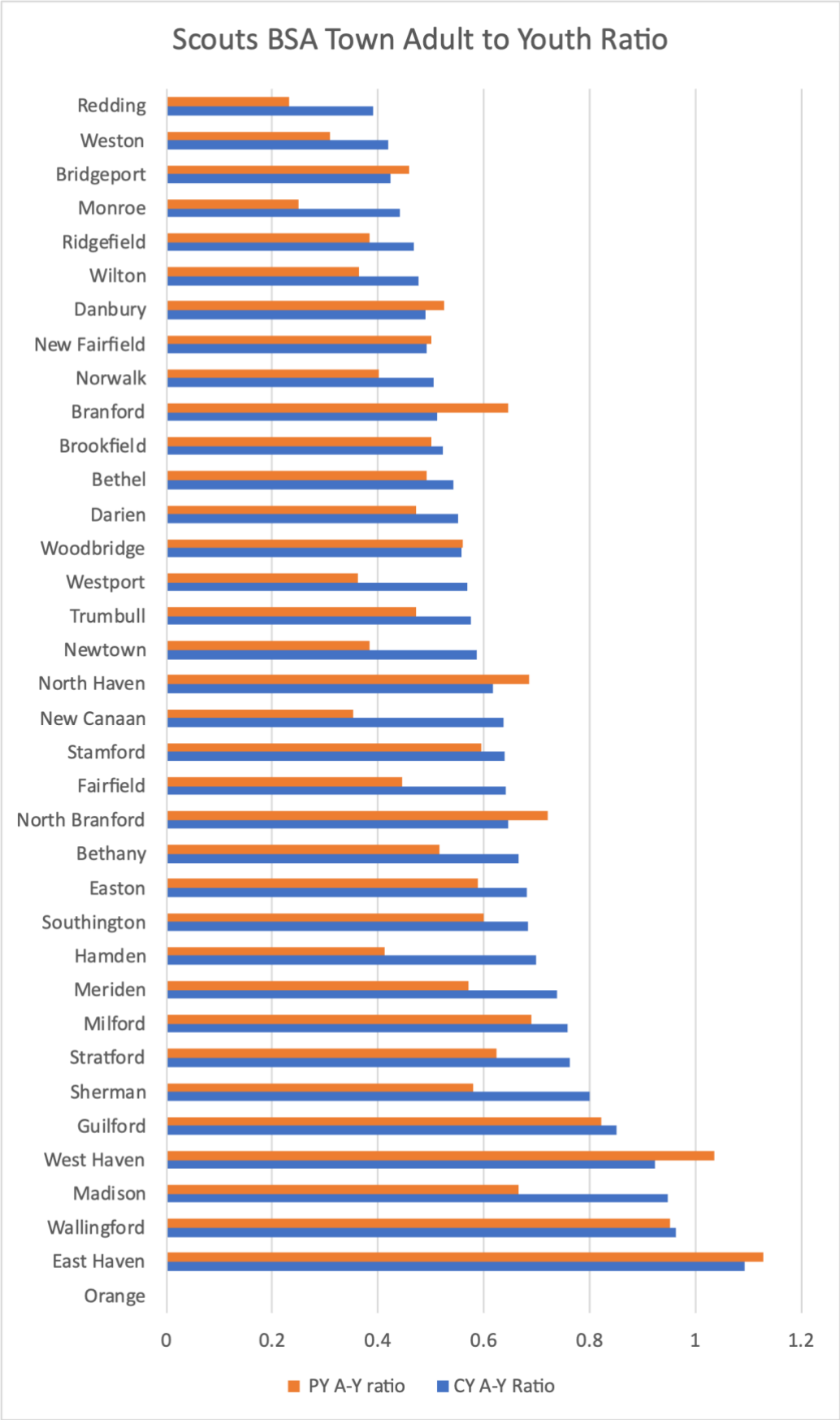


Figure 109: Town Adult Volunteer Ratio – Scouts BSA

Connecticut Yankee Council Membership Growth Plan

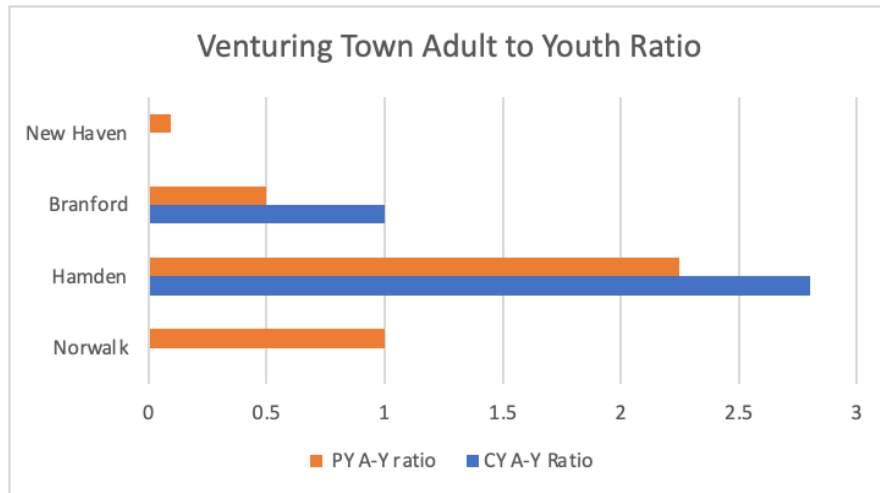


Figure 110: Town Adult Volunteer Ratio – Venturing

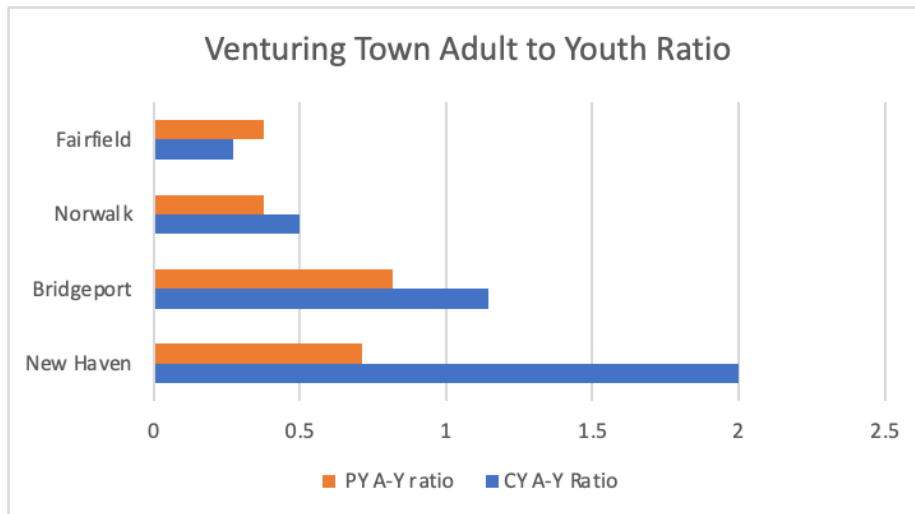


Figure 111: Town Adult Volunteer Ratio – Sea Scouts

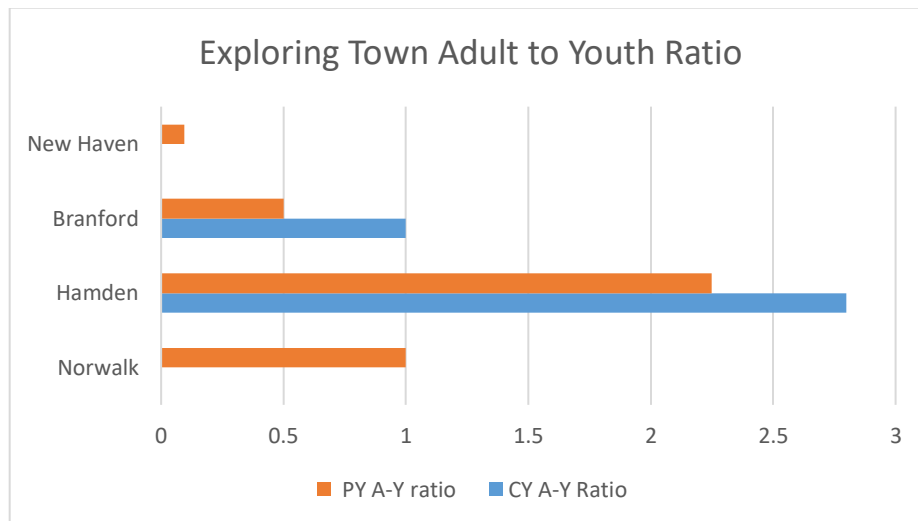


Figure 112: Town Adult Volunteer Ratio – Exploring

Connecticut Yankee Council Membership Growth Plan

Unit Level Results

Results shown in the unit level results will be limited to the top 10% of units and bottom 10% of units in the benchmark parameter. Full results are not shown for brevity but are available upon request. The top 10% are shown as these are the units that likely have the winning strategy for membership and can be polled and their methods can be distributed to all the other units. The bottom 10% are also shown since these are the units that are struggling most and would benefit most from coaching from the council team.

Results for this section will be limited to just Cub Scouts and Scouts BSA since all the other programs are so small that the town and unit level results will be almost identical.

Membership Growth

Both the highest and lowest growth rates were spread across all the districts. The highest growth units were much more than those of the most declined units.

