

Dear Scouting Supporter,

Before anything else in this letter, I want to thank you for your past support of local Scouting, whether that has been through the time you give to your child's unit, volunteering for activities, serving as a leader, or contributing financial gifts.

The Connecticut Yankee Council simply would not be able to provide the level of quality program we do, without you.

As an invested supporter of Scouting, it's important that you know how Scouting is structured and funded.

Thank you for your time and consideration and especially, thank you for everything that you are doing for your Scout, our community, and in support of the Scouting mission.

Yours in Scouting,



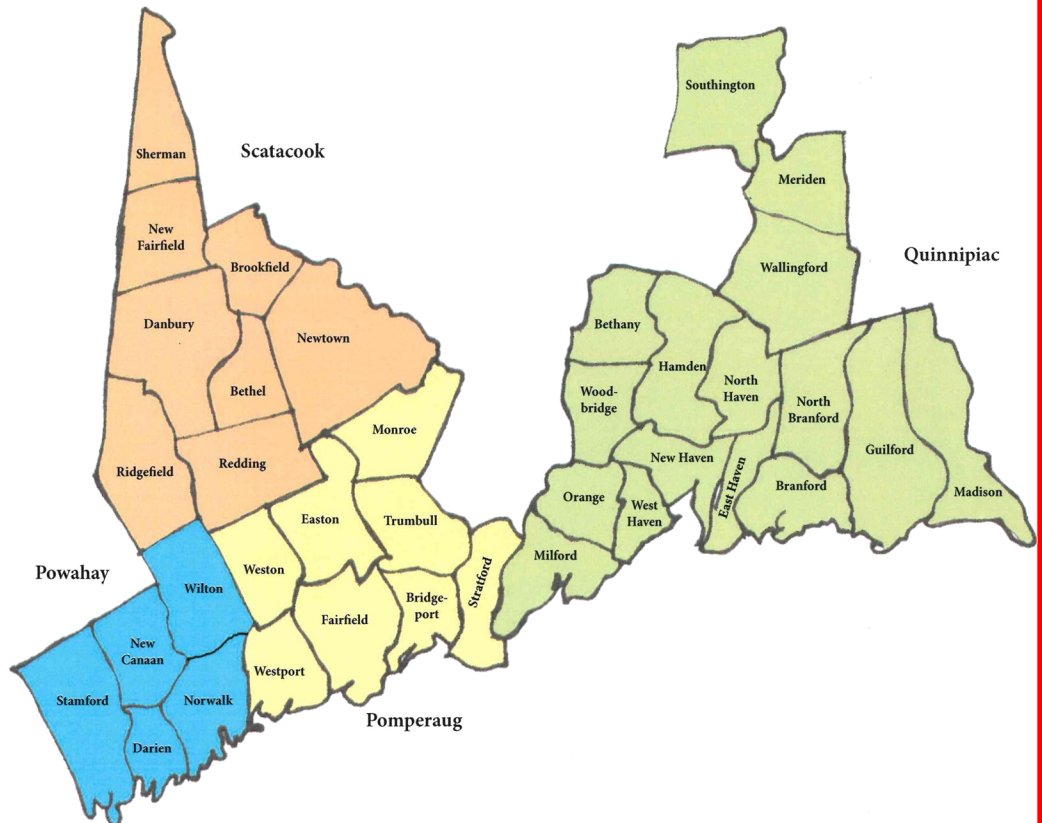
Mark Kraus

Scout Executive / CEO

BOY SCOUTS
OF AMERICA
CONNECTICUT YANKEE COUNCIL



- ◆ Your child is a member of a unit. In Scouting a unit can be Pack, Troop, Crew, Post, or Ship. The unit is chartered (owned) by a partner organization. This can be a church, school, business, or any organization that embraces Scouting's purpose and values.
- ◆ If your child is a member of a Pack, they are also in a den based on their age and grade level. Dens make up the pack. Dens are led by adult volunteers known as Den Leaders, while Packs are led by Cubmasters and committees.
- ◆ If your child is in a Troop, they are a part of a Patrol. Patrols and Troops are run by its members with adult leader advisors known as Scoutmasters and a troop committee.
- ◆ In Posts, Crews, and Ships, the adult leaders are advisors with the crew members (14-20 years old) in charge of their own program.
- ◆ All of the units in a given geographical area are serviced by a volunteer district committee and a commissioned executive.
- ◆ All of the districts in a given geographical area are serviced by a local council. Local councils are 501 (c)3 non-profit businesses which exist to provide services and support to districts, units, volunteers, and your child.
- ◆ Your local council is the Connecticut Yankee Council. Our council is governed by a volunteer board of directors. Connecticut Yankee Council is one of 251 BSA councils serving youth across the US and abroad.
- ◆ There are currently 7,268 youth members and 2,161 adult volunteers in our council.



Funding 101

In 2022, the Connecticut Yankee Council has an annual budget of 3.6 million dollars. That means that we spend \$500+ to provide service, program, and facilities for each youth member.

Your child was invited to join Scouting. You went to a meeting and decided that Scouting values, character and leadership development, and fun were worth the membership and other fees you paid.

Let's do a little math.

