



Spring 2019 Recruiting Passport



Pack # - Town - District: _____

A Pack will qualify for a \$25 credit to the Scout Shop if 4 out of 6 objectives are met. Items with an asterisk are required. Each new Scout qualifies for the early-bird discount for Cub Scout Day Camp regardless of passport completion. Deadline June 30, 2019.

Item	Reqd	Requirement	Qualifier
1		Advertising your Pack: Besides flyers in the school, use Social Media to get the word out about your unit or an event you have planned. Social Media is the best way to do this!	Method: _____ Date: _____
2		Youth Talks: Work with your membership team to facilitate setting up youth talks (boys and girls) in the school(s) or religious institution(s) from which your Pack recruits.	Schools & Dates: _____ _____
3	*	Recruitment - Recruit 5 new boy Tigers and 5 new girl Tigers into your Pack	Number Recruited: _____/_____
4		Recruitment - Recruit 5 new boy Lions and 5 new girl Lions into your Pack	Number Recruited: _____/_____
5		Complete an Individual Membership Plan (IMP) and turn it into your Professional Scouter prior to June 30th.	
6		Schedule a Friends of Scouting Presentation at a suitable Pack Meeting, prior to October 31st.	Date of Presentation: _____

Date: _____

Cubmaster Signature: _____

Membership Team Signature: _____

Spring 2019 Explanation of Requirements

1. Getting new families to join your unit can be a challenge. You know all the cool things Scouting offers, but many families don't. Use Social Media (such as Facebook Groups and Facebook Events, Instagram) to promote your unit or a recruitment event you are planning. Also place pictures in the local newspaper, speak at a PTA/PTO meeting, bring a base camp to a town event and have a booth... the sky is the limit. Use your imagination! We would love to hear all about what you did! Let us know what worked (and what didn't)!
2. "Youth Talks" are very brief presentations made in schools typically during the school day or during an after-school program to advertise Scouting directly to boys and girls. "Youth talks" can include presentations made to youth religious classes at religious institutions, during weekday evenings or on weekends. These presentations, and the fliers we send home, dramatically increase the recruiting success in places where they are done. Setting these presentations up requires getting permission from the school principals or religious institutions leaders and scheduling times that work well for everyone. Unit leaders typically have close relationships with the administration of the school(s) and religious institutions they recruit from and this connection can help us expand the number of places we can do them in. To meet this requirement, please help to set up a youth talk(s) in your school or religious institution by talking with the principal, PTO, religious education directors or other influential people.
3. (REQUIRED) To function well, a Tiger den should have at least 5 Scouts. Spring recruiting should help this new Tiger dens grow also. Additionally, identifying and training den leaders before the fall leads to higher youth retention because the new leader has time to prepare and before the more formal pack activities resume in the fall. Therefore, this requirement is for a Pack to register 5 new boy Tigers and 5 new girl Tigers, into gender specific dens, and have den leaders in place.
4. Lions is now a mainstream part of cub scouts. Like Tigers, a Lion den should have at least 5 Scouts. And like Tigers, spring recruiting should help this new Lion dens grow. This requirement is for a Pack to register 5 new boy Lions and 5 new girl Lions, into gender specific dens, and have den leaders in place.
5. Friends of Scouting is the Council's annual charitable giving campaign. FOS works only if we give EVERY FAMILY the opportunity to donate to our program. This requirement is for the Pack to schedule an FOS presentation as early in the year as possible, preferably prior to June 15, but no later than October 31.