Figure 113: Highest Member Growth Cub Scout Units

Unit	Town	District	2023 Member Growth	2023 Growth Rate	2022 Member Growth	2022 Growth Rate
Pack 3110	Bridgeport	Togo West	79	Infinite		#VALUE!
Pack 4208	New Haven	Togo West	66	507.7%	0	0.0%
Pack 2100	New Haven	Togo West	64	156.1%	0	0.0%
Pack 4261	New Haven	Togo West	56	164.7%	8	30.8%
Pack 2200	New Haven	Togo West	49	Infinite		N/A
Pack 126	Ridgefield	Scatacook	39	Infinite	-17	-100.0%
Pack 3008	Bridgeport	Togo West	39	Infinite		N/A
Pack 5001	Bridgeport	Togo West	39	Infinite	39	Infinite
Pack 2020	New Haven	Togo West	31	Infinite		N/A
Pack 1200	New Haven	Togo West	26	55.3%	4	9.3%
Pack 3009	Bridgeport	Togo West	24	Infinite		N/A
Pack 803	North Haven	Quinnipiac	21	Infinite	0	Infinite

Connecticut Yankee Council Membership Growth Plan

Figure 114: Highest Growth Rate Cub Scout Units

Unit	Town	District	2023 Member Growth	2023 Growth Rate	2022 Member Growth	2022 Growth Rate
Pack 4208	New Haven	Togo West	66	507.7%	0	0.0%
Pack 821	West Haven	Quinnipiac	5	250.0%	2	Infinite
Pack 3001	Bridgeport	Togo West	14	200.0%	0	0.0%
Pack 4261	New Haven	Togo West	56	164.7%	8	30.8%
Pack 2100	New Haven	Togo West	64	156.1%	0	0.0%
Pack 4283	New Haven	Togo West	10	100.0%	-6	-37.5%
Pack 4100	New Haven	Togo West	10	83.3%	6	100.0%
Pack 721	Milford	Quinnipiac	4	66.7%	6	Infinite
Pack 1200	New Haven	Togo West	26	55.3%	4	9.3%
Pack 164	Trumbull	Pomperaug	18	52.9%	-1	-2.9%
Pack 234	Danbury	Scatacook	2	50.0%	0	0.0%
Pack 401	East Haven	Quinnipiac	5	45.5%	1	14.3%

Connecticut Yankee Council Membership Growth Plan

Figure 115: Lowest Member Growth Cub Scout Units

Unit	Town	District	2023 Member Growth	2023 Growth Rate	2022 Member Growth	2022 Growth Rate
Pack 4213	New Haven	Togo West	-12	-50.0%	0	0.0%
Pack 810	North Haven	Quinnipiac	-13	-20.6%	23	57.5%
Pack 66	Stamford	Powahay	-13	-100.0%	2	18.2%
Pack 11	Stamford	Powahay	-14	-24.1%	3	5.5%
Pack 468	Trumbull	Pomperaug	-14	-46.7%	0	0.0%
Pack 470	Newtown	Scatacook	-17	-28.8%	-11	-15.7%
Pack 475	Guilford	Quinnipiac	-17	-28.8%	-5	-10.4%
Pack 22	Wilton	Powahay	-17	-47.2%	-3	-7.7%
Pack 103	Bridgeport	Pomperaug	-17	-100.0%	-16	-48.5%
Pack 7	Milford	Quinnipiac	-22	-46.8%	-9	-20.9%
Pack 7	New Canaan	Powahay	-29	-46.0%	9	16.7%
Pack 4230	New Haven	Togo West	-30	-100.0%	30	N/A

Figure 116: Lowest Growth Rate Cub Scout Units

Unit	Town	District	2023 Member Growth	2023 Growth Rate	2022 Member Growth	2022 Growth Rate
Pack 4291	New Haven	Togo West	-4	-100.0%	-2	-33.3%
Pack 17	Milford	Quinnipiac	-5	-100.0%	-8	-61.5%
Pack 3005	Bridgeport	Togo West	-5	-100.0%	5	N/A
Pack 38	Bridgeport	Pomperaug	-6	-100.0%	-8	-57.1%
Pack 4110	New Haven	Togo West	-7	-100.0%	2	40.0%
Pack 172	Stratford	Pomperaug	-9	-100.0%	-7	-43.8%
Pack 72	Southington	Quinnipiac	-9	-100.0%	-15	-62.5%
Pack 8	Stamford	Powahay	-11	-100.0%	-8	-42.1%
Pack 61	Norwalk	Powahay	-11	-100.0%	-3	-21.4%
Pack 66	Stamford	Powahay	-13	-100.0%	2	18.2%
Pack 103	Bridgeport	Pomperaug	-17	-100.0%	-16	-48.5%
Pack 4230	New Haven	Togo West	-30	-100.0%	30	Infinite

Connecticut Yankee Council Membership Growth Plan

Figure 117: Highest Member Growth Scouts BSA Units

Unit	Town	District	2023 Member Growth	2023 Growth Rate	2022 Member Growth	2022 Growth Rate
Troop 1801	New Haven	Togo West	34	283.3%	12	N/A
Troop 2100	New Haven	Togo West	33	37.9%	0	0.0%
Troop 4231	New Haven	Togo West	25	277.8%	9	N/A
Troop 1800	New Haven	Togo West	25	100.0%	25	N/A
Troop 2301	New Haven	Togo West	22	N/A	N/A	N/A
Troop 2101	New Haven	Togo West	22	41.5%	0	0.0%
Troop 2000	New Haven	Togo West	16	228.6%	0	0.0%
Troop 2050	New Haven	Togo West	15	N/A	N/A	N/A
Troop 4230	New Haven	Togo West	15	150.0%	10	N/A
Troop 4261	New Haven	Togo West	15	48.4%	4	14.8%
Troop 3111	Bridgeport	Togo West	14	N/A	N/A	N/A
Troop 2060	New Haven	Togo West	12	N/A	N/A	N/A
Troop 3009	Bridgeport	Togo West	12	N/A	N/A	N/A
Troop 67	New Haven	Togo West	11	57.9%	0	0.0%
Troop 1215	New Haven	Togo West	11	11.3%	0	0.0%
Troop 3008	Bridgeport	Togo West	10	N/A	N/A	N/A!

Figure 118: Highest Growth Rate Scouts BSA Units

Unit	Town	District	2023 Member Growth	2023 Growth Rate	2022 Member Growth	2022 Growth Rate
Troop 1801	New Haven	Togo West	34	283.3%	12	Infinite
Troop 4231	New Haven	Togo West	25	277.8%	9	Infinite
Troop 2000	New Haven	Togo West	16	228.6%	0	0.0%
Troop 4230	New Haven	Togo West	15	150.0%	10	Infinite
Troop 1800	New Haven	Togo West	25	100.0%	25	Infinite
Troop 10	Fairfield	Pomperaug	4	100.0%	0	0.0%
Troop 74	Stratford	Pomperaug	2	100.0%	1	50.0%
Troop 2201	New Haven	Togo West	9	75.0%	12	Infinite
Troop 217	Danbury	Scatacook	6	75.0%	12	Infinite
Troop 2001	New Haven	Togo West	10	71.4%	0	0.0%
Troop 67	New Haven	Togo West	11	57.9%	0	0.0%
Troop 190	Norwalk	Powahay	4	57.1%	0	0.0%
Troop 4261	New Haven	Togo West	15	48.4%	4	14.8%
Troop 1101	New Haven	Togo West	10	45.5%	13	144.4%
Troop 2101	New Haven	Togo West	22	41.5%	0	0.0%

Connecticut Yankee Council Membership Growth Plan

Figure 119: Lowest Member Growth Scouts BSA Units

Unit	Town	District	2023 Member Growth	2023 Growth Rate	2022 Member Growth	2022 Growth Rate
Troop 270	Newtown	Scatacook	-7	-17.5%	-2	-6.7%
Troop 39	Westport	Pomperaug	-7	-20.0%	5	16.7%
Troop 9	Stamford	Powahay	-7	-26.9%	8	44.4%
Troop 103	Bridgeport	Pomperaug	-7	-70.0%	1	11.1%
Troop 70	New Canaan	Powahay	-8	-13.8%	9	18.4%
Troop 35	Darien	Powahay	-8	-17.4%	-9	-16.4%
Troop 125	Wilton	Powahay	-8	-17.8%	11	32.4%
Troop 41	Woodbridge	Quinnipiac	-8	-29.6%	-1	-3.6%
Troop 20	Wilton	Powahay	-9	-15.5%	-4	-6.5%
Troop 14	Norwalk	Powahay	-9	-100.0%	-2	-18.2%
Troop 431	Ridgefield	Scatacook	-10	-23.8%	-15	-32.6%
Troop 770	Newtown	Scatacook	-10	-30.3%	-10	-29.4%
Troop 196	Milford	Quinnipiac	-11	-57.9%	-9	-45.0%
Troop 100	Westport	Pomperaug	-13	-100.0%	2	18.2%
Troop 63	Monroe	Pomperaug	-15	-27.3%	-9	-22.0%

Figure 120: Lowest Growth Rate Cub Scout Units

Unit	Town	District	2023 Member Growth	2023 Growth Rate	2022 Member Growth	2022 Growth Rate
Troop 63	Monroe	Pomperaug	-15	-27.3%	-9	-22.0%
Troop 41	Woodbridge	Quinnipiac	-8	-29.6%	-1	-3.6%
Troop 770	Newtown	Scatacook	-10	-30.3%	-10	-29.4%
Troop 199	Fairfield	Pomperaug	-19	-30.6%	-3	-4.6%
Troop 710	Newtown	Scatacook	-4	-30.8%	-6	-46.2%
Troop 12	Milford	Quinnipiac	-5	-33.3%	-8	-44.4%
Troop 75	Stratford	Pomperaug	-2	-50.0%	-4	-66.7%
Troop 59	Bethany	Quinnipiac	-4	-57.1%	-4	-57.1%
Troop 196	Milford	Quinnipiac	-11	-57.9%	-9	-45.0%
Troop 103	Bridgeport	Pomperaug	-7	-70.0%	1	11.1%
Troop 428	Branford	Quinnipiac	-2	-100.0%	-1	-33.3%
Troop 20	Stratford	Pomperaug	-3	-100.0%	-3	-50.0%
Troop 897	Wilton	Powahay	-4	-100.0%	4	Infinite
Troop 453	North Branford	Quinnipiac	-6	-100.0%	0	0.0%
Troop 14	Norwalk	Powahay	-9	-100.0%	-2	-18.2%

Connecticut Yankee Council Membership Growth Plan

Recruitment

Like growth, high recruitment was seen across all districts. For the Cub Scouts the lowest recruitment all took place in Togo West District. However, most concerning is that around approximately half of Scouts BSA units did not recruit a single scout in 2023.