\$500 The amount the Council spends on each Scout

-\$ 60 The operations & insurance fees

\$440 This is the amount per Scout that we need to raise as a charitable organization in order to meet the needs of the youth we serve.

Where does that money go?

\$72 or \$97* - Membership fee goes directly to National BSA.

*includes 1 time new member fee.

\$48- Operations fee is applied to keep the costs of camp and facility upkeep down.

\$12 - Insurance - The Council maintains a group policy that covers all of our members at Scout activities.

\$\$\$ - Unit dues - these are paid directly to your unit and are determined by that unit.

Scouting's Iceberg

Think of Scouting as an iceberg. You see about 20% of what Connecticut Yankee Council provides each member.

Books, uniforms, Scouts' Life, registration, dues, ops fee,

equipment, camp maintenance & improvement, site costs, insurance, etc.

- ◆ Volunteer & staff training
- ◆ Property & vehicle insurance & registration
- ◆ Support staff
- ◆ Camp promotion
- ◆ Camp rangers
- ◆ Camp equipment
- ◆ Recognitions for leaders
- ◆ Unit fundraising support
- ◆ Camp scholarships
- ◆ 18 professional staff
- ◆ Office equipment
- ◆ Service center
- ◆ Audio-visual equipment
- ◆ The council website, ctyankee.org
- ◆ Newsletters
- ◆ Basic Scouting necessities for underserved youth
- ◆ And much more

There's a lot more beneath the surface.



FOS, or Friends of Scouting, is the council-level annual giving campaign. During this campaign, the Council makes an appeal for support to our membership, volunteers, community, businesses & other supporters. The tax-deductible gifts help the Council provide program and services to the over 9,000 youth and volunteers we serve.

30% of our Council's revenue depends on our Friends of Scouting Campaign. This represents \$1,100,000 this year. To be involved in the Scouting program, Scouts need you to make a financial gift to Scouting. Unlike your dues or membership fees, a gift to Friends of Scouting is 100% tax-deductible.

We ask each family to consider a gift of \$500 to support one Scout for this year. This breaks down to just under \$10 a week. But most importantly, we ask that 100% of the families in your unit participate in the Friends of Scouting Campaign.

No one contributes money because they want recognition. Having said that, we do have a very cost-effective way of showing our appreciation:

- ◆ Everyone, upon receipt of their payment, regardless of the amount, will receive an ultra-removeable decal for you to show your support for the Connecticut Yankee Council.
- ◆ At the \$250 level, you will receive a collectable Connecticut Yankee Council "Live the Adventure" Shoulder Strip and the decal.
- ◆ At the \$500 level and above, you will receive a custom Scouting Tumbler, shoulder strip, and decal.



Your unit will also receive recognition:

- ◆ With the receipt of 75% family participation, your unit will receive an FOS ribbon for their flag.
- ◆ If your unit reaches 100% family participation, we'll do something awesome.
- ◆ If your unit reaches 100% family participation at the \$500 per family level, it will be super-awesome.

Of course we have the financial goal, but our main goal is to reach 100% participation, which means 100% of the families turn in a pledge. Every gift is important. Know that if you are making a pledge, that you can make payments on that pledge throughout the 2022 calendar year. Just select the payment option on your pledge card that suits you best.



YES! I WILL SUPPORT SCOUTING TODAY!

_____ Donor's First & Last Name (for tax purposes)		Amount \$ _____	<input type="checkbox"/> Online www.ctyankee.org/givenow
_____ Scout's Name (if applicable)	_____ Unit Type & Number (for participation awards)	<input type="checkbox"/> Cash	 
_____ Billing Address (Check here _____ if changed within the last year)		<input type="checkbox"/> Check	
_____ City, ST Zip		<input type="checkbox"/> Credit/Debit	
_____ Cell Phone Number		_____ Card Number (Visa, MC, American Express, Discover)	
_____ Preferred Email Address (Circle One) Personal Business		Exp Date _____ CVV code _____	
<input type="checkbox"/> Yes. Please send me "Trail Notes", the Council's e-newsletter.		_____ Name on Card <i>if different from above.</i> (please print)	
Make your gift go further -See if your company matches charitable gifts.		_____ Authorized Signature (Required for CC and Recurring Gifts)	
Please enroll me in recurring gifts of \$ _____ (Min \$25.) beginning on ___/___/___ to be charged annually, or monthly*. (Credit/Debit Card or an online recurring gift at www.ctyankee.org/givenow is required for recurring gifts.)			
*I understand that recurring gifts will continue in this and in future years until cancelled by me. _____ Please initial All gifts to CYC are tax deductible. Please consult your tax professional for details.			

Constituent Address

Milford, CT 06460
PO Box 32
CONNECTICUT YANKEE COUNCIL
BOY SCOUTS
OF AMERICA



Postage

YOU'RE INVITED!

2022 Friends of Scouting
BREAKFAST



8:30 a.m. | Saturday, February 26, 2022
Trumbull Marriott Shelton 180 Hawley Lane | Trumbull, CT 06611

No more FOS unit presentations!
Make your contribution in the Presence of Peers

Scouting needs your help now more than ever.
Suggested gift/donation \$250 per person.
Details: www.ctyankee.org