Figure 121: Highest Cub Scouts Recruited by a Unit

Unit	Town	District	2023 Member Recruited	2023 Total Youth	2022 Member Recruited	2022 Total Youth
Pack 3110	Bridgeport	Togo West	79	79	0	0
Pack 4208	New Haven	Togo West	72	79	0	13
Pack 4261	New Haven	Togo West	66	90	9	34
Pack 2100	New Haven	Togo West	65	105	0	41
Pack 2200	New Haven	Togo West	49	49	0	0
Pack 126	Ridgefield	Scatacook	41	39	0	0
Pack 3008	Bridgeport	Togo West	39	39	0	0
Pack 5001	Bridgeport	Togo West	39	39	0	39
Pack 2000	New Haven	Togo West	38	82	0	69
Pack 1200	New Haven	Togo West	33	73	6	47
Pack 156	Bethel	Scatacook	31	80	23	63
Pack 2020	New Haven	Togo West	31	31	0	0
Pack 3110	Bridgeport	Togo West	79	79	0	0
Pack 4208	New Haven	Togo West	72	79	0	13
Pack 4261	New Haven	Togo West	66	90	9	34
Pack 2100	New Haven	Togo West	65	105	0	41

Connecticut Yankee Council Membership Growth Plan

Figure 122: Lowest Cub Scouts Recruited by a Unit

Unit	Town	District	2023 Member Recruited	2023 Total Youth	2022 Member Recruited	2022 Total Youth
Pack 3003	Bridgeport	Togo West	0	41	1	41
Pack 3005	Bridgeport	Togo West	0	0	5	5
Pack 3100	Bridgeport	Togo West	0	13	13	13
Pack 3600	Bridgeport	Togo West	0	3	3	3
Pack 4110	New Haven	Togo West	0	0	2	7
Pack 4212	New Haven	Togo West	0	15	0	16
Pack 4213	New Haven	Togo West	0	12	0	24
Pack 4230	New Haven	Togo West	0	0	30	30
Pack 4231	New Haven	Togo West	0	9	10	10
Pack 4247	New Haven	Togo West	0	0	0	3
Pack 4265	New Haven	Togo West	0	7	0	12
Pack 4286	New Haven	Togo West	0	7	0	11
Pack 4291	New Haven	Togo West	0	0	3	4
Pack 3003	Bridgeport	Togo West	0	41	1	41
Pack 3005	Bridgeport	Togo West	0	0	5	5

Unit	Town	District	2023 Member Recruited	2023 Total Youth	2022 Member Recruited	2022 Total Youth
Troop 1801	New Haven	Togo West	34	46	12	12
Troop 2100	New Haven	Togo West	34	120	0	87
Troop 1800	New Haven	Togo West	25	50	25	25
Troop 2101	New Haven	Togo West	24	75	0	53
Troop 2050	New Haven	Togo West	15	15	0	0
Troop 67	New Haven	Togo West	11	30	0	19
Troop 2060	New Haven	Togo West	11	12	0	0
Troop 1215	New Haven	Togo West	9	108	1	97
Troop 15	Redding	Scatacook	8	41	3	43
Troop 610	North Haven	Quinnipiac	8	35	10	28
Troop 15	Stamford	Powahay	7	35	5	35
Troop 53	Darien	Powahay	7	53	5	52
Troop 190	Norwalk	Powahay	7	11	1	7
Troop 5	Brookfield	Scatacook	7	46	3	49
Troop 63	Woodbridge	Quinnipiac	7	40	4	30
Troop 70	New Canaan	Powahay	6	50	5	58
Troop 1801	New Haven	Togo West	34	46	12	12
Troop 2100	New Haven	Togo West	34	120	0	87

Connecticut Yankee Council Membership Growth Plan

Figure 123: Lowest Scouts BSA Recruited by a Unit

Unit	Town	District	2023 Member Recruited	2023 Total Youth	2022 Member Recruited	2022 Total Youth
Troop 20	Stratford	Pomperaug	0	0	0	3
Troop 36	Westport	Pomperaug	0	19	1	19
Troop 67	Trumbull	Pomperaug	0	24	3	25
Troop 68	Trumbull	Pomperaug	0	38	1	24
Troop 75	Stratford	Pomperaug	0	2	0	2
Troop 100	Westport	Pomperaug	0	0	3	13
Troop 199	Fairfield	Pomperaug	0	43	2	62
Troop 5	Stamford	Powahay	0	0	0	0
Troop 14	Norwalk	Powahay	0	0	0	9
Troop 20	Wilton	Powahay	0	49	3	58
Troop 31	New Canaan	Powahay	0	22	0	22
Troop 35	Darien	Powahay	0	38	3	46
Troop 45	New Canaan	Powahay	0	16	4	15
Troop 897	Wilton	Powahay	0	0	3	4
Troop 9	Danbury	Scatacook	0	10	1	10
Troop 54	Bethel	Scatacook	0	11	0	15
Troop 71	Bethel	Scatacook	0	37	5	37
Troop 148	Newtown	Scatacook	0	0	0	0
Troop 306	Newtown	Scatacook	0	20	6	23
Troop 370	Newtown	Scatacook	0	24	1	24
Troop 770	Newtown	Scatacook	0	23	1	24
Troop 970	Newtown	Scatacook	0	0	0	0
Troop 1	Wallingford	Quinnipiac	0	11	1	12
Troop 4	Wallingford	Quinnipiac	0	14	0	17
Troop 5	Wallingford	Quinnipiac	0	17	0	15
Troop 12	Milford	Quinnipiac	0	10	2	10
Troop 37	Southington	Quinnipiac	0	0	0	0
Troop 47	Wallingford	Quinnipiac	0	12	2	13
Troop 59	Bethany	Quinnipiac	0	3	0	3
Troop 196	Milford	Quinnipiac	0	8	5	11
Troop 424	Branford	Quinnipiac	0	15	1	15
Troop 428	Branford	Quinnipiac	0	0	2	2
Troop 453	North Branford	Quinnipiac	0	0	0	6
Troop 472	Guilford	Quinnipiac	0	15	1	17
Troop 474	Guilford	Quinnipiac	0	19	2	9
Troop 494	Madison	Quinnipiac	0	9	0	9
Troop 604	Hamden	Quinnipiac	0	8	2	6
Troop 614	Hamden	Quinnipiac	0	11	0	13
Troop 802	West Haven	Quinnipiac	0	10	0	10

Connecticut Yankee Council Membership Growth Plan

Troop 810	North Haven	Quinnipiac	0	0	0	0
Troop 811	North Haven	Quinnipiac	0	20	0	22
Troop 925	Orange	Quinnipiac	0	0	0	0
Troop 931	Bethany	Quinnipiac	0	15	0	15
Troop 1100	New Haven	Togo West	0	33	3	32
Troop 1101	New Haven	Togo West	0	32	0	22
Troop 2001	New Haven	Togo West	0	24	0	14
Troop 2200	New Haven	Togo West	0	21	21	21
Troop 2201	New Haven	Togo West	0	21	12	12
Troop 2300	New Haven	Togo West	0	7	0	0
Troop 2301	New Haven	Togo West	0	22	0	0
Troop 3000	Bridgeport	Togo West	0	6	0	6
Troop 3007	Bridgeport	Togo West	0	7	6	6
Troop 3008	Bridgeport	Togo West	0	10	0	0
Troop 3009	Bridgeport	Togo West	0	12	0	0
Troop 3100	Bridgeport	Togo West	0	2	2	2
Troop 3101	Bridgeport	Togo West	0	4	4	4
Troop 3108	Bridgeport	Togo West	0	10	0	0
Troop 3110	Bridgeport	Togo West	0	9	0	0
Troop 3111	Bridgeport	Togo West	0	14	0	0
Troop 3600	Bridgeport	Togo West	0	6	6	7
Troop 3601	Bridgeport	Togo West	0	7	7	7
Troop 4200	New Haven	Togo West	0	57	0	49
Troop 4208	New Haven	Togo West	0	73	0	78
Troop 4215	New Haven	Togo West	0	97	2	90
Troop 4230	New Haven	Togo West	0	25	10	10
Troop 4231	New Haven	Togo West	0	34	9	9
Troop 4261	New Haven	Togo West	0	46	3	31
Troop 4275	New Haven	Togo West	0	43	0	36
Troop 4282	New Haven	Togo West	0	37	1	36
Troop 4283	New Haven	Togo West	0	21	0	19
Troop 4284	New Haven	Togo West	0	47	0	46
Troop 4288	New Haven	Togo West	0	54	0	50
Troop 4291	New Haven	Togo West	0	40	5	42
Troop 4293	New Haven	Togo West	0	31	1	31
Troop 4299	New Haven	Togo West	0	19	0	20

Connecticut Yankee Council Membership Growth Plan

Retention

More than 20% of all Cub Scout and Scouts BSA units had a 100% retention rate with the vast majority being Scoutreach units.. Additionally, while concerning there were only a few which had a retention rate of zero.

Figure 124: Highest Cub Scout Unit for Retention

Unit	Town	District	2023 Members Retained	2023 % Retained
Pack 4265	New Haven	Togo West	13	108.3%
Pack 4208	New Haven	Togo West	14	107.7%
Pack 1400	New Haven	Togo West	16	106.7%
Pack 1700	New Haven	Togo West	19	105.6%
Pack 217	Newtown	Scatacook	21	105.0%
Pack 4213	New Haven	Togo West	25	104.2%
Pack 1300	New Haven	Togo West	93	101.1%
Pack 118	Redding	Scatacook	53	100.0%
Pack 142	New Fairfield	Scatacook	11	100.0%
Pack 234	Danbury	Scatacook	4	100.0%
Pack 821	West Haven	Quinnipiac	2	100.0%
Pack 1100	New Haven	Togo West	6	100.0%
Pack 1500	New Haven	Togo West	10	100.0%
Pack 1600	New Haven	Togo West	24	100.0%
Pack 2000	New Haven	Togo West	69	100.0%
Pack 3001	Bridgeport	Togo West	7	100.0%
Pack 3003	Bridgeport	Togo West	41	100.0%
Pack 3006	Bridgeport	Togo West	12	100.0%
Pack 3100	Bridgeport	Togo West	13	100.0%
Pack 3600	Bridgeport	Togo West	3	100.0%
Pack 4200	New Haven	Togo West	86	100.0%
Pack 4215	New Haven	Togo West	61	100.0%
Pack 4229	New Haven	Togo West	23	100.0%
Pack 4275	New Haven	Togo West	56	100.0%
Pack 4282	New Haven	Togo West	9	100.0%
Pack 4284	New Haven	Togo West	38	100.0%
Pack 4286	New Haven	Togo West	11	100.0%

Connecticut Yankee Council Membership Growth Plan

Figure 125: Lowest Cub Scout Unit for Retention

Unit	Town	District	2023 Members Retained	2023 % Retained
Pack 4110	New Haven	Togo West	4	57.1%
Pack 22	Wilton	Powahay	18	50.0%
Pack 44	Danbury	Scatacook	8	50.0%
Pack 614	Hamden	Quinnipiac	7	50.0%
Pack 899	West Haven	Quinnipiac	4	50.0%
Pack 61	Norwalk	Powahay	5	45.5%
Pack 604	Hamden	Quinnipiac	3	37.5%
Pack 103	Bridgeport	Pomperaug	5	29.4%
Pack 172	Stratford	Pomperaug	2	22.2%
Pack 8	Stamford	Powahay	1	9.1%
Pack 38	Bridgeport	Pomperaug	0	0.0%
Pack 66	Stamford	Powahay	0	0.0%
Pack 17	Milford	Quinnipiac	0	0.0%
Pack 72	Southington	Quinnipiac	0	0.0%
Pack 3005	Bridgeport	Togo West	0	0.0%
Pack 4247	New Haven	Togo West	0	0.0%

Connecticut Yankee Council Membership Growth Plan

Figure 126: Highest Scouts BSA Unit for Retention

Unit	Town	District	2022 Members Retained	2022 % Retained
Troop 2200	New Haven	Togo West	22	104.8%
Troop 4208	New Haven	Togo West	63	101.6%
Troop 10	Fairfield	Pomperaug	2	100.0%
Troop 20	Stratford	Pomperaug	1	100.0%
Troop 36	Westport	Pomperaug	16	100.0%
Troop 65	Trumbull	Pomperaug	46	100.0%
Troop 75	Stratford	Pomperaug	2	100.0%
Troop 76	Stratford	Pomperaug	8	100.0%
Troop 168	Trumbull	Pomperaug	18	100.0%
Troop 190	Norwalk	Powahay	8	100.0%
Troop 219	Norwalk	Powahay	22	100.0%
Troop 9	Danbury	Scatacook	10	100.0%
Troop 217	Danbury	Scatacook	9	100.0%
Troop 235	Newtown	Scatacook	6	100.0%
Troop 1	Wallingford	Quinnipiac	11	100.0%
Troop 17	Southington	Quinnipiac	9	100.0%
Troop 494	Madison	Quinnipiac	8	100.0%
Troop 604	Hamden	Quinnipiac	4	100.0%
Troop 802	West Haven	Quinnipiac	9	100.0%
Troop 811	North Haven	Quinnipiac	16	100.0%
Troop 821	West Haven	Quinnipiac	4	100.0%
Troop 1633	Bethany	Quinnipiac	4	100.0%
Troop 67	New Haven	Togo West	19	100.0%
Troop 1100	New Haven	Togo West	32	100.0%
Troop 1101	New Haven	Togo West	22	100.0%
Troop 1800	New Haven	Togo West	25	100.0%
Troop 1801	New Haven	Togo West	12	100.0%
Troop 2000	New Haven	Togo West	7	100.0%
Troop 2001	New Haven	Togo West	14	100.0%
Troop 2201	New Haven	Togo West	12	100.0%
Troop 3000	Bridgeport	Togo West	6	100.0%
Troop 3007	Bridgeport	Togo West	6	100.0%
Troop 3100	Bridgeport	Togo West	2	100.0%
Troop 3101	Bridgeport	Togo West	4	100.0%
Troop 3601	Bridgeport	Togo West	7	100.0%
Troop 4215	New Haven	Togo West	86	100.0%
Troop 4230	New Haven	Togo West	10	100.0%
Troop 4231	New Haven	Togo West	9	100.0%
Troop 4261	New Haven	Togo West	29	100.0%

Connecticut Yankee Council Membership Growth Plan

Troop 4275	New Haven	Togo West	36	100.0%
Troop 4282	New Haven	Togo West	30	100.0%
Troop 4283	New Haven	Togo West	19	100.0%
Troop 4284	New Haven	Togo West	40	100.0%
Troop 4288	New Haven	Togo West	47	100.0%
Troop 4293	New Haven	Togo West	31	100.0%
Troop 4299	New Haven	Togo West	12	100.0%

Figure 127: Lowest Scouts BSA Unit for Retention

Unit	Town	District	2022 Members Retained	2022 % Retained
Troop 475	Guilford	Quinnipiac	5	62.5%
Troop 63	Monroe	Pomperaug	26	59.1%
Troop 52	Danbury	Scatacook	19	57.6%
Troop 199	Fairfield	Pomperaug	28	57.1%
Troop 103	Bridgeport	Pomperaug	5	55.6%
Troop 39	Westport	Pomperaug	14	53.8%
Troop 196	Milford	Quinnipiac	8	53.3%
Troop 71	Stratford	Pomperaug	7	50.0%
Troop 90	Fairfield	Pomperaug	12	50.0%
Troop 100	Westport	Pomperaug	2	28.6%
Troop 34	Bridgeport	Pomperaug	3	17.6%
Troop 74	Stratford	Pomperaug	0	0.0%
Troop 14	Norwalk	Powahay	0	0.0%
Troop 897	Wilton	Powahay	0	0.0%
Troop 428	Branford	Quinnipiac	0	0.0%
Troop 453	North Branford	Quinnipiac	0	0.0%

Connecticut Yankee Council Membership Growth Plan

Webelos to Scout Transition

There were many units with great transition rates and many Scouts BSA units that were able to bring in many Arrow of Light Scouts. However, most alarming is that approximately 30% of Pack's that had Scouts eligible to transition did not transition any Scouts and approximately half of all Troops transitioned no scouts into their unit.

Figure 128: Cub Scout Pack with Highest Webelos to Scout Transition Rate

Unit	Town	District	2023	2023 %	2022 %
			Members Eligible to Cross Over	Crossed Over	Crossed Over
Pack 428	Branford	Quinnipiac	2	100.0%	N/A
Pack 126	Ridgefield	Scatacook	2	100.0%	N/A
Pack 4291	New Haven	Togo West	6	83.3%	66.7%
Pack 118	Redding	Scatacook	9	66.7%	30.0%
Pack 22	Wilton	Powahay	12	66.7%	0.0%
Pack 401	East Haven	Quinnipiac	6	66.7%	0.0%
Pack 614	Hamden	Quinnipiac	11	63.6%	75.0%
Pack 74	Ridgefield	Scatacook	10	60.0%	11.1%
Pack 633	North Branford	Quinnipiac	7	57.1%	28.6%
Pack 196	Milford	Quinnipiac	9	55.6%	20.0%
Pack 408	Branford	Quinnipiac	6	50.0%	100.0%
Pack 197	Fairfield	Pomperaug	14	50.0%	15.4%

Connecticut Yankee Council Membership Growth Plan

Figure 129: Cub Scout Pack with Lowest Webelos to Scout Transition Rate

Unit	Town	District	2023 Members Eligible to Cross Over	2023 % Crossed Over	2022 % Crossed Over
Pack 44	Danbury	Scatacook	10	10.0%	25.0%
Pack 468	Trumbull	Pomperaug	12	8.3%	80.0%
Pack 164	Trumbull	Pomperaug	12	8.3%	18.2%
Pack 4200	New Haven	Togo West	13	7.7%	7.7%
Pack 4261	New Haven	Togo West	20	5.0%	34.6%
Pack 1200	New Haven	Togo West	27	3.7%	14.3%
Pack 4215	New Haven	Togo West	32	3.1%	11.9%
Pack 66	Stamford	Powahay	10	0.0%	N/A
Pack 4247	New Haven	Togo West	5	0.0%	N/A
Pack 8	Stamford	Powahay	11	0.0%	100.0%
Pack 899	West Haven	Quinnipiac	5	0.0%	100.0%
Pack 4110	New Haven	Togo West	5	0.0%	100.0%
Pack 455	North Branford	Quinnipiac	7	0.0%	80.0%
Pack 4286	New Haven	Togo West	5	0.0%	80.0%
Pack 88	Fairfield	Pomperaug	12	0.0%	75.0%
Pack 4208	New Haven	Togo West	8	0.0%	70.0%
Pack 4213	New Haven	Togo West	16	0.0%	56.5%
Pack 55	Darien	Powahay	5	0.0%	50.0%
Pack 2000	New Haven	Togo West	42	0.0%	49.0%
Pack 491	Madison	Quinnipiac	7	0.0%	45.5%
Pack 52	Danbury	Scatacook	3	0.0%	44.4%
Pack 64	Trumbull	Pomperaug	15	0.0%	36.4%
Pack 19	Southington	Quinnipiac	7	0.0%	36.4%
Pack 4284	New Haven	Togo West	28	0.0%	34.5%
Pack 234	Danbury	Scatacook	2	0.0%	33.3%
Pack 99	Fairfield	Pomperaug	11	0.0%	28.6%
Pack 89	Fairfield	Pomperaug	3	0.0%	25.0%
Pack 472	Guilford	Quinnipiac	11	0.0%	25.0%
Pack 74	Stratford	Pomperaug	8	0.0%	21.4%
Pack 124	Ridgefield	Scatacook	8	0.0%	20.0%
Pack 4275	New Haven	Togo West	21	0.0%	15.4%
Pack 82	Fairfield	Pomperaug	10	0.0%	0.0%
Pack 103	Bridgeport	Pomperaug	10	0.0%	0.0%
Pack 45	New Canaan	Powahay	5	0.0%	0.0%
Pack 116	Ridgefield	Scatacook	6	0.0%	0.0%
Pack 495	Madison	Quinnipiac	10	0.0%	0.0%
Pack 1600	New Haven	Togo West	1	0.0%	0.0%

Connecticut Yankee Council Membership Growth Plan

Unit	Town	District	2023 Members Eligible to Cross Over	2023 % Crossed Over	2022 % Crossed Over
Pack 2100	New Haven	Togo West	1	0.0%	0.0%
Pack 3001	Bridgeport	Togo West	2	0.0%	0.0%
Pack 4100	New Haven	Togo West	3	0.0%	0.0%
Pack 4212	New Haven	Togo West	2	0.0%	0.0%
Pack 4289	New Haven	Togo West	9	0.0%	0.0%

Connecticut Yankee Council Membership Growth Plan

Figure 130: Scouts BSA units to the most AOL Scouts Transitioned

Unit	Town	District	2023 Scouts Transitioned	2022 Scouts Transitioned
Troop 1100	New Haven	Togo West	19	0
Troop 1101	New Haven	Togo West	13	0
Troop 63	Monroe	Pomperaug	12	4
Troop 270	Newtown	Scatacook	12	1
Troop 70	New Canaan	Powahay	11	7
Troop 701	Milford	Quinnipiac	11	12
Troop 35	Darien	Powahay	8	4
Troop 125	Wilton	Powahay	8	4
Troop 137	New Fairfield	Scatacook	8	1
Troop 770	Newtown	Scatacook	8	2
Troop 82	Fairfield	Pomperaug	7	8
Troop 20	Wilton	Powahay	7	0
Troop 15	Redding	Scatacook	7	4
Troop 88	Fairfield	Pomperaug	6	6
Troop 199	Fairfield	Pomperaug	6	1
Troop 53	Darien	Powahay	6	12

Connecticut Yankee Council Membership Growth Plan

Figure 131: Scouts BSA units to the No AOL Scouts Transitioned

Unit	Town	District	2023 Scouts Transitioned	2022 Scouts Transitioned
Troop 10	Fairfield	Pomperaug	0	0
Troop 20	Stratford	Pomperaug	0	0
Troop 26	Monroe	Pomperaug	0	3
Troop 71	Stratford	Pomperaug	0	1
Troop 74	Stratford	Pomperaug	0	0
Troop 75	Stratford	Pomperaug	0	0
Troop 100	Westport	Pomperaug	0	0
Troop 103	Bridgeport	Pomperaug	0	0
Troop 168	Trumbull	Pomperaug	0	1
Troop 5	Stamford	Powahay	0	0
Troop 11	Stamford	Powahay	0	4
Troop 14	Norwalk	Powahay	0	0
Troop 45	New Canaan	Powahay	0	1
Troop 48	Darien	Powahay	0	0
Troop 19	Danbury	Scatacook	0	0
Troop 33	Danbury	Scatacook	0	1
Troop 42	New Fairfield	Scatacook	0	0
Troop 52	Danbury	Scatacook	0	5
Troop 135	Brookfield	Scatacook	0	1
Troop 148	Newtown	Scatacook	0	0
Troop 179	Newtown	Scatacook	0	2
Troop 217	Danbury	Scatacook	0	3
Troop 252	Newtown	Scatacook	0	0
Troop 306	Newtown	Scatacook	0	0
Troop 370	Newtown	Scatacook	0	4
Troop 710	Newtown	Scatacook	0	0
Troop 970	Newtown	Scatacook	0	0
Troop 12	Milford	Quinnipiac	0	0
Troop 32	Southington	Quinnipiac	0	1
Troop 37	Southington	Quinnipiac	0	0
Troop 59	Bethany	Quinnipiac	0	0
Troop 145	Southington	Quinnipiac	0	0
Troop 196	Milford	Quinnipiac	0	0
Troop 453	North Branford	Quinnipiac	0	0
Troop 472	Guilford	Quinnipiac	0	2
Troop 490	Madison	Quinnipiac	0	5
Troop 494	Madison	Quinnipiac	0	0
Troop 600	Hamden	Quinnipiac	0	0
Troop 604	Hamden	Quinnipiac	0	2
Troop 810	North Haven	Quinnipiac	0	0

Connecticut Yankee Council Membership Growth Plan

Unit	Town	District	2023 Scouts Transitioned	2022 Scouts Transitioned
Troop 821	West Haven	Quinnipiac	0	0
Troop 925	Orange	Quinnipiac	0	0
Troop 1494	Madison	Quinnipiac	0	0
Troop 6424	Branford	Quinnipiac	0	0
Troop 67	New Haven	Togo West	0	0
Troop 1215	New Haven	Togo West	0	0
Troop 1800	New Haven	Togo West	0	0
Troop 1801	New Haven	Togo West	0	0
Troop 2000	New Haven	Togo West	0	0
Troop 2001	New Haven	Togo West	0	0
Troop 2050	New Haven	Togo West	0	0
Troop 2060	New Haven	Togo West	0	0
Troop 2100	New Haven	Togo West	0	0
Troop 2101	New Haven	Togo West	0	0
Troop 2200	New Haven	Togo West	0	0
Troop 2201	New Haven	Togo West	0	0
Troop 2300	New Haven	Togo West	0	0
Troop 2301	New Haven	Togo West	0	0
Troop 3000	Bridgeport	Togo West	0	0
Troop 3007	Bridgeport	Togo West	0	0
Troop 3008	Bridgeport	Togo West	0	0
Troop 3009	Bridgeport	Togo West	0	0
Troop 3100	Bridgeport	Togo West	0	0
Troop 3101	Bridgeport	Togo West	0	0
Troop 3108	Bridgeport	Togo West	0	0
Troop 3110	Bridgeport	Togo West	0	0
Troop 3111	Bridgeport	Togo West	0	0
Troop 3600	Bridgeport	Togo West	0	0
Troop 3601	Bridgeport	Togo West	0	0
Troop 4208	New Haven	Togo West	0	0
Troop 4230	New Haven	Togo West	0	0
Troop 4231	New Haven	Togo West	0	0
Troop 4275	New Haven	Togo West	0	0
Troop 4282	New Haven	Togo West	0	0
Troop 4284	New Haven	Togo West	0	0
Troop 4299	New Haven	Togo West	0	0

Connecticut Yankee Council Membership Growth Plan

Gender Balance

The majority of units all have at least 1 girl in their pack, but overall girl population is uneven from unit to unit. Those packs with high girl populations are also almost always located in a town where there is a Scouts BSA girls unit as well, meaning they will have a place to go once they cross over.

Figure 132: Pack Gender Balance

Unit	Town	District	Total Males	Total Females	Female %	Town has Girl Troop
Pack 1801	New Haven	Togo West	0	13	100.0%	Yes
Pack 4231	New Haven	Togo West	0	9	100.0%	Yes
Pack 821	West Haven	Quinnipiac	1	6	85.7%	Yes
Pack 4282	New Haven	Togo West	2	5	71.4%	Yes
Pack 4286	New Haven	Togo West	2	5	71.4%	Yes
Pack 3002	Bridgeport	Togo West	15	29	65.9%	Yes
Pack 3003	Bridgeport	Togo West	15	26	63.4%	Yes
Pack 4229	New Haven	Togo West	12	18	60.0%	Yes
Pack 3110	Bridgeport	Togo West	32	47	59.5%	Yes
Pack 1700	New Haven	Togo West	9	12	57.1%	Yes
Pack 4265	New Haven	Togo West	3	4	57.1%	Yes
Pack 4261	New Haven	Togo West	39	51	56.7%	Yes
Pack 1600	New Haven	Togo West	11	13	54.2%	Yes
Pack 3100	Bridgeport	Togo West	6	7	53.8%	Yes
Pack 5001	Bridgeport	Togo West	18	21	53.8%	Yes
Pack 34	Bridgeport	Pomperaug	10	11	52.4%	Yes
Pack 1200	New Haven	Togo West	35	38	52.1%	Yes
Pack 4208	New Haven	Togo West	38	41	51.9%	Yes
Pack 1300	New Haven	Togo West	42	44	51.2%	Yes
Pack 4215	New Haven	Togo West	30	31	50.8%	Yes
Pack 1400	New Haven	Togo West	8	8	50.0%	Yes
Pack 3008	Bridgeport	Togo West	20	19	48.7%	Yes
Pack 3001	Bridgeport	Togo West	11	10	47.6%	Yes
Pack 4284	New Haven	Togo West	16	14	46.7%	Yes
Pack 3006	Bridgeport	Togo West	7	6	46.2%	Yes
Pack 4100	New Haven	Togo West	12	10	45.5%	Yes
Pack 28	Danbury	Scatacook	10	8	44.4%	Yes
Pack 2100	New Haven	Togo West	59	46	43.8%	Yes
Pack 4200	New Haven	Togo West	53	41	43.6%	Yes
Pack 217	Newtown	Scatacook	12	9	42.9%	Yes
Pack 84	Sherman	Scatacook	10	7	41.2%	No
Pack 1500	New Haven	Togo West	6	4	40.0%	Yes
Pack 4288	New Haven	Togo West	67	43	39.1%	Yes
Pack 408	Branford	Quinnipiac	5	3	37.5%	Yes
Pack 633	North Branford	Quinnipiac	21	12	36.4%	No

Connecticut Yankee Council Membership Growth Plan

Unit	Town	District	Total Males	Total Females	Female %	Town has Girl Troop
Pack 45	New Canaan	Powahay	21	11	34.4%	No
Pack 2000	New Haven	Togo West	55	27	32.9%	Yes
Pack 2200	New Haven	Togo West	33	16	32.7%	Yes
Pack 44	Danbury	Scatacook	11	5	31.3%	Yes
Pack 4289	New Haven	Togo West	39	16	29.1%	Yes
Pack 288	West Haven	Quinnipiac	23	9	28.1%	Yes
Pack 2020	New Haven	Togo West	23	8	25.8%	Yes
Pack 162	Monroe	Pomperaug	35	12	25.5%	Yes
Pack 4283	New Haven	Togo West	15	5	25.0%	Yes
Pack 197	Fairfield	Pomperaug	38	12	24.0%	Yes
Pack 4275	New Haven	Togo West	42	13	23.6%	Yes
Pack 495	Madison	Quinnipiac	33	10	23.3%	Yes
Pack 142	New Fairfield	Scatacook	14	4	22.2%	No
Pack 472	Guilford	Quinnipiac	30	8	21.1%	Yes
Pack 95	Fairfield	Pomperaug	47	12	20.3%	Yes
Pack 155	Darien	Powahay	36	9	20.0%	Yes
Pack 614	Hamden	Quinnipiac	4	1	20.0%	No
Pack 1100	New Haven	Togo West	4	1	20.0%	Yes
Pack 167	Trumbull	Pomperaug	45	10	18.2%	Yes
Pack 118	Redding	Scatacook	46	10	17.9%	No
Pack 56	Darien	Powahay	29	6	17.1%	Yes
Pack 234	Danbury	Scatacook	5	1	16.7%	Yes
Pack 4213	New Haven	Togo West	10	2	16.7%	Yes
Pack 810	North Haven	Quinnipiac	42	8	16.0%	No
Pack 97	Norwalk	Powahay	38	7	15.6%	Yes
Pack 262	Monroe	Pomperaug	39	7	15.2%	Yes
Pack 401	Fairfield	Pomperaug	28	5	15.2%	Yes
Pack 156	Bethel	Scatacook	68	12	15.0%	No
Pack 164	Trumbull	Pomperaug	45	7	13.5%	Yes
Pack 4212	New Haven	Togo West	13	2	13.3%	Yes
Pack 39	Westport	Pomperaug	53	8	13.1%	Yes
Pack 468	Trumbull	Pomperaug	14	2	12.5%	Yes
Pack 19	Southington	Quinnipiac	43	6	12.2%	Yes
Pack 470	Newtown	Scatacook	37	5	11.9%	Yes
Pack 8	Southington	Quinnipiac	38	5	11.6%	Yes
Pack 74	Ridgefield	Scatacook	23	3	11.5%	Yes
Pack 52	Danbury	Scatacook	32	4	11.1%	Yes
Pack 10	Meriden	Quinnipiac	16	2	11.1%	Yes
Pack 75	Weston	Pomperaug	33	4	10.8%	No
Pack 22	Wilton	Powahay	17	2	10.5%	No
Pack 491	Madison	Quinnipiac	35	4	10.3%	Yes

Connecticut Yankee Council Membership Growth Plan

Unit	Town	District	Total Males	Total Females	Female %	Town has Girl Troop
Pack 135	Brookfield	Scatacook	47	5	9.6%	No
Pack 124	Ridgefield	Scatacook	24	2	7.7%	No
Pack 74	Stratford	Pomperaug	24	2	7.7%	Yes
Pack 475	Guilford	Quinnipiac	39	3	7.1%	Yes
Pack 88	Fairfield	Pomperaug	14	1	6.7%	Yes
Pack 64	Trumbull	Pomperaug	43	3	6.5%	Yes
Pack 177	Stratford	Pomperaug	15	1	6.3%	Yes
Pack 424	Branford	Quinnipiac	17	1	5.6%	Yes
Pack 17	Wilton	Powahay	37	2	5.1%	No
Pack 803	North Haven	Quinnipiac	20	1	4.8%	No
Pack 161	Darien	Powahay	83	4	4.6%	Yes
Pack 99	Fairfield	Pomperaug	66	3	4.3%	Yes
Pack 26	Wallingford	Quinnipiac	45	2	4.3%	No
Pack 270	Newtown	Scatacook	73	3	3.9%	Yes
Pack 922	Orange	Quinnipiac	77	3	3.8%	No
Pack 261	Trumbull	Pomperaug	52	2	3.7%	Yes
Pack 89	Fairfield	Pomperaug	31	1	3.1%	Yes
Pack 28	Wallingford	Quinnipiac	34	1	2.9%	No
Pack 126	Ridgefield	Scatacook	38	1	2.6%	No
Pack 902	Woodbridge	Quinnipiac	40	1	2.4%	Yes
Pack 15	Stamford	Powahay	42	1	2.3%	No
Pack 116	Ridgefield	Scatacook	46	1	2.1%	No
Pack 166	Easton	Pomperaug	58	1	1.7%	No
Pack 7	New Canaan	Powahay	34	0	0.0%	No
Pack 11	Stamford	Powahay	44	0	0.0%	No
Pack 55	Darien	Powahay	21	0	0.0%	Yes
Pack 70	New Canaan	Powahay	51	0	0.0%	No
Pack 137	New Fairfield	Scatacook	29	0	0.0%	No
Pack 82	Fairfield	Pomperaug	35	0	0.0%	Yes
Pack 199	Fairfield	Pomperaug	69	0	0.0%	Yes
Pack 7	Milford	Quinnipiac	25	0	0.0%	No
Pack 196	Milford	Quinnipiac	41	0	0.0%	No
Pack 401	East Haven	Quinnipiac	16	0	0.0%	No
Pack 455	North Branford	Quinnipiac	26	0	0.0%	No
Pack 604	Hamden	Quinnipiac	4	0	0.0%	No
Pack 721	Milford	Quinnipiac	10	0	0.0%	No
Pack 899	West Haven	Quinnipiac	6	0	0.0%	Yes
Pack 931	Bethany	Quinnipiac	23	0	0.0%	Yes
Pack 1800	New Haven	Togo West	21	0	0.0%	Yes
Pack 3009	Bridgeport	Togo West	24	0	0.0%	Yes
Pack 3600	Bridgeport	Togo West	3	0	0.0%	Yes

Connecticut Yankee Council Membership Growth Plan

Adult Volunteers

While there was growth of adult volunteers in some units, there were far more units with no growth or a loss in adult membership. In the Cub Scout program, the vast majority of units have an adult to youth ratio below our target of 0.33. However, Scouts BSA units almost universally meet this ratio target.

Figure 133: Highest Cub Scouts Adults Recruited by a Unit

Unit	Town	District	2023 Adult Growth	2023 Growth Rate	2022 Adult Growth	2022 Growth Rate
Pack 126	Ridgefield	Scatacook	8	0.0%	-5	100.0%
Pack 3110	Bridgeport	Togo West	6	0.0%	0	N/A
Pack 97	Norwalk	Powahay	5	50.0%	1	9.1%
Pack 803	North Haven	Quinnipiac	5	0.0%	0	N/A
Pack 5001	Bridgeport	Togo West	5	0.0%	0	N/A
Pack 82	Fairfield	Pomperaug	4	100.0%	-1	-33.3%
Pack 19	Southington	Quinnipiac	4	44.4%	1	10.0%
Pack 288	West Haven	Quinnipiac	4	40.0%	3	23.1%
Pack 721	Milford	Quinnipiac	4	400.0%	1	50.0%
Pack 8	Southington	Quinnipiac	4	26.7%	4	21.1%
Pack 821	West Haven	Quinnipiac	4	100.0%	4	50.0%
Pack 899	West Haven	Quinnipiac	4	400.0%	0	0.0%

Connecticut Yankee Council Membership Growth Plan

Figure 134: Lowest Cub Scouts Adults Recruited by a Unit

Unit	Town	District	2023 Adult Growth	2023 Growth Rate	2022 Adult Growth	2022 Growth Rate
Pack 162	Monroe	Pomperaug	0	0.0%	1	7.7%
Pack 401	Fairfield	Pomperaug	0	0.0%	0	0.0%
Pack 64	Trumbull	Pomperaug	0	0.0%	0	0.0%
Pack 75	Weston	Pomperaug	0	0.0%	2	28.6%
Pack 95	Fairfield	Pomperaug	0	0.0%	-1	-9.1%
Pack 99	Fairfield	Pomperaug	0	0.0%	-2	-33.3%
Pack 15	Stamford	Powahay	0	0.0%	6	35.3%
Pack 45	New Canaan	Powahay	0	0.0%	-2	-66.7%
Pack 401	East Haven	Quinnipiac	0	0.0%	0	0.0%
Pack 408	Branford	Quinnipiac	0	0.0%	1	16.7%
Pack 428	Branford	Quinnipiac	0	0.0%	-5	100.0%
Pack 922	Orange	Quinnipiac	0	0.0%	3	21.4%
Pack 142	New Fairfield	Scatacook	0	0.0%	0	0.0%
Pack 156	Bethel	Scatacook	0	0.0%	3	17.6%
Pack 170	Newtown	Scatacook	0	0.0%	-4	100.0%
Pack 217	Newtown	Scatacook	0	0.0%	5	50.0%
Pack 28	Danbury	Scatacook	0	0.0%	2	50.0%
Pack 33	Danbury	Scatacook	0	0.0%	-3	100.0%
Pack 1200	New Haven	Togo West	0	0.0%	0	N/A
Pack 1300	New Haven	Togo West	0	0.0%	0	N/A
Pack 1400	New Haven	Togo West	0	0.0%	0	N/A
Pack 1500	New Haven	Togo West	0	0.0%	0	N/A
Pack 1600	New Haven	Togo West	0	0.0%	0	N/A
Pack 1700	New Haven	Togo West	0	0.0%	0	N/A
Pack 1800	New Haven	Togo West	0	0.0%	0	N/A
Pack 1801	New Haven	Togo West	0	0.0%	0	N/A
Pack 2000	New Haven	Togo West	0	0.0%	0	N/A
Pack 2100	New Haven	Togo West	0	0.0%	0	N/A
Pack 3001	Bridgeport	Togo West	0	0.0%	0	0.0%
Pack 3002	Bridgeport	Togo West	0	0.0%	0	0.0%
Pack 3003	Bridgeport	Togo West	0	0.0%	0	0.0%
Pack 3006	Bridgeport	Togo West	0	0.0%	5	50.0%
Pack 3100	Bridgeport	Togo West	0	0.0%	6	50.0%
Pack 3600	Bridgeport	Togo West	0	0.0%	1	50.0%
Pack 4100	New Haven	Togo West	0	0.0%	-1	-25.0%
Pack 4200	New Haven	Togo West	0	0.0%	0	N/A
Pack 4212	New Haven	Togo West	0	0.0%	-1	-50.0%
Pack 4215	New Haven	Togo West	0	0.0%	-2	100.0%

Connecticut Yankee Council Membership Growth Plan

Unit	Town	District	2023 Adult Growth	2023 Growth Rate	2022 Adult Growth	2022 Growth Rate
Pack 4247	New Haven	Togo West	0	0.0%	-1	100.0%
Pack 4261	New Haven	Togo West	0	0.0%	0	N/A
Pack 4275	New Haven	Togo West	0	0.0%	4	50.0%
Pack 4284	New Haven	Togo West	0	0.0%	0	0.0%
Pack 4286	New Haven	Togo West	0	0.0%	0	N/A
Pack 4288	New Haven	Togo West	0	0.0%	-3	100.0%
Pack 4289	New Haven	Togo West	0	0.0%	0	N/A
Pack 4291	New Haven	Togo West	0	0.0%	-3	100.0%
Pack 167	Trumbull	Pomperaug	-1	-10.0%	-1	-11.1%
Pack 199	Fairfield	Pomperaug	-1	-11.1%	2	18.2%
Pack 468	Trumbull	Pomperaug	-1	-14.3%	-2	-40.0%
Pack 56	Darien	Powahay	-1	-33.3%	-1	-50.0%
Pack 7	New Canaan	Powahay	-1	-10.0%	5	33.3%
Pack 196	Milford	Quinnipiac	-1	-10.0%	0	0.0%
Pack 28	Wallingford	Quinnipiac	-1	-10.0%	1	9.1%
Pack 424	Branford	Quinnipiac	-1	-16.7%	6	50.0%
Pack 472	Guilford	Quinnipiac	-1	-14.3%	6	46.2%
Pack 604	Hamden	Quinnipiac	-1	-50.0%	2	50.0%
Pack 931	Bethany	Quinnipiac	-1	-20.0%	1	16.7%
Pack 118	Redding	Scatacook	-1	-12.5%	3	27.3%
Pack 124	Ridgefield	Scatacook	-1	-20.0%	1	16.7%
Pack 135	Brookfield	Scatacook	-1	-8.3%	0	0.0%
Pack 137	New Fairfield	Scatacook	-1	-8.3%	3	20.0%
Pack 44	Danbury	Scatacook	-1	-14.3%	-1	-16.7%
Pack 470	Newtown	Scatacook	-1	-7.7%	-2	-18.2%
Pack 74	Ridgefield	Scatacook	-1	-10.0%	3	23.1%
Pack 4229	New Haven	Togo West	-1	-33.3%	1	25.0%
Pack 4230	New Haven	Togo West	-1	-100.0%	1	50.0%
Pack 4231	New Haven	Togo West	-1	-100.0%	1	50.0%
Pack 4282	New Haven	Togo West	-1	-100.0%	0	0.0%
Pack 4283	New Haven	Togo West	-1	-100.0%	1	50.0%
Pack 166	Easton	Pomperaug	-2	-18.2%	0	0.0%
Pack 262	Monroe	Pomperaug	-2	-11.1%	9	33.3%
Pack 39	Westport	Pomperaug	-2	-13.3%	3	16.7%
Pack 11	Stamford	Powahay	-2	-15.4%	2	13.3%
Pack 55	Darien	Powahay	-2	-28.6%	-2	-40.0%
Pack 8	Stamford	Powahay	-2	-100.0%	1	33.3%
Pack 26	Wallingford	Quinnipiac	-2	-25.0%	0	0.0%

Connecticut Yankee Council Membership Growth Plan

Unit	Town	District	2023 Adult Growth	2023 Growth Rate	2022 Adult Growth	2022 Growth Rate
Pack 455	North Branford	Quinnipiac	-2	-25.0%	2	20.0%
Pack 4110	New Haven	Togo West	-2	-100.0%	-3	300.0%
Pack 4208	New Haven	Togo West	-2	-40.0%	0	0.0%
Pack 164	Trumbull	Pomperaug	-3	-33.3%	3	25.0%
Pack 197	Fairfield	Pomperaug	-3	-33.3%	2	18.2%
Pack 38	Bridgeport	Pomperaug	-3	-100.0%	-3	N/A
Pack 475	Guilford	Quinnipiac	-3	-15.0%	3	13.0%
Pack 614	Hamden	Quinnipiac	-3	-75.0%	1	20.0%
Pack 633	North Branford	Quinnipiac	-3	-42.9%	3	30.0%
Pack 810	North Haven	Quinnipiac	-3	-20.0%	4	21.1%
Pack 270	Newtown	Scatacook	-3	-15.0%	7	25.9%
Pack 84	Sherman	Scatacook	-3	-27.3%	-4	-57.1%
Pack 4265	New Haven	Togo West	-3	-100.0%	-1	-50.0%
Pack 61	Norwalk	Powahay	-4	-100.0%	-1	-33.3%
Pack 3005	Bridgeport	Togo West	-4	-100.0%	4	50.0%
Pack 177	Stratford	Pomperaug	-5	-55.6%	6	40.0%
Pack 261	Trumbull	Pomperaug	-5	-35.7%	3	17.6%
Pack 22	Wilton	Powahay	-5	-55.6%	4	30.8%
Pack 17	Milford	Quinnipiac	-5	-100.0%	0	0.0%
Pack 72	Southington	Quinnipiac	-5	-100.0%	-4	-400.0%
Pack 103	Bridgeport	Pomperaug	-6	-100.0%	3	33.3%
Pack 172	Stratford	Pomperaug	-6	-100.0%	-2	-50.0%
Pack 66	Stamford	Powahay	-6	-100.0%	0	0.0%

Connecticut Yankee Council Membership Growth Plan

Figure 135: Highest Scouts BSA Adults Recruited by a Unit

Unit	Town	District	2023 Adult Growth	2023 Growth Rate	2022 Adult Growth	2022 Growth Rate
Troop 70	New Canaan	Powahay	18	85.7%	-4	-23.5%
Troop 70	Newtown	Scatacook	14	107.7%	-1	-8.3%
Troop 490	Madison	Quinnipiac	13	86.7%	9	37.5%
Troop 26	Monroe	Pomperaug	11	0.0%	0	N/A
Troop 66	Easton	Pomperaug	10	50.0%	0	0.0%
Troop 82	Fairfield	Pomperaug	10	50.0%	3	13.0%
Troop 608	Hamden	Quinnipiac	9	112.5%	1	11.1%
Troop 36	Westport	Pomperaug	8	72.7%	-2	-22.2%
Troop 701	Milford	Quinnipiac	8	30.8%	4	13.3%
Troop 179	Newtown	Scatacook	8	133.3%	-4	-200.0%
Troop 65	Trumbull	Pomperaug	7	41.2%	-3	-21.4%
Troop 48	Darien	Powahay	7	350.0%	-1	-100.0%
Troop 39	Westport	Pomperaug	6	85.7%	-3	-75.0%
Troop 88	Fairfield	Pomperaug	6	24.0%	0	0.0%
Troop 90	Fairfield	Pomperaug	6	42.9%	0	0.0%
Troop 19	Norwalk	Powahay	6	85.7%	2	22.2%
Troop 15	Redding	Scatacook	6	60.0%	-5	-100.0%
Troop 306	Newtown	Scatacook	6	150.0%	1	20.0%

Connecticut Yankee Council Membership Growth Plan

Figure 136: Lowest Scouts BSA Adults Recruited by a Unit

Unit	Town	District	2023 Adult Growth	2023 Growth Rate	2022 Adult Growth	2022 Growth Rate
Troop 74	Stratford	Pomperaug	0	0.0%	0	N/A
Troop 75	Stratford	Pomperaug	0	0.0%	0	0.0%
Troop 125	Wilton	Powahay	0	0.0%	12	31.6%
Troop 5	Stamford	Powahay	0	0.0%	-4	100.0%
Troop 17	Southington	Quinnipiac	0	0.0%	-1	-8.3%
Troop 37	Southington	Quinnipiac	0	0.0%	-2	100.0%
Troop 404	East Haven	Quinnipiac	0	0.0%	1	8.3%
Troop 610	North Haven	Quinnipiac	0	0.0%	0	0.0%
Troop 802	West Haven	Quinnipiac	0	0.0%	-1	-33.3%
Troop 810	North Haven	Quinnipiac	0	0.0%	0	N/A
Troop 821	West Haven	Quinnipiac	0	0.0%	5	50.0%
Troop 925	Orange	Quinnipiac	0	0.0%	-4	100.0%
Troop 931	Bethany	Quinnipiac	0	0.0%	0	0.0%
Troop 148	Newtown	Scatacook	0	0.0%	-2	100.0%
Troop 217	Danbury	Scatacook	0	0.0%	1	50.0%
Troop 252	Newtown	Scatacook	0	0.0%	2	40.0%
Troop 54	Bethel	Scatacook	0	0.0%	-2	-20.0%
Troop 970	Newtown	Scatacook	0	0.0%	-5	100.0%
Troop 2000	New Haven	Togo West	0	0.0%	0	N/A
Troop 2001	New Haven	Togo West	0	0.0%	0	N/A
Troop 2050	New Haven	Togo West	0	0.0%	0	N/A
Troop 2060	New Haven	Togo West	0	0.0%	0	N/A
Troop 2100	New Haven	Togo West	0	0.0%	0	N/A
Troop 2101	New Haven	Togo West	0	0.0%	0	N/A
Troop 2200	New Haven	Togo West	0	0.0%	0	N/A
Troop 2300	New Haven	Togo West	0	0.0%	0	N/A
Troop 3000	Bridgeport	Togo West	0	0.0%	0	0.0%
Troop 3007	Bridgeport	Togo West	0	0.0%	2	50.0%
Troop 3009	Bridgeport	Togo West	0	0.0%	0	N/A
Troop 3100	Bridgeport	Togo West	0	0.0%	4	50.0%
Troop 3101	Bridgeport	Togo West	0	0.0%	1	50.0%
Troop 3110	Bridgeport	Togo West	0	0.0%	0	N/A
Troop 3111	Bridgeport	Togo West	0	0.0%	0	N/A
Troop 3600	Bridgeport	Togo West	0	0.0%	1	50.0%
Troop 3601	Bridgeport	Togo West	0	0.0%	3	50.0%
Troop 4261	New Haven	Togo West	0	0.0%	-3	300.0%
Troop 4282	New Haven	Togo West	0	0.0%	0	0.0%
Troop 4284	New Haven	Togo West	0	0.0%	0	N/A

Connecticut Yankee Council Membership Growth Plan

Unit	Town	District	2023 Adult Growth	2023 Growth Rate	2022 Adult Growth	2022 Growth Rate
Troop 4293	New Haven	Togo West	0	0.0%	1	50.0%
Troop 67	New Haven	Togo West	0	0.0%	-1	-50.0%
Troop 897	Wilton	Powahay	-1	-100.0%	1	50.0%
Troop 471	Guilford	Quinnipiac	-1	-3.8%	1	3.7%
Troop 59	Bethany	Quinnipiac	-1	-14.3%	0	0.0%
Troop 633	North Branford	Quinnipiac	-1	-8.3%	6	33.3%
Troop 811	North Haven	Quinnipiac	-1	-5.3%	1	5.0%
Troop 135	Brookfield	Scatacook	-1	-5.3%	3	13.6%
Troop 19	Danbury	Scatacook	-1	-14.3%	-1	-16.7%
Troop 235	Newtown	Scatacook	-1	-20.0%	0	0.0%
Troop 431	Ridgefield	Scatacook	-1	-9.1%	1	8.3%
Troop 4230	New Haven	Togo West	-1	-100.0%	1	50.0%
Troop 4231	New Haven	Togo West	-1	-100.0%	1	50.0%
Troop 4283	New Haven	Togo West	-1	-100.0%	1	50.0%
Troop 4288	New Haven	Togo West	-1	-100.0%	0	0.0%
Troop 203	Monroe	Pomperaug	-2	-12.5%	2	11.1%
Troop 11	Stamford	Powahay	-2	-14.3%	3	17.6%
Troop 474	Guilford	Quinnipiac	-2	-10.5%	-5	-35.7%
Troop 475	Guilford	Quinnipiac	-2	-22.2%	9	50.0%
Troop 6424	Branford	Quinnipiac	-2	-28.6%	2	22.2%
Troop 907	Woodbridge	Quinnipiac	-2	-18.2%	0	0.0%
Troop 71	Bethel	Scatacook	-2	-12.5%	0	0.0%
Troop 63	Monroe	Pomperaug	-3	-18.8%	2	11.1%
Troop 1	Wallingford	Quinnipiac	-3	-20.0%	1	6.3%
Troop 424	Branford	Quinnipiac	-3	-37.5%	-1	-14.3%
Troop 5	Wallingford	Quinnipiac	-3	-15.0%	-1	-5.3%
Troop 63	Woodbridge	Quinnipiac	-3	-13.6%	4	15.4%
Troop 42	New Fairfield	Scatacook	-3	-16.7%	3	14.3%
Troop 35	Darien	Powahay	-4	-21.1%	11	36.7%
Troop 9	Stamford	Powahay	-4	-21.1%	-5	-35.7%
Troop 20	Stratford	Pomperaug	-5	-100.0%	1	16.7%
Troop 47	Wallingford	Quinnipiac	-5	-38.5%	-1	-8.3%
Troop 899	West Haven	Quinnipiac	-5	-25.0%	8	28.6%
Troop 14	Norwalk	Powahay	-6	-100.0%	0	0.0%
Troop 428	Branford	Quinnipiac	-6	-100.0%	-1	-20.0%
Troop 453	North Branford	Quinnipiac	-6	-100.0%	0	0.0%
Troop 196	Milford	Quinnipiac	-8	-57.1%	-2	-16.7%

Connecticut Yankee Council Membership Growth Plan

Unit	Town	District	2023 Adult Growth	2023 Growth Rate	2022 Adult Growth	2022 Growth Rate
Troop 9	Danbury	Scatacook	-8	-42.1%	1	5.0%
Troop 100	Westport	Pomperaug	-9	-100.0%	-1	-12.5%
Troop 401	East Haven	Quinnipiac	-9	-27.3%	-1	-3.1%

Figure 137: Pack's with Highest Adult- Youth Ratios

Unit	Town	District	Adults	Youth	Adult-Youth Ratio
Pack 821	West Haven	Quinnipiac	8	7	1.14
Pack 899	West Haven	Quinnipiac	5	6	0.83
Pack 408	Branford	Quinnipiac	5	8	0.63
Pack 10	Meriden	Quinnipiac	9	18	0.50
Pack 721	Milford	Quinnipiac	5	10	0.50
Pack 234	Danbury	Scatacook	3	6	0.50
Pack 84	Sherman	Scatacook	8	17	0.47
Pack 88	Fairfield	Pomperaug	7	15	0.47
Pack 3100	Bridgeport	Togo West	6	13	0.46
Pack 8	Southington	Quinnipiac	19	43	0.44
Pack 7	Milford	Quinnipiac	11	25	0.44
Pack 288	West Haven	Quinnipiac	14	32	0.44

Connecticut Yankee Council Membership Growth Plan

Figure 138: Pack's with lowest Adult- Youth Ratios

Unit	Town	District	Adults	Youth	Adult-Youth Ratio
Pack 52	Danbury	Scatacook	11	36	0.31
Pack 34	Bridgeport	Pomperaug	6	21	0.29
Pack 470	Newtown	Scatacook	12	42	0.29
Pack 424	Branford	Quinnipiac	5	18	0.28
Pack 74	Stratford	Pomperaug	7	26	0.27
Pack 19	Southington	Quinnipiac	13	49	0.27
Pack 7	New Canaan	Powahay	9	34	0.26
Pack 28	Wallingford	Quinnipiac	9	35	0.26
Pack 15	Stamford	Powahay	11	43	0.26
Pack 162	Monroe	Pomperaug	12	47	0.26
Pack 116	Ridgefield	Scatacook	12	47	0.26
Pack 177	Stratford	Pomperaug	4	16	0.25
Pack 11	Stamford	Powahay	11	44	0.25
Pack 604	Hamden	Quinnipiac	1	4	0.25
Pack 810	North Haven	Quinnipiac	12	50	0.24
Pack 55	Darien	Powahay	5	21	0.24
Pack 803	North Haven	Quinnipiac	5	21	0.24
Pack 217	Newtown	Scatacook	5	21	0.24
Pack 455	North Branford	Quinnipiac	6	26	0.23
Pack 82	Fairfield	Pomperaug	8	35	0.23
Pack 270	Newtown	Scatacook	17	76	0.22
Pack 155	Darien	Powahay	10	45	0.22
Pack 196	Milford	Quinnipiac	9	41	0.22
Pack 64	Trumbull	Pomperaug	10	46	0.22
Pack 39	Westport	Pomperaug	13	61	0.21
Pack 401	Fairfield	Pomperaug	7	33	0.21
Pack 135	Brookfield	Scatacook	11	52	0.21
Pack 22	Wilton	Powahay	4	19	0.21
Pack 126	Ridgefield	Scatacook	8	39	0.21
Pack 95	Fairfield	Pomperaug	12	59	0.20
Pack 614	Hamden	Quinnipiac	1	5	0.20
Pack 89	Fairfield	Pomperaug	6	32	0.19
Pack 495	Madison	Quinnipiac	8	43	0.19
Pack 17	Wilton	Powahay	7	39	0.18
Pack 70	New Canaan	Powahay	9	51	0.18
Pack 156	Bethel	Scatacook	14	80	0.18
Pack 931	Bethany	Quinnipiac	4	23	0.17

Connecticut Yankee Council Membership Growth Plan

Unit	Town	District	Adults	Youth	Adult-Youth Ratio
Pack 261	Trumbull	Pomperaug	9	54	0.17
Pack 167	Trumbull	Pomperaug	9	55	0.16
Pack 472	Guilford	Quinnipiac	6	38	0.16
Pack 45	New Canaan	Powahay	5	32	0.16
Pack 124	Ridgefield	Scatacook	4	26	0.15
Pack 166	Easton	Pomperaug	9	59	0.15
Pack 161	Darien	Powahay	12	87	0.14
Pack 922	Orange	Quinnipiac	11	80	0.14
Pack 75	Weston	Pomperaug	5	37	0.14
Pack 26	Wallingford	Quinnipiac	6	47	0.13
Pack 118	Redding	Scatacook	7	56	0.13
Pack 633	North Branford	Quinnipiac	4	33	0.12
Pack 197	Fairfield	Pomperaug	6	50	0.12
Pack 199	Fairfield	Pomperaug	8	69	0.12
Pack 99	Fairfield	Pomperaug	8	69	0.12
Pack 164	Trumbull	Pomperaug	6	52	0.12
Pack 28	Danbury	Scatacook	2	18	0.11
Pack 401	East Haven	Quinnipiac	1	16	0.06
Pack 56	Darien	Powahay	2	35	0.06

Connecticut Yankee Council Membership Growth Plan

Figure 139: Troop's with Highest Adult- Youth Ratios

Unit	Town	District	Adults	Youth	Adult-Youth Ratio
Troop 103	Bridgeport	Pomperaug	12	3	4.00
Troop 75	Stratford	Pomperaug	7	2	3.50
Troop 59	Bethany	Quinnipiac	6	3	2.00
Troop 10	Fairfield	Pomperaug	12	8	1.50
Troop 604	Hamden	Quinnipiac	12	8	1.50
Troop 899	West Haven	Quinnipiac	15	11	1.36
Troop 721	Milford	Quinnipiac	18	14	1.29
Troop 401	East Haven	Quinnipiac	24	19	1.26
Troop 26	Monroe	Pomperaug	11	9	1.22
Troop 71	Stratford	Pomperaug	16	14	1.14
Troop 12	Milford	Quinnipiac	11	10	1.10
Troop 9	Danbury	Scatacook	11	10	1.10
Troop 1	Wallingford	Quinnipiac	12	11	1.09
Troop 54	Bethel	Scatacook	12	11	1.09
Troop 4	Wallingford	Quinnipiac	15	14	1.07
Troop 490	Madison	Quinnipiac	28	27	1.04

Connecticut Yankee Council Membership Growth Plan

Figure 140: Troop's with lowest Adult- Youth Ratios

Unit	Town	District	Adults	Youth	Adult-Youth Ratio
Troop 31	New Canaan	Powahay	8	22	0.36
Troop 139	Westport	Pomperaug	9	25	0.36
Troop 62	Monroe	Pomperaug	10	28	0.36
Troop 137	New Fairfield	Scatacook	14	40	0.35
Troop 5	Brookfield	Scatacook	16	46	0.35
Troop 34	Bridgeport	Pomperaug	9	26	0.35
Troop 1494	Madison	Quinnipiac	1	3	0.33
Troop 424	Branford	Quinnipiac	5	15	0.33
Troop 931	Bethany	Quinnipiac	5	15	0.33
Troop 710	Newtown	Scatacook	3	9	0.33
Troop 63	Monroe	Pomperaug	13	40	0.33
Troop 431	Ridgefield	Scatacook	10	32	0.31
Troop 20	Wilton	Powahay	15	49	0.31
Troop 38	Bridgeport	Pomperaug	3	12	0.25
Troop 252	Newtown	Scatacook	3	12	0.25
Troop 19	Danbury	Scatacook	6	31	0.19
Troop 217	Danbury	Scatacook	1	14	0.07
Troop 74	Stratford	Pomperaug	0	4	0